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ABSTRACT

This directory, an update of the 1979 edition, provides information on nonprofit organizations with a stated interest in business, consumer, career and/or economic education. The directory has three primary purposes: (1) to provide school administrators, curriculum developers, and teachers with a comprehensive source of information about nonprofit organizations providing instructional materials and other programs to improve teaching about business and economics; (2) to provide business and economic education organizations with information about their counterparts to encourage cooperation and decrease duplication of efforts; and (3) to provide the corporations and foundations that fund business and economic education organizations with information that will enable them to improve the focus and effectiveness of their charitable contributions. The directory was compiled from the responses to questionnaires, personal letters, and telephone calls. Organizations are listed alphabetically by name, and each entry gives the objective of and provides information about the program focus, organization, geographic interest, educational level, 1984 budget, number of full-time staff, program, grants, publications, and periodicals. An appendix provides a list, classified by state, of Joint Council on Economic Education Affiliated councils and centers. Indices of organizations and educational services are also included. (AS)

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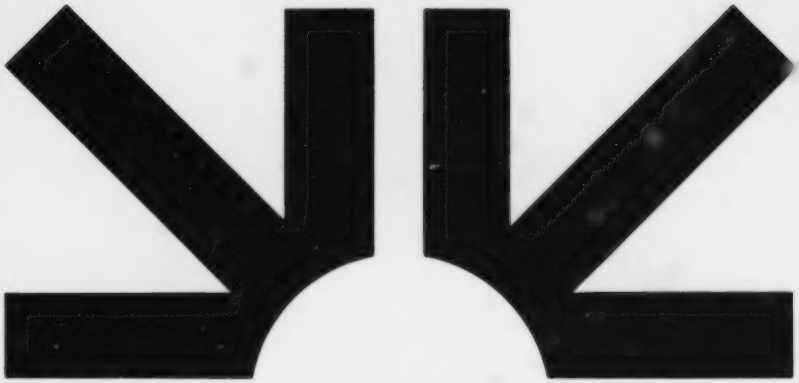

Directory of Organizations Providing Business and Economic Education Information

Dr. Ronald A. Banaszak
EDITOR

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FOUNDATION FOR TEACHING ECONOMICS

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AMOCO FOUNDATION

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Additional copies of the *Directory of Organizations Providing Business and Economic Education Information* can be obtained from the Joint Council on Economic Education (CHECKLIST order No. 362) Write to JCEE, 2 Park Avenue, New York, NY 10016 or telephone (212) 685 5499.

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INTRODUCTION

The *Directory of Organizations Providing Business and Economic Education Information* was conceived and first published by the Standard Oil Company (Indiana). Since the last edition of the *Directory* in 1979, however, many nonprofit organizations in the business and economic education movement have changed or expanded their programs, some are no longer active, and new ones have been formed. Therefore, the Foundation for Teaching Economics (FTE) was asked to compile, edit and publish an updated edition of the *Directory* under a grant from the Amoco Foundation.

The *Directory* has three primary purposes:

1) To provide school administrators, curriculum developers and teachers with a comprehensive source of information about nonprofit organizations providing instructional materials and other programs to improve teaching about business and economics;

2) To provide business and economic education organizations with information about their counterparts to encourage cooperation and decrease duplication of efforts; and

3) To provide the corporations and foundations which fund business and economic education organizations with information which will enable them to improve the focus and effectiveness of their charitable contributions.

There are many organizations with various approaches to business and economic education operating at the local, state and national levels. The FTE has made every effort to ensure that this *Directory* includes all nonprofit organizations with a stated interest in business, consumer, career and/or economic education. First, extensive research was conducted to compile a list of such organizations nationwide. Second, a detailed questionnaire was developed and mailed to each organization. Third, follow-up questionnaire mailings, personal letters and phone calls were used to solicit information from those organizations which did not return the original questionnaire. In a few cases, organizations did not or would not respond to any of the requests for information. Therefore, these organizations could not be included.

The abstracts in this *Directory* are designed to provide a brief but comprehensive overview of the objectives, structure, and programs of each organization. The information has been provided by the organizations themselves. The FTE edited the information to accommodate the *Directory*'s standard format, but no attempt was made to verify the accuracy of the information provided. Consequently, the FTE makes no warranty, expressed or implied, nor assumes any legal liability or responsibility for the accuracy, completeness, or usefulness of any information, program, product, or service disclosed.

Readers are invited to submit the names and addresses of nonprofit organizations not listed. Also, comments or suggestions for improving the *Directory* are always welcome. Please write:

Dr. Ronald A. Banaszak
Vice President
Foundation for Teaching Economics
550 Kearny Street
Suite 1000
San Francisco, CA 94108

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70001 LTD.

600 Maryland Avenue, S.W.
Suite 300, West Wing
Washington, DC 20024
(202) 484-0103

Lawrence C. Brown, Jr.
President

OBJECTIVE: To assist disadvantaged high school dropouts in obtaining private sector employment through a program of pre-employment training, educational upgrading, motivational activities and job placement assistance.

Primary Program Focus: Youth Education

ORGANIZATION: Founded in 1969. This nonpartisan, nonsectarian, nonprofit organization is supported by contributions from businesses, foundations and individuals; government agencies; membership dues; and the sale of publications.

Geographic Interest: National **1984 Budget:** $4,500,000

Educational Level: High School **Full-time Staff:** Not Provided

PROGRAM: Using a combination of public speaking forums, media contact and corporate communications tools, 70001 works to inform a variety of audiences about its activities and programs. 70001 provides curriculum consultation, direct programs with students and materials development and dissemination. Instructional materials include lesson plans, posters and activities.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: 70001 publishes *70001 Job Readiness Curriculum*, a 300-page curriculum that offers a complete system for teaching pre-employment and work maturity skills, two of the major areas required under the Job Training Partnership Act.

PERIODICALS: 70001 distributes *Going Places* (circ. 5,000), a bimonthly magazine, and *Update* (circ. 700), a monthly newsletter. Both publications are for general audiences and are available free of charge.

THE ACADEMY FOR ECONOMIC EDUCATION

1000 Virginia Center Parkway
Richmond, VA 23295
(804) 264-5851

Dr. Gerald J. Swanson
President

OBJECTIVE: To strengthen basic understanding of and appreciation for our American economic system, especially among teachers, and to provide teachers with the opportunity to improve their teaching skills.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1982. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), public foundation is supported by contributions from businesses, foundations and individuals.

Geographic Interest: National

1984 Budget: $300,000

Educational Level: Elementary through Adult

Full-time Staff: 2

PROGRAM: The Academy conducts economic education workshops at major universities throughout the nation. The summer program involves teachers, school administrators and curriculum coordinators. Participants receive scholarship support to reduce their cost for the summer workshops to a minimal level. Other services provided include curriculum consultation and materials development and dissemination. Lesson plans are available.

GRANTS: The Academy's programs are a joint effort with local funding sources to share costs for teacher training in basic economics.

No. of 1984 Grants: 8

Amount of 1984 Grants: $100,000

PUBLICATIONS: None

PERIODICALS: None

ACES, INC.
AMERICANS FOR THE COMPETITIVE ENTERPRISE SYSTEM, INC.

4701 Limestone Road
Wilmington, DE 19808
(302) 999-1545

Robert L. Sierer
Executive Director

OBJECTIVE: To explain our economic system and to correct public misconceptions about market capitalism by providing first hand presentations of free market economics for students and educators.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1949. This nonpartisan, nonprofit, 501(c)(3) organization is supported by contributions from businesses, foundations and individuals.

Geographic Interest: Delaware, Maryland and Pennsylvania

1984 Budget: $80,000

Educational Level: Elementary through University

Full-time Staff: 2

PROGRAM: ACES, Inc. programs are designed to explain our economic system and to correct increasing public misconceptions about free market capitalism. ACES, Inc. provides materials and teaching tools that present concepts underlying the free, competitive market system. ACES, Inc. conducts in-service teacher training, maintains a free film library, conducts one-day student seminars for 11th and 12th graders and hosts several economic luncheons. The Private Enterprise Market System Program (PEMS) provides classroom sets of economic education materials to secondary social studies and economics teachers. Free Enterprise Week is a project which gives the business community an opportunity to tell its story of private marketplace economics to Delaware's high school students. Other services include a speakers bureau and plant tours. Materials available include films, filmstrips and activities.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: ACES, Inc. converted Milton Friedmen's "Free to Choose" film to filmstrips and developed teacher's guides, activity sheets and posters to accompany the filmstrips. All activities are based on a "hands on" approach for the student. A series of seven curriculum units includes a variety of materials developed for use in the PEMS Program.

PERIODICALS: None

THE ADVERTISING COUNCIL, INC.

825 Third Avenue
New York, NY 10022
(212) 758-0400

Robert P. Keim
President

OBJECTIVE: To promote voluntary citizen action to solve national problems through multimedia public service advertising campaigns in the public interest.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1942. This nonprofit, 501(c)(3) council is supported by contributions from businesses and corporate foundations.

Geographic Interest: National **1984 Budget:** Not Provided

Educational Level: Middle/Junior High School through Adult **Full-time Staff:** 35

PROGRAM: The Advertising Council's public service campaign on the American economic system was funded for the five-year period 1976-1981. Many of the Council's booklets are now out of print, and the campaign is essentially over. The two publications listed below are still available, and supplies of these should last for another year. Schools and businesses may order these booklets for a minimal fee.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The two economic education publications of the Council which are still available are *Productivity and Your Part In It...*, a pamphlet describing the production process in the American economic system, and *Dollar$ and Sen$e*, a pamphlet explaining inflation and ways to help fight it. Both are suitable for junior and senior high school use and for employee education programs.

PERIODICALS: None

AMERICAN ACADEMY OF POLITICAL AND SOCIAL SCIENCE (AAPSS)

3937 Chestnut Street
Philadephia, PA 19104
(215) 386-4594

Marvin E. Wolfgang
President

OBJECTIVE: To promote the progress of political and social science through unbiased publications and meetings.

Primary Program Focus: Economic, Political Science and Social Science Education

ORGANIZATION: Founded in 1889. This nonprofit organization is supported by dues from 10,000 members and the sale of publications.

Geographic Interest: International **1984 Budget:** Not Provided

Educational Level: University and Adult **Full-time Staff:** 6

PROGRAM: The Academy sponsors publications and meetings to promote progress in political and social science. It seeks to gather and present reliable, unbiased information to assist the public in forming intelligent and accurate judgements.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None Listed

PERIODICALS: The Academy publishes *The Annals* on a bimonthly basis.

THE AMERICAN CITIZENSHIP CENTER (ACC)

Oklahoma Christian College
Route 1, Box 141
Oklahoma City, OK 73111
(405) 478-5190

Robert H. Rowland
President

OBJECTIVE: To develop a better understanding and an appreciation of human and economic freedom.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1957. This nonprofit center is supported by contributions from businesses, foundations and individuals and the sale of publications and services.

Geographic Interest: National **1984 Budget:** $224,000

Educational Level: High School through Adult **Full-time Staff:** 3

PROGRAM: The Center sponsors five one-day Freedom Forums for high school student leaders and teachers and five four-day seminars. A college-level program called Private Enterprise Education is conducted annually. A graduate course, Comparative Political and Economic Systems, is conducted each summer. The Center cooperates with other organizations to promote private enterprise education. Private enterprise workshops for employee groups are held on request. The Center maintains a film library, supplies advertising messages for the media and provides curriculum consultation. Instructional materials available include films and filmstrips, posters and textbooks.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Center publishes a multi-media, private enterprise, mini-course, "The Spirit of '76," for secondary schools; pamphlets on economics; and the book, *Economic Truths and Myths*.

PERIODICALS: A monthly newsletter, *American Citizenship* (circ. 12,000), is available to the public.

AMERICAN COUNCIL FOR CAPITAL FORMATION (ACCF)

1850 K Street, N.W.
Suite 520
Washington, DC 20006
(202) 293-5811

Mark A. Bloomfield
Executive Director

OBJECTIVE: To inform policymakers and the public of the importance of capital formation to the economy and to reduce the bias in the tax system against savings and investment.

Primary Program Focus: Business and Economic Education

ORGANIZATION: Founded in 1975. This nonpartisan, nonsectarian, nonprofit association is supported by membership dues.

Geographic Interest: National **1984 Budget:** $600,000

Educational Level: Adult **Full-time Staff:** 10

PROGRAM: The Council provides analytical information about the relationship of capital formation to economic growth through testimony before Congress and briefings with the financial and economic media. In conjunction with the ACCF Center for Policy Research, the Council provides a monthly forum for prominent members of Congress, administration officials and policymakers to meet and discuss important capital formation issues with members of the business community.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Council's publication, *New Directions in Federal Tax Policy for the 1980's* (Ballinger Press), is a comprehensive examination of tax reform designed to stimulate capital formation and economic growth. It includes essays by John Connally, Paul Volcker, Martin Feldstein, Representative Barber Conable and Senator Bob Packwood.

PERIODICALS: *Capital Formation* (circ. 4,000) is the Council's monthly publication for distribution to businesses, members of Congress and the financial media.

AMERICAN COUNCIL OF LIFE INSURANCE

Education Relations and Resources Unit
1850 K Street, N.W.
Washington, DC 20006-2284
(202) 862-4082

Richard S. Schweiker
President

OBJECTIVE: To develop information about life and health insurance for distribution to the education community and to improve relations between the education community and the life and health insurance business.

Primary Program Focus: Consumer Education

ORGANIZATION: Founded in 1976 as a result of the merger of the American Life Insurance Association and the Institute of Life Insurance. This nonprofit trade association is supported by membership dues from over 600 life and health insurance companies.

Geographic Interest: National **1984 Budget:** Not Provided

EducationalLevel: Middle/Junior High School through Adult **Full-time Staff:** 278

PROGRAM: The Education Relations and Resources Unit develops and distributes publications and audio-visual materials on financial planning and life and health insurance for use by educators. In addition, it distributes manuals and sponsors workshops for teachers; holds occasional conferences and meetings for leaders in education at the secondary and post secondary levels on subjects of mutual concern; and develops other projects designed to bring the business and education communities closer together. It also conducts a Business Executive in Residence Program in which top-level executives from member life and health insurance companies spend several weeks on college campuses working with students and faculty. The Council also conducts research.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: A catalog of publications is available upon request.

PERIODICALS: None

AMERICAN COUNCIL ON CONSUMER INTERESTS (ACCI)

University of Missouri
240 Stanley Hall
Columbia, MO 65211
(314) 882-3817

Dr. Barbara Slusher
Executive Director

OBJECTIVE: To identify and clarify consumer interests with respect to issues, policies and developments in the marketplace and in legislative and regulatory matters; to stimulate research on consumer issues; and to promote better consumer education.

Primary Program Focus: Consumer and Economic Education

ORGANIZATION: Founded in 1953. This nonprofit, 501(c)(3) organization is supported by dues from 2,000 members, contributions from foundations and individuals, sale of publications and services and conference registration fees.

Geographic Interest: International

1984 Budget: $115,000

Educational Level: High School through Adult

Full-time Staff: -0-

PROGRAM: The Council conducts an annual spring conference which provides an opportunity for professionals to share ideas, research findings and consumer action and education programs. The Colston E. Warne Lecture Series, presented by an outstanding consumer leader, is a conference highlight. Other services provided include materials development and dissemination and research.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: None

PERIODICALS: The *ACCI Newsletter* (circ. 2,000) is published nine times a year for high school and university students and the general public. *The Journal of Consumer Affairs* (circ. 2,000), published twice a year for the university and research communities, explores consumer issues and promotes better consumer education. *Conference Proceedings* (circ. 1,200) is published annually for a general audience. A fourth publication, available to members, describes career opportunities and "happenings."

AMERICAN ECONOMIC ASSOCIATION (AEA)

1313 21st Avenue South
Nashville, TN 37212
(615) 322-2595

C. Elton Hinshaw
Secretary

OBJECTIVE: To encourage economic research; to issue publications on economic subjects; and to encourage freedom of economic discussion.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1885. This nonprofit, 501(c)(3) membership association is supported by dues from 19,000 members and the sale of publications.

Geographic Interest: International **1984 Budget:** $1,822,000

Educational Level: University **Full-time Staff:** 18

PROGRAM: The American Economic Association is an organization of professional economists which supports research and publication in the field of economics.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: AEA has published the *Index of Economic Articles*, a cumulative index of articles on economics from 1886 to 1980.

PERIODICALS: The Association publishes *American Economic Review* (circ. 25,000) five times a year and *Journal of Economic Literature* (circ. 25,000) quarterly. Both publications are intended for professional economists. *Job Openings for Economists* (circ. 2,100) is a bimonthly newsletter distributed to members and institutions.

AMERICAN ECONOMIC FOUNDATION (AEF)

1215 Terminal Tower
Cleveland, OH 44113
(216) 781-1212

Homer W. Giles
Chairman

OBJECTIVE: To increase understanding of the basic economic facts of the free enterprise system through research and to publish simplified explanations of economic principles for dissemination to general audiences.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1939. This nonpartisan, nonprofit, 501(c)(3) foundation is supported by contributions from businesses, foundations and individuals.

Geographic Interest: National

1984 Budget: Not Provided

Educational Level: Elementary through Adult

Full-time Staff: -0-

PROGRAM: The Foundation attempts, through research and publications, to help Americans understand that simple economic truths, spiritual faith, moral character and limited government are necessary to maintain a prosperous free economy.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: The basic publications program of the Foundation consists of *How We Live*, a simplified economics text originally published in 1944, and *Ten Pillars of Economic Wisdom*, a one-page abridged statement of the Foundation's philosophy.

PERIODICALS: The *AEF Newsletter* is published monthly.

AMERICAN ENTERPRISE INSTITUTE FOR PUBLIC POLICY RESEARCH (AEI)

1150 17th Street, N.W.
Washington, DC 20036
(202) 862-5800

William J. Baroody, Jr.
President

OBJECTIVE: To assist policy makers, scholars, business leaders, media, and the public by providing objective research and analysis of national and international issues and to foster effective competition of ideas.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1943. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) institute is supportedby contributions from businesses, foundations and individuals, grants from government agencies, membership dues, and the sale of publications and services.

Geographic Interest: International **1984 Budget:** $11,585,000

Educational Level: University and Adult **Full-time Staff:** 150

PROGRAM: AEI's programs provide analyses of public policy issues and the processes and institutions that shape public policy. AEI's outreach program includes: 1) publications - over 75 in the last fiscal year; 2) AEI Public Policy Week - a week of over 25 seminars covering current issues in the fields of economics, domestic politics, international affairs and social issues attended by top policymakers, the press, and the public; 3) AEI World Forum - a yearly meeting hosted by former President Gerald Ford for world leaders and 50 CEOs from major world corporations; 4) seminars for government, foundation and business executives - on current issues, often spanning two or more days; 5) Election Watch - a series of monthly analyses opened to Washington representatives of corporations and associations during the 1984 election; 6) radio and television forums - a weekly radio forum and occasional television debate on current public policy issues; 7) conferences - discussion of a single public policy issue by experts in the field for one or two days; 8) academic outreach - a network of 90 scholars at colleges and universities around the world, coupled with over 200 Public Policy Research Centers in campus libraries; 9) associates program - a vehicle for public participation in AEI programs. Instructional materials include audio cassettes, films, periodicals, reference books and textbooks.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: AEI issues a catalog of books published by the Institute. Subject listings include Economic Policy and Government Regulation. Recent significant publications include: *Essays in Contemporary Economic Problems*, *High Technology Policies*, *Maintaining the Safety Net: Income Redistribution Programs in the Reagan Administration* and *Making Economic Policy in Congress*

PERIODICALS: AEI publishes two bimonthly publications, *Public Opinion* (circ. 10,000) and *Regulation*; *AEI Economist*, a monthly publication; and a quarterly, *AEI Foreign Policy and Defense Review*. *Memorandum* is the Institute's quarterly newsletter.

AMERICAN FEDERATION OF SMALL BUSINESS (AFSB)

407 South Dearborn Street
Chicago, IL 60605
(312) 427-0206

Thomas H. Latimer
Executive Vice President

OBJECTIVE: To serve as a voice for 25,000,000 small businesses in the U.S. and to act as an advocate for the consumer choice free market.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1963 as the Conference of American Small Business Organizations. In 1983, it became known as the American Federation of Small Business. This nonpartisan, nonsectarian, nonprofit, association is supported by contributions from businesses and dues from 20,000 members.

Geographic Interest: National

1984 Budget: Not Provided

Educational Level: Elementary through Adult

Full-time Staff: 5

PROGRAM: The Association provides publications, position papers and information on the right to work, employee bill of rights, union monopoly powers, the moral basis of a free society, educational reform, wealth and poverty, a new gold standard, regulatory dictatorship, the economics of inflation and unemployment and nonproductive government.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The Association issues position papers on current economic topics.

PERIODICALS: None

AMERICAN INDUSTRIAL ARTS STUDENT ASSOCIATION

1908 Association Drive
Reston, VA 22091
(703) 860-9000

Kathryn J. Schaeffer
Executive Director

OBJECTIVE: To provide a national association for industrial arts students in education.

Primary Program Focus: Business Education

ORGANIZATION: Founded in 1978. This nonprofit 501(c)(3) association is supported by contributions from businesses, the dues of 40,000 members, and the sale of publications.

Geographic Interest: National

1984 Budget: $150,000

Educational Level: Elementary through High School

Full-time Staff: 2

PROGRAM: The Association is an organization for students enrolled in industrial arts programs in the nation's schools. Services provided include curriculum consultation, direct programs with students, and materials development and dissemination. Instructional materials produced include filmstrips, periodicals, posters and activities.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: None

PERIODICALS: *School Scene* (circ. 20,000) is the quarterly membership publication.

AMERICAN INSTITUTE FOR ECONOMIC RESEARCH (AIER)

Division Street
Great Barrington, MA 01230
(413) 528-1216

Dr. Rollo Handy
President

OBJECTIVE: To develop useful solutions to general economic problems; to disseminate information to help individuals understand and cope with financial problems; and to aid the progress of American society.

Primary Program Focus: Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1933. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) institute is supported by contributions from individuals, investment and rental income, dues from 8,000 members and the sale of publications and services.

Geographic Interest: International **1984 Budget:** $1,500,000

Educational Level: High School through Adult **Full-time Staff:** 50

PROGRAM: AIER publishes education bulletins to disseminate its findings to members and to the public. To foster the training of economic scientists, AIER conducts an eight-week Summer Fellowship program for senior undergraduate and graduate students majoring in economics or related fields. The Institute provides a monthly stipend and room and board to Summer Fellows. Summer Fellows who demonstrate potential for development as economic scientists may be awarded In-Absentia Fellowships that provide total or partial payment of tuition at the college or university of their choice. Services provided include direct programs with students, materials dissemination and research.

GRANTS: Stipends and fellowships as described above.

No. of 1984 Grants: Not Provided **Amount of 1984 Grants:** Not Provided

PUBLICATIONS: None

PERIODICALS: The Institute publishes *Research Reports* (circ. 8,000) twice monthly. *Research Reports* analyzes current economic developments. *Economic Education Bulletin* (circ. 2,000), published monthly, describes basic economic relationships and events.

THE AMERICAN INSTITUTE OF COOPERATION (AIC)

1800 Massachusetts Avenue, N.W.
Washington, DC 20036
(202) 296-6825

Owen K. Hallberg
President

OBJECTIVE: To promote a better understanding of the cooperative method of conducting business.

Primary Program Focus: Agricultural Cooperative and Economic Education

ORGANIZATION: Founded in 1925. This nonprofit, 501(c)(3), educational association is supported by contributions from foundations, an $80,000 endowment, dues from 873 member cooperatives, the sale of publications and services and tuition. AIC has 873 member cooperatives.

Geographic Interest: National

1984 Budget: $600,000

Educational Level: High School through Adult

Full-time Staff: 9

PROGRAM: AIC's educational program helps cooperative members understand their cooperatives better; enables cooperative managers and employees to run their businesses more effectively; and teaches interested citizens about the role cooperatives play in the marketplace. The highlight of AIC's educational activities is the annual National Institute on Cooperative Education. Sessions focus on the progress cooperatives are making and the problems they face. Throughout the year, AIC sponsors professional development seminars and workshops in several subject areas. Services provided include curriculum consultation, direct programs with students, materials development and dissemination and teacher training. AIC produces filmstrips, informational brochures, lesson plans, newsletters, periodicals and instructional activities.

GRANTS: Through the annual Research Awards Program, AIC awards grants of $2,500 for graduate and undergraduate research related to agricultural cooperatives.

No. of 1984 Grants: Not Provided

Amount of 1984 Grants: Not Provided

PUBLICATIONS: AIC's general informational brochures on cooperative operating principles include: *Cooperatives and Taxation*; *Cooperatives - Why Use Them?*; and *Cooperatives - What are They? Business in My Town*, *How We Organize to Do Business in America* and *Business in Our Community* are publications available for classroom use. AIC also produces films and slide sets.

PERIODICALS: AIC's annual publication is *Yearbook of American Cooperation* (circ. 4,750). *AIC Newsletter* (circ. 3,200) is issued monthly.

THE AMERICAN INSTITUTE OF FELLOWS IN FREE ENTERPRISE (FIFE)

P.O. Box 217
FIFE Hall
Broad Street
Houston, DE 19954
(302) 422-5403

Calvin V. Hollis, Jr.
President

OBJECTIVE: To give young Americans an understanding and appreciation of our free enterprise system and the nation that makes it work.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1972. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), charitable public foundation is supported by contributions from foundations and individuals, dues from 300 members and the sale of publications and services.

Geographic Interest: National

1984 Budget: Not Provided

Educational Level: Middle/Junior High School

Full-time Staff: 0

PROGRAM: The Foundation promotes learning about the free enterprise system and the basic principles on which the United States was founded through participation in a community fundraising event. The Foundation encourages middle/junior high schools to organize teams for "You Can Do It! Baseball" leagues. The leagues arrange community fundraising events for charitable causes of their own choice in which the teams compete to answer questions based on information in the Foundation's books, *You Can Do It!* and *Builders of Our Nation*. The program involves students, teachers and the community. The Foundation's instructional materials include films, books and activities.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The Foundation publishes *You Can Do It!*, an explanation and brief history of the elements that make the U.S. unique, and *Builders of Our Nation*, a biographical, inspirational collection of articles about individuals who have affected the nation. The Foundation distributes the books in kits to schools that participate in "You Can Do It!" leagues. Kits contain additional materials for game participation.

PERIODICALS: None

AMERICAN IRON AND STEEL INSTITUTE (AISI)

1000 16th Street, N.W.
Washington, DC 20036
(202) 452-7118

Terri L. Langan
Director of Educational Services

OBJECTIVE: To develop economic education programs that encourage information flow between the academic community and the steel industry and maximize understanding and appreciation of the role and contribution of each in the American socio-economic system.

Primary Program Focus: Economic Education

ORGANIZATION: This trade association is supported by corporations in the American iron and steel industry.

Geographic Interest: National

1984 Budget: $90,000

Educational Level: High School through Adult

Full-time Staff: 1

PROGRAM: Member companies of the association answer questions and provide information about raw materials, vocational opportunities, personnel practices, communication techniques, and the industry's place in the national economy. Companies respond to requests by educators for speakers, consultants, printed materials and opportunities to take classroom groups on plant and office tours. Steel Industry Economic Seminars for college teachers foster free interchange of ideas between academic economists and executives. A Fellows Program for colleges and universities consists of young steel company employees who have already achieved positions of responsibility who accept invitations to meet with student groups having a wide variety of interests.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The Institute's Education Committee distributes, on request, tested teaching aids including filmstrips with teacher guides, publications and other materials. "Economics of the Enviroment" is a teacher package consisting of a filmstrip, student activity sheets and a teaching guide.

PERIODICALS: None Listed

AMERICAN MANAGEMENT ASSOCIATION (AMA)

135 West 50th Street
New York, NY 10020
(212) 586-8100

Robert M. Newton
Director of Communications

OBJECTIVE: To improve the performance of people and their organizations through developing, marketing, and presenting programs and materials designed to strengthen management skills and practice.

Primary Program Focus: Business and Management Education

ORGANIZATION: Founded in 1923. This nonprofit association is supported by membership fees and the sale of publications. Over 80,000 members are drawn from organizations and executives in industry, commerce, government, charitable and non-commercial groups and universities.

Geographic Interest: International

1984 Budget: Not Provided

Educational Level: High School through Adult

Full-time Staff: 750

PROGRAM: The Association's educational programs serve all levels of management through meetings, books, periodicals, reports, research and multimedia courses. AMA offers survey reports and briefings on organizational problems and practices, maintains a library and management information service and an Extension Institute division for home study. "Operation Enterprise," part of AMA's Young Adult Program, offers high school and college students the opportunity to learn about management skills, principles, and methods through interaction with senior executives from private and public organizations.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: -0-

PUBLICATIONS: The Association's publications include *Management Review, Supervisory Management, Personnel, Organizational Dynamics, Compensation Review, President* and *Compflash*.

PERIODICALS: None

AMERICAN PETROLEUM INSTITUTE (API)

1220 L Street, N.W.
Washington, DC 20005
(202) 682-8118

Charles DiBona
President

OBJECTIVE: To provide a forum for cooperative research and establishment of industry-wide technical standards.

Primary Program Focus: Business, Consumer and Economic Education

ORGANIZATION: Founded in 1919. This nonprofit trade association is supported by the dues of 200 corporate and 6,000 individual members and the sale of publications and services.

Geographic Interest: International

1984 Budget: $47,000,000

Educational Level: High School through Adult

Full-time Staff: 550

PROGRAM: The API Institute addresses regulations and legislation affecting the petroleum industry, develops industry positions on matters of public policy, coordinates submission of testimony before Congress and at agency hearings and seeks to improve industry credibility with the public. Services provided include direct programs with students, materials dissemination and research. Instructional materials include brochures, booklets, films and periodicals.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The Institute publishes booklets, catalogs, books and folders on energy related topics for use by the general public.

PERIODICALS: None

AMERICAN PRODUCTIVITY CENTER

123 North Post Oak Lane
Houston, TX 77024
(713) 681-4020

C. Jackson Grayson
President

OBJECTIVE: To improve productivity, product quality and quality of work life in the United States.

Primary Program Focus: Business Education

ORGANIZATION: Founded in 1977. This nonprofit, 501(c)(3) center is supported by contributions from businesses, foundations and individuals, membership dues and the sale of publications.

Geographic Interest: National **1984 Budget:** $3,121,000

Educational Level: Adult **Full-time Staff:** 50

PROGRAM: The Center presents conferences and seminars; provides a consulting service on productivity issues; maintains library and information services; conducts national surveys and research studies; and maintains regional and computer networks on productivity. Instructional materials include lesson plans and periodicals.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: *The Productivity Management Process* is a comprehensive guide to productivity management.

PERIODICALS: The Center publishes two annual guides. *Productivity Perspectives* (circ. 3,500) is a concise guide to United States and international productivity performance for managers, planners, researchers and speechwriters. *Productivity Digest* (circ. 3,500) is an annual compendium of reviews of productivity and quality of work life literature. The Center's monthly periodicals for members, all with a circulation of 2,200, are *Productivity Letter, Productivity Brief, Case Studies Series* and *Managers Notebook*.

AMERICANISM EDUCATIONAL LEAGUE

P.O. Box 5986
Buena Park, CA 90622
(714) 828-5040

Edward S. Rankin
Executive Director

OBJECTIVE: To conduct a sustained campaign of public education to promote Constitutional principles; to advance the private enterprise system and increase individual responsibility; and to encourage the renewal of those moral and spiritual values that guided our Founding Fathers.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1927. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), public foundation is supported by contributions from businesses, foundations and individuals.

Geographic Interest: National **1984 Budget:** $224,300

Educational Level: Elementary through University **Full-time Staff:** 5

PROGRAM: The League conducts five distinct activities involving free enterprise education: 1) operating a large free circulating library of free enterprise and American heritage films; 2) publishing and circulating numerous tracts, cards, and articles on privateenterprise; 3) sending weekly Free Market feature articles to 330 newspapers; 4) holding an annual Milton Friedman National Essay Contest for college students; and 5) hosting public events presenting speakers for business and academia. The League also sponsors an annual patriotic slogan contest for high school seniors.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The League issues news articles and flyers supportive of free enterprise.

PERIODICALS: None

AMERICANISM FOUNDATION

48 North Linwood Avenue
Norwalk, OH 44857
(419) 668-8282

Dr. N. M. Camardese
President

OBJECTIVE: To bring awareness of the essentials of leadership, citizenship, freedom, the free market private enterprise system, productivity and our great American heritage and legacy of freedom to youth and to all other community members.

Primary Program Focus: American Heritage, Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1979. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), educational foundation is supported by contributions from businesses, foundations and individuals.

Geographic Interest: National **Budget:** $31,400

Educational Level: Middle/Junior High School and High School **Full-time Staff:** 0

PROGRAM: The Foundation's programs include a high school assembly lecture series; a special teachers training program in economics; youth leadership seminars; a speakers bureau; and "American Forum on the Air," a seven minute weekly broadcast for radio stations on the fundamentals of Americanism. Services provided include community programs, direct programs with students, materials development and dissemination, research, seminars and teacher training. Instructional materials produced include audio and video tapes, filmstrips, pamphlets and periodicals.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: None

PERIODICALS: *Americanism Foundation News Notes* (circ. 2,000) is the Foundation's bimonthly publication.

AMERICANS FOR RESPONSIBLE GOVERNMENT (ARG)

900 17th Street, N.W.
Suite 610
Washington, DC 20006
(202) 659-4595

Patricia M. Frierson
Vice President

OBJECTIVE: To promote the American system of representative government and to encourage active participation in government through research and educational programs.

Primary Program Focus: Business, Economic and Free Enterprise Education and Voter Programs

ORGANIZATION: Founded in 1983. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), public foundation is supported by contributions from businesses, foundations and individuals.

Geographic Interest: National **1984 Budget:** $1,780,000

Educational Level: University and Adult **Full-time Staff:** 3

PROGRAM: ARG's current projects include: 1) National Coalition Directory - developing a directory of organizations organized around an issue and seeking to become more involved in the governmental process; 2) American Defense Institute - working to increase public awareness of the need for a strong national defense; 3) Research Development Project - developing a catalog of available public policy issue information and disseminating it to organizations and individuals seeking greater participation in the public policy arena; and 4) Voter Registration Project - encouraging broad-based voter registration and participation throughout the country by funding organizations with credible progams to increase voter registration and participation.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None

PERIODICALS: None

AMERICA'S FUTURE, INC.

514 Main Street
New Rochelle, NY 10801
(914) 235-6000

R. K. Scott
Chairman

OBJECTIVE: To educate the people of the United States about the history, character, importance, and value of our constitutional republic and institutions and the social, economic, and political principles upon which they are founded, with emphasis on the advantages of the free enterprise system.

Primary Program Focus: Economic, Free Enterprise, and Political Education

ORGANIZATION: Founded in 1946. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) foundation is supported by contributions from businesses, foundations and individuals, and the sale of publications and services.

Geographic Interest: National **1984 Budget:** $368,200

Educational Level: Middle/Junior High School through Adult **Full-time Staff:** 7

PROGRAM: The Foundation uses multi-media programs such as syndicated radio, inspirational books, patriotic pamphlets, audio-visual school programs and newsletters to develop a better understanding and appreciation of the principles of the "American Way of Life." The Foundation sponsors a Textbook Evaluation Service that reviews current and new high school-level social studies textbooks for quality as teaching tools, accuracy of content, and the fair reflection of the principles and philosophies of our free society.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Foundation distributes pamphlets such as *Free Enterprise: The Road to Prosperity, Defending America: "Nuclear Freeze" or Assured Survival?, America's Freedom: The Next 200 Years* and *The Victims of Dick and Jane, It's Your Choice: Freedom and Prosperity or Tyranny and Poverty* is an award-winning economic primer published by the Foundation. *It's Your Choice* is available free of charge for classroom use.

PERIODICALS: *America's Future: A Monthly Review of News, Books & Public Affairs* (circ. 13,500), the Foundation's newsletter, is available to the general public.

ARIZONA BUSINESS-INDUSTRY-EDUCATION COUNCIL, INC. (ABIEC)

4350 East Camelback
Suite 140-C
Phoenix, AZ 85018
(602) 840-0784

Janet Beauchamp
Executive Director

OBJECTIVE: To strengthen our educational and American free enterprise systems by intensifying a dynamic partnership between the business, industry and education communities.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1960. This nonprofit, 501(c)(3) council is supported by contributions from foundations and individuals, dues from 87 members and program support.

Geographic Interest: Arizona **1984 Budget:** $101,500

Educational Level: High School **Full-time Staff:** 2

PROGRAM: Among the programs conducted by the Council are a five-day Free Enterprise Institute for high school students; a one-day Free Enterprise Seminar for teachers; a Business Experience for Educators Program; Business/Educator Dialogues; and Executive/Superintendent Dialogues. The Council also conducts the Cooperative Free Enterprise Education Program in which school/business teams demonstrate how the free enterprise system affects business decisions, operations and personal lifestyles. Services provided include curriculum consultation, direct programs with students, materials development and dissemination and teacher training. Instructional materials produced include lesson plans and activities.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: ABIEC has developed "Visions of the Future," a curriculum designed to help high school students think optimistically about the future through critical thinking and logical problem solving. The Council is currently developing materials for high school classroom use which focus on identifying global problems and how our world resources can be used towards "solving" these problems, i.e. world hunger, environmental concerns, etc.

PERIODICALS: None

ASSOCIATES FOR FREE ENTERPRISE (AFE)

2150 Westbank Expressway
Suite 508
Harvey, LA 70058
(504) 361-4755

Norma Jane Sabiston
Administrative Director

OBJECTIVE: To promote the free enterprise system through local, state and national educational programs.

Primary Program Focus: Free Enterprise and Energy Education

ORGANIZATION: Founded in 1980. This private organization is supported by contributions from individuals and dues from 35 members.

Geographic Interest: National

1984 Budget: Not Provided

Educational Level: Elementary through University

Full-time Staff: 2

PROGRAM: Associates for Free Enterprise sponsors the following programs: an annual free enterprise conference at Centenary College of Shreveport involving local business executives and high school students; Free Enterprise Week for students at Nicholls State, Thibodaux; Congressional Intern Program, in which students attend a week-long session in Washington, DC; Louisiana Youth Seminar, a week-long seminar for teaching leadership skills to students; and the annual International Exposition of Students in Free Enterprise, a national collegiate organization. AFE has also established the Louisiana Energy Source Education Council to provide energy education teaching kits throughout the state for grades K-12.

GRANTS: Not Provided

No. of 1984 Grants: Not Provided

Amount of 1984 Grants: Not Provided

PUBLICATIONS: None

PERIODICALS: *Impact* is AFE's bimonthly newsletter for members.

ASSOCIATION FOR EVOLUTIONARY ECONOMICS (AFEE)

Department of Economics
College of Business Administration
University of Nebraska
Lincoln, NE 68588
(402) 472-3867

F. Gregory Hayden
Secretary-Treasurer

OBJECTIVE: To foster interest in the development of economics as an evolutionary science through economic research, the diffusion of economic knowledge and the establishment of better channels of communication between economists.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1963. This association is funded by dues from 2,000 members.

Geographic Interest: International **1984 Budget:** Not Provided

Educational Level: University and Adult **Full-time Staff:** 2

PROGRAM: The Association promotes research in economics through the quarterly publication, *Journal of Economic Issues*. The publication is received by economists, college-level social science teachers and institutions.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: None

PERIODICALS: The Association publishes *Journal of Economic Issues*, (circ. 2,000), a quarterly publication distributed to members and institutions.

ASSOCIATION FOR PRIVATE ENTERPRISE EDUCATION (APEE)

Hankamer School of Business
Suite 316
Baylor University
Waco, TX 76798
(817) 755-3766

Dr. Calvin A. Kent
Secretary/Treasurer

OBJECTIVE: To promote a better understanding of the operation and benefits of a private enterprise system by encouraging the formation of chairs and centers for private enterprise/entrepreneurship education throughout the United States and to serve as a network for individuals holding those chairs and directing those programs.

Primary Program Focus: Business, Economic, Free Enterprise and Entrepreneurship Education

ORGANIZATION: Founded in 1974. This nonpartisan, nonprofit, 501(c)(3) association is supported by contributions from businesses, foundations and individuals, dues from 90 members and the sale of publications.

Geographic Interest: International

1984 Budget: $17,000

Educational Level: Elementary through Adult

Full-time Staff: 0

PROGRAM: APEE serves as a clearinghouse for colleges and universities which have established programs with similar objectives. The Association provides consulting services to schools which are establishing chairs and centers in private enterprise/entrepreneurship education. APEE conducts an annual international conference focusing on the operation of the private enterprise system and its benefits. The Association encourages research and publication of studies pertaining to topics of interest to members.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The Association has published *The Future of Private Enterprise: Challenge and Responses, Vol. I and II* (Georgia State University Press). This is a collection of essays by distinguished Americans. The essays discuss the fundamental challenges to the private enterprise system.

PERIODICALS: The APEE newsletter, *Insider* (circ. 8,000), is published three times a year. The newsletter is intended for teachers, professors, and the general public. The *Journal of Private Enterprise* (circ. 500) is published annually and is intended for university faculty.

ATLAS ECONOMIC RESEARCH FOUNDATION

220 Montgomery Street
Suite 1063
San Francisco, CA 94104
(415) 392-2699

Antony G. A. Fisher
President

OBJECTIVE: To advise and support existing and developing independent institutes throughout the world that publish and promote authoritative studies on important public policy issues intended to increase public understanding of economic cause and effect.

Primary Program Focus: Consumer Education

ORGANIZATION: Founded in 1981. This nonprofit, 501(c)(3) foundation is supported by contributions from businesses, foundations and individuals.

Geographic Interest: International **1984 Budget:** $258,200

Educational Level: Middle/Junior High School through Adult **Full-time Staff:** 2

PROGRAM: The Foundation raises funds and gives grants to conduct institutes, workshops, seminars and research designed to increase the public's awareness of economic cause and effect. The Foundation offers workshops and a manual on how to set up an Atlas-type institute.

GRANTS: Grants are awarded to operating research institutes for operating expenses or specific research projects.

No. of 1984 Grants: 11 **Amount of 1984 Grants:** $165,500

PUBLICATIONS: None

PERIODICALS: *Atlas Report* (circ. 2,000), the Foundation's quarterly newsletter, is available to the general public.

BENEDICTINE COLLEGE

Benedictine College
Atchison, KS 66002
(913) 367-6110

Dr. Gerard Senecal
President

OBJECTIVE: To improve economic understanding by providing workshops and lectures by national and international speakers.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1868. This nonprofit, 501(c)(3), four year liberal arts college is supported by contributions from businesses and foundations, and workshop tuition.

Geographic Interest: Kansas and Missouri **1984 Budget:** $20,000

Educational Level: High School through Adult **Full-time Staff:** 250

PROGRAM: The College sponsors a six-lecture series on economics each year. In addition, a Productivity Workshop, a High School Leadership Workshop, an Economic Argumentation Workshop and other specialized workshops for economic enlightenment are held yearly.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** 0

PUBLICATIONS: Each year the College publishes a booklet containing the six lectures in the lecture series which is sent to all area libraries and is available to the general public.

PERIODICALS: None

BETA GAMMA SIGMA

605 Old Ballas Road
Suite 220
St. Louis, MO 63141
(314) 872-8481

James A. Viehland
Managing Director

OBJECTIVE: To encourage and reward scholarship and accomplishment among students of business and administration, to promote the advancement of education in the art and science of business and to foster integrity in the conduct of business operations.

Primary Program Focus: Business and Economic Education

ORGANIZATION: Founded in 1913. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) membership association is supported by contributions from individuals, interest income, dues from 215,000 members, and the sale of publications.

Geographic Interest: International **1984 Budget:** $400,000

Educational Level: University and Adult **Full-time Staff:** 4

PROGRAM: Annually, Beta Gamman Sigma conducts two national three-day seminars involving 26 students and 5 faculty members. Biennial meetings bring together student and faculty leaders to discuss current business and economic issues. Services provided include curriculum consultation, direct programs with students, and materials development and dissemination. Instructional materials include case studies and periodicals.

GRANTS: Grants support a visiting professorship.

No. of 1984 Grants: 1 **Amount of 1984 Grants:** $45,000

PUBLICATIONS: None

PERIODICALS: Beta Gamma Sigma publishes *Newsletter* (circ. 150,000) semi-annually, *From the Podium* (circ. 150,000) annually, and *Invited Essay* (circ. 150,000) on an irregular basis. *Directory* (circ. 20,000) is published annually for new members.

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BOY SCOUTS OF AMERICA

1325 Walnut Hill Lane
Irving, TX 75038-3096
(214) 659-2000

Ben H. Love
Chief Scout Executive

OBJECTIVE: To build character, to train in citizenship, and to foster fitness of the mind and body.

Primary Program Focus: Consumer and Economic Education and Youth Development

ORGANIZATION: Founded in 1910. This nonsectarian, nonprofit, 501(c)(3) organization is supported by contributions from businesses, foundations and individuals, an endowment of $43,951,000, dues from 4,754,500 members, and the sale of publications and supplies.

Geographic Interest: National **1984 Budget:** $34,490,000

Educational Level: Elementary through High School **Full-time Staff:** 581

PROGRAM: The Boy Scouts of America Explorer program includes Career Awareness Exploring, a cooperative program with high schools in which career seminars are presented during school time. The Boy Scout merit badge program includes over 100 subjects for study and skill building. Requirements for each badge are described in pamphlets. Many teach economic concepts. The Boy Scouts provide direct programs with students and materials development and dissemination. Materials produced include films and filmstrips, periodicals, posters, textbooks and activities.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Boy Scouts of America publish *Boy Scout Handbook*, *Family Camping Book* and *Field Book* (outdoor living). Pamphlets, skill books, etc., are published for merit badges and other program interest areas.

PERIODICALS: *Boy's Life* (circ. 1,480,000) is a monthly magazine designed for young scouts. *Scouting* (circ. 928,000) is a bimonthly magazine for adult scout leaders. *Exploring Journal* (circ. 273,000), published quarterly, is for young adults.

THE BROOKINGS INSTITUTION

1775 Massachusetts Avenue, N.W.
Washington, DC 20036
(202) 797-6000

Bruce K. MacLaury
President

OBJECTIVE: To improve public policy and its implementation through research and education in economics, government and foreign policy.

Primary Program Focus: Business, Consumer, Economic, Free Enterprise, and Foreign Policy Education

ORGANIZATION: Founded in 1927. This nonpartisan, nonprofit, 501(c)(3) institution is supported by contributions from businesses, foundations and individuals; computer center fees; conference fees; a $55,450,000 endowment; and the sale of publications and services.

Geographic Interest: International **1984 Budget:** $12,225,600

Educational Level: Adult **Full-time Staff:** 215

PROGRAM: In its educational activities, Brookings works to bridge the gap between scholarship and policy making, bringing new information and analyses to the attention of decision makers in the public and private sectors. Brookings' research in economics seeks to increase public knowledge and understanding of the economic problems confronting American society and to explore possible solutions. Brookings has long specialized in international economics, economic growth and stability, industrial organization and regulation, labor economics, public finance, the economics of human resources and urban economics. Services provided include conferences, materials development and dissemination, research and seminars. Instructional materials include periodicals and textbooks.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** -0-

PUBLICATIONS: Brookings regards publication and dissemination as an essential part of the research process. Publications include books, staff papers and dialogues, and conference proceedings. Among Brookings' recent publications are *Economic Choices, Federal Tax Policy, Government Finance in Developing Countries, Options for Tax Reform, Retirement and Economic Behavior,* and *Tax Incentives and Economic Growth.* A publications catalog is available.

PERIODICALS: *Brookings Papers on Economic Activity* is a biannual journal designed to provide academic and business economists, government officials and members of the financial and business community with timely analyses of current economic developments. *Brookings Review* is a quarterly public policy journal. Each issue features articles by Brookings experts on important questions of domestic and foreign policy.

BUSINESS ECONOMICS EDUCATION FOUNDATION (BEEF)

S-297 Griggs Midway Building
1821 University Avenue
St. Paul, MN 55104
(612) 645-5501

Robert H. Kaitz
Executive Director

OBJECTIVE: To facilitate the study of marketplace economics by developing academically sound, custom-made programs to support teachers and assist high school students in understanding the private enterprise system.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1976. This nonprofit, 501(c)(3) foundation is supported by contributions from businesses, foundations, and individuals; and student tuition fees.

Geographic Interest: Minnesota **1984 Budget:** $241,000

Educational Level: High School **Full-time Staff:** 6

PROGRAM: The Foundation works directly with teachers to develop programs specific to individual curricula. BEEF staff assists teachers to assess their current curricula and design economic education programs that can be infused throughout. BEEF then helps create programs using local community members as consultants and speakers. Also available are seminar programs and a materials library. Minnesota Business Venture, a summer program for students and teachers, provides students with the opportunity to interact with business leaders and to compete with each other in managing corporations through a computer game. Services also include materials development and dissemination.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: BEEF offers some prepackaged speakers and seminar programs based on topics of current interest such as "Economics of Health Care," "Protectionism - Which Industries and Why," and "Economics of the Olympics."

PERIODICALS: None

BUSINESS/EDUCATION ALLIANCE

150 Michigan Avenue
Detroit, MI 48226
(313) 964-4000

Ann C. Westcott
Executive Director

OBJECTIVE: To help students, educators, administrators, and the general community understand business.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1951. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) alliance is funded entirely by business contributions.

Geographic Interest: Detroit and surrounding counties

1984 Budget: $55,300

Educational Level: Elementary through High School

Full-time Staff: 3

PROGRAM: The Alliance sponsors workshops, luncheons, and seminars for high school students and teachers at all levels. These programs include "Mini Society", an economic education training workshop for elementary school teachers; "Max Economy," an economic education training workshop for high school teachers; "Leadership Sharing Programs," a special pre-luncheon briefing for high school students and educators; and "Business Awareness Seminars," day-long conferences for high school students and educators on specific industry fields.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: None

PERIODICALS: None

BUSINESS HISTORY AND ECONOMIC LIFE PROGRAM, INC. (BHELP)

One Lake Hall
Northeastern University
Boston, MA 02115
(617) 437 5912

Paul H. Tedesco, Ph.D.
Chairman
Department of Education

OBJECTIVE: To develop student awareness of the role of economic institutions in the history and life of our country, primarily through the development of cases which show the influence of the decision maker on the evolving pattern of the American economic system.

Primary Program Focus: Business and Economic Education and American Business History

ORGANIZATION: Founded in 1967. This nonprofit, 501(c)(3) organization is supported by contributions from businesses, foundations and individuals, dues from 250 members and the sale of publications.

Geographic Interest: International **1984 Budget:** $17,000

Educational Level: Middle/Junior High School through University **Full-time Staff:** -0-

PROGRAM: BHELP provides teacher workshops in which teachers are shown how to develop case materials for the classroom and how to use the case method. Through a consultant this organization helps schools try out case approaches. BHELP also helps businesses design programs to impact directly upon the schools. Services available include consultation with business, curriculum consultation, materials development and dissemination, and teacher training. Instructional materials available include case materials, periodicals and activities. Development of microcomputer software is just beginning.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: Since 1976, BHELP has published an annual casebook of cases developed in their summer workshop. Single cases such as "The Razor's Edge," "Andy Granatelli and the STP Corporation" and "Underneath the Golden Arches: The McDonald's Corporation" are also available.

PERIODICALS: *The BHelp Newsletter* (circ. 500) is a quarterly publication available to the general public.

BUSINESS JOURNALISM PROGRAM

School of Journalism
University of Missouri
Columbia, MO 65211
(314) 882-7862

James K. Gentry
Director

OBJECTIVE: To improve the business and economic understanding of reporters for the nation's news media, thereby improving the quality of business and economic reporting in the nation's news media.

Primary Program Focus: Business and Economic Education

ORGANIZATION: Founded in 1964. This nonprofit, 501(c)(3) organization is supported by contributions from businesses and foundations and tuition.

Geographic Interest: National **1984 Budget:** $70,000

Educational Level: University and Adult **Full-time Staff:** 2

PROGRAM: The Program's activities include the Davenport Fellowship Program, a four-week institute of intensive study in economics, finance, accounting and current business and economic issues for mid-career business and economics reporters and editors; undergraduate and graduate courses in business and economics reporting; a business journalism resource center for professional journalists; and a business journalism course of study for undergraduate and graduate students in the School of Journalism. Services also include curriculum evaluation, materials development and dissemination, and research.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Business Journalism Program publishes *Improving Your Reporting: A Source List for Reporters*. This publication lists the basic sources of information the business and economics reporter should know.

PERIODICALS: None

THE BUSINESS ROUNDTABLE

200 Park Avenue
New York, NY 10166
(212) 682-6370

William L. Lurie
President

OBJECTIVE: To provide a forum in which business leaders of the nation can exchange ideas and develop policy recommendations on major business, economic and social issues; to foster a higher and more realistic public appreciation of the contributions of business to society; to obtain a better balance in labor management relations; and to strengthen the voice of business on these problems.

Primary Program Focus: Business and Economic Education

ORGANIZATION: Founded in 1972. This nonprofit association is supported by dues from 200 members.

Geographic Interest: National **1984 Budget:** Not Provided

Educational Level: Adult **Full-time Staff:** 20

PROGRAM: Many Roundtable activities are conducted by operating committees and task forces organized to deal with urgent challenges currently facing the business community. They develop background papers and policy recommendations on business, economic and social issues of national concern. These are circulated among Roundtable members, legislators and the news media to encourage open discussion and constructive resolution of the issues in the national interest. Seminars on improving economic communications with corporate audiences are sponsored.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None

PERIODICALS: *Roundtable Report* and *Construction User Headlines*, which provides information of use to companies that undertake construction projects, are published monthly and are available without charge.

CATO INSTITUTE

224 Second Street, S.E.
Washington, DC 20003
(202) 546-0200

Edward H. Crane
President

OBJECTIVE: To broaden the parameters of policy debate to allow consideration of more options that are consistent with the traditional American principles of limited government, individual liberty and peace.

Primary Program Focus: Economic and Free Enterprise Education and Foreign Policy

ORGANIZATION: Founded in 1977. This nonpartisan, nonprofit, 501(c)(3), public policy research foundation is supported by contributions from businesses, foundations and individuals, and an endowment.

Geographic Interest: National **1984 Budget:** $1,395,000

Educational Level: University and Adult **Full-time Staff:** 18

PROGRAM: The Institute sponsors policy forums 2-3 times each month for discussion of important and timely public policy issues. Three times each year, Cato sponsors a major policy conference which addresses some of the most important issues in economics and politics, including an annual monetary conference. Each summer, the Institute sponsors a Summer Seminar in Political Economy at Dartmouth College. Services provided include dissemination of results of studies and books.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Institute has an extensive publication program dealing with the complete spectrum of policy issues. Books, monographs, and shorter studies are commissioned to examine the federal budget, Social Security regulations, NATO, international trade, and a myriad of other issues.

PERIODICALS: *Cato Journal* (circ. 3,000), issued three times a year, is the Institute's interdisciplinary journal of public policy analysis available to the public. *Cato Policy Report* is the Institute's newsletter.

CENTER FOR BUSINESS AND ECONOMICS (CBE)

Lakeland College
P.O. Box 359
Sheboygan, WI 53082-0359
(414) 565-1286

Dr. Ray Skrentny
Director

OBJECTIVE: To promote a greater awareness and understanding of the American free enterprise system and to serve as a resource for the business community, teachers and students.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1976. This nonprofit, 501(c)(3), campus-based center is supported by contributions from businesses, foundations, and individuals and the sale of publications and services.

Geographic Interest: Wisconsin

1984 Budget: Not Provided

Educational Level: Elementary through Adult

Full-time Staff: 1

PROGRAM: The Center serves as a training and educational resource for the business community, teachers and students at all levels of education. The Center's programs include: 1) Free Enterprise Week, 2) Free Enterprise Symposium, 3) Teaching Economics in the Classroom, 4) Economic Education Workshop for Employees, 5) Speakers Bureau, 6) Management Training Program, 7) Executives on Campus, and 8) Student Internship Program. Services provided include curriculum consultation, direct programs with students, in-house economic education and management training for businesses and industry, materials development and dissemination, and teacher training. Instructional materials available include guidelines for the training programs, posters and workbooks.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: None Listed

PERIODICALS: The Center publishes an annual report.

CENTER FOR BUSINESS ETHICS

Bentley College
Waltham, MA 02154
(617) 891-2981

W. Michael Hoffman
Director

OBJECTIVE: To provide a nonpartisan forum for the exchange of ideas on business ethics as they relate to the activities of corporations, government and the professions.

Primary Program Focus: Business Ethics

ORGANIZATION: Founded in 1976. This nonpartisan, nonprofit center is supported by contributions from businesses and foundations, the sale of publications and services, and by Bentley College.

Geographic Interest: National **1984 Budget:** Not Provided

Educational Level: University and Adult **Full-time Staff:** 0

PROGRAM: The Center sponsors national conferences on business ethics and publishes the proceedings of these conferences; publishes bibliographies on business ethics topics and syllabi of business ethics courses; conducts surveys on topics related to business ethics; and establishes contacts among corporations and individuals seeking information on business ethics, ideas and programs. Textbooks and video tapes of the conferences are available.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Center's publications include *Business Ethics Reports*, published after each conference; *Proceedings of Business Ethics Conferences*, covering a range of topics from social justice to the work ethic to computer ethics; *Business Ethics Syllabi*, a collection of over 200 business ethics course syllabi from around the country; video tapes of national conferences sponsored by the Center; and a variety of bibliographies.

PERIODICALS: None

CENTER FOR CONSTRUCTIVE ALTERNATIVES

Hillsdale College
33 East College Street
Hillsdale, MI 49242
(517) 437-7341

Peter C. McCarty
Executive Director

OBJECTIVE: To examine the principal problems of our time and offer solutions drawn from traditional values and liberties of American society.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1972. This nonpartisan organization is a division of Hillsdale College and is funded by contributions from businesses, foundations and individuals; an endowment; sale of publications; and student tuition.

Geographic Interest: International **1984 Budget:** $530,000

Educational Level: Middle/Junior High School through Adult **Full-time Staff:** 3

PROGRAM: The Center advocates and supports freedom of individual choice, the capacity of the private sector to solve its own problems and a reduction in government intervention. The Center conducts three, week-long seminars during the college year that examine alternative solutions to contemporary economic issues and the problems of contemporary America. The Ludvig Von Mises Lecture Series invites lecturers to present papers on dominant economic issues, and Hillsdale College professors provide a Misesian analysis of each paper. The Christian Studies Convocation is an annual assembly of intellectual and theological leaders to examine contemporary issues from a Judeo-Christian perspective. Center services include materials development and dissemination. Instructional materials available include audio and video cassettes, periodicals and posters.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: In addition to monthly and annual print publications, the Center produces video tapes and audio cassettes.

PERIODICALS: *Imprimis* (circ. 110,000), published monthly, is a journal derived from position papers presented at Center and Shevano seminars. Other publications include *Alternatives*, a short, humorous, monthly statement of political, economic and social issues; *Champions of Freedom*, the annual publication of the Ludvig von Mises lectures; and the *Christian Vision Series*, based upon the Christian Studies Convocation. Excerpts from the seminars are available on videotapes, and selected presentations are published as position papers.

CENTER FOR ECONOMIC EDUCATION

School of Business and Administration
Duquesne University
Pittsburgh, PA 15282
(412) 434-6261

Glen Beeson
Dean

OBJECTIVE: To teach economics as a methodology which enables users to improve the prediction and evaluation of the consequences of alternative courses of action for individuals, organizations and society.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1971. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), university-based center is supported by contributions from businesses and foundations.

Geographic Interest: Western Pennsylvania **1984 Budget:** $55,000

Educational Level: Elementary through Adult **Full-time Staff:** -0-

PROGRAM: The Center conducts institutes and workshops on the American economy for teachers, clergy and media professionals.

GRANTS: The Center administers the Philip M. McKenna Fellowships Program. The fellowships, available to college and university faculty, provide financial reimbursement for travel, lodging, meals and related expenses for attendance at conferences, seminars and conventions where the program is related to market economics. The maximum award is $1,500.

No. of 1984 Grants: 17 **Amount of 1984 Grants:** $13,000

PUBLICATIONS: None

PERIODICALS: None

CENTER FOR EDUCATION AND RESEARCH IN FREE ENTERPRISE

Texas A & M University
College Station, TX 77843
(409) 845-7722

Steve Pejovich
Director

OBJECTIVE: To safeguard the system of free enterprise and to effectively increase knowledge about free enterprise, its premises and economic consequences.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1977. This nonprofit, 501(c)(3), university-based center is supported by contributions from businesses, foundations and individuals, a $1,600,000 endowment and the sale of publications and services.

Geographic Interest: International **1984 Budget:** $348,000

Educational Level: Elementary through Adult **Full-time Staff:** 6

PROGRAM: The Center's programs include: fellowships for graduate students; the American Economy Institute which provides in-service training in economics for teachers; Editors Conference, an annual conference for newspaper editors in Texas; continuing education programs for teachers and the general public; a distinguised visitors program to bring scholars to Texas A & M; and an extensive library of economic education materials. Other services provided include curriculum consultation, materials development and dissemination and research. Instructional materials available include lesson plans, monographs on public policy topics and periodicals.

GRANTS: Not on a regular basis.

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: *Public Issues*, the Center's monograph series, provides simple, readable, and timely position papers on important social, economics and political issues. Monographs in this series are written by members of the Texas A & M faculty and invited scholars.

PERIODICALS: *Pathfinder* (circ. 3,000) is the Center's bimonthly publication featuring articles on a variety of social and economic issues and informing readers about educational materials available at the Center or elsewhere. It provides quick reference to newsworthy topics.

THE CENTER FOR ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT (CESBM)

College of Business Administration
Box 147
Wichita State University
Wichita, KS 67208
(316) 689-3000

Fran Jabara
Director

OBJECTIVE: To educate people about the role of the entrepreneur in the American enterprise system.

Primary Program Focus: Free Enterprise Education

ORGANIZATION: Founded in 1977. This organization is supported by public and private funds. The Center is part of the College of Business Administration at Wichita State University.

Geographic Interest: National

1984 Budget: $500,000

Educational Level: Elementary through Adult

Full-time Staff: 4

PROGRAM: The Center's academic programs include the development of courses in entrepreneurship, the American enterprise system and new venture creation. Seminar programs are conducted for legislators, business management, labor, media, children and the public.

GRANTS: None

No.of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The Center is in the process of developing elementary level films to provide a basic understanding of the American enterprise system. A prime time television series will inform the public about the nature of business, profits and losses, investment and risk, etc. The *Business Heritage Series* consists of book-length biographies on regional entrepreneurs. The Center also publishes *The Complete Information Bank for Entrepreneurs and Small Business Managers*.

PERIODICALS: None Listed

CENTER FOR INFORMATION ON AMERICA

P.O. Box 276
Washington, CT 06793
(203) 868-2602

Townsend Scudder
President

OBJECTIVE: To further public understanding of America's self governing process and the issues the country faces in continuing the successful operation of democracy.

Primary Program Focus: Business and Free Enterprise Education

ORGANIZATION: Founded in 1950. This nonprofit center is supported by contributions from businesses and foundations and the sale of publications and services.

Geographic Interest: International **1984 Budget:** $100,000

Educational Level: High School through Adult **Full-time Staff:** 3

PROGRAM: The Center supports the development and dissemination of unbiased educational materials on every aspect of the operation of government. These four to six page pamphlets are researched and prepared by leading authorities in their fields.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: *Grass Roots Guides* are four to six page pamphlets featuring information on all operations of government.

PERIODICALS: *Vital Issues* (circ. 2,000) is published 10 times a year for a wide audience including schools, colleges, libraries, bookstores, League of Women Voters and the Chamber of Commerce. Single and bulk copies are available.

CENTER FOR INTERNATIONAL BUSINESS CYCLE RESEARCH

323 Uris Hall
Graduate School of Business
Columbia University
New York, NY 10027
(212) 280-2916

Dr. Geoffrey H. Moore
Director

OBJECTIVE: To measure, analyze and interpret short-term fluctuations in aggregate economic activity, inflation, employment, and foreign trade flows in major industrial countries and to develop and test new methods of tracking and forecasting the world's economies.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1979. This nonpartisan, nonsectarian, nonprofit research center is funded by contributions from businesses, research contracts, and the sale of publications.

Geographic Interest: International **1984 Budget:** $360,000

Educational Level: University and Adult **Full-time Staff:** 7

PROGRAM: The Center's research plans focus on the idea of innovation in economic measurement as applied to business cycles and inflation in the United States and other countries. The Center develops and tests new methods of tracking and forecasting the world's economies. Among the new measures under development are an expansion of the Center's international indicators to cover the rapidly growing countries in the Pacific basin, a weekly leading index of the U.S. economy, and a system of leading and coincident indicators of inflation. The Center strives for wide dissemination of its research findings through various media. This requires that the Center state its results clearly, keep them relevant to today's problems, and provide the evidence to support them.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: None

PERIODICALS: The Center publishes *Recession Recovery Watch* (circ. 550) bimonthly, *Inflation Employment Press Release* (circ. 450) monthly, and *International Economic Indicators* (circ. 100) monthly.

CENTER FOR PRIVATE ENTERPRISE

Hankamer School of Business
Baylor University
Waco, TX 76798
(817) 755-3766

Dr. Calvin A. Kent
Director

OBJECTIVE: To provide training and materials in the area of private enterprise and entrepreneurship education for teachers, students and community groups.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1977. This university based education center is supported by an endowment, contributions from businesses, foundations and individuals and the sale of publications and services.

Geographic Interest: International

1984 Budget: Not Provided

Educational Level: Elementary through University

Full-time Staff: 4

PROGRAM: The Center conducts teacher training programs designed to increase teacher understanding of the American economy and suggests ways to teach students about the benefits of the American economy. A major focus of the Center is helping vocational and business teachers include the process of venture initiation in their curriculum. In 1978, the Center was designated as the National Center for Entrepreneurship Education. As such, it serves as a clearing house for instructional materials in the area of entrepreneurship. In addition, the Center sponsors teacher award programs; economic education workshops for clergy and civic groups; and programs for elementary and secondary students. The Center's staff is also active in entrepreneurship research. Other services provided include materials development and dissemination. Instructional materials available include films, simulations, activities and textbooks.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: Books written by Center staff include *The Encyclopedia of Entrepreneurship* (Prentice Hall), *Materials for Entrepreneurship Education: A Resource Bibliography for Elementary and Secondary Teachers* and *Environment for Entrepreneurship* (Lexington Books). Reprints of articles written by Center staff are available. In addition, the Center staff has produced a publication to assist teachers in identifying free or inexpensive materials, a monetary policy simulation and a film, "Free Enterprise at Work: How Entrepreneurs Make It Work for You."

PERIODICALS: None

CENTER FOR PRIVATE ENTERPRISE EDUCATION

Box 922 - Station A
Searcy, AR 72143
(501) 268-6161 Ext. 470

Dr. Don P. Diffine
Director

OBJECTIVE: To disseminate free market information to a variety of audiences and to help people to understand the facts of economic life.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1976. This nonpartisan, nonsectarian, nonprofit association is supported by contributions from businesses and individuals, the sale of publications, and an endowment.

Geographic Interest: International **1984 Budget:** Not Provided

Educational Level: Elementary through Adult **Full-time Staff:** -0-

PROGRAM: The Center's student-faculty staff develops materials, maintains a library of private enterprise books, pamphlets, and audio-visual materials which are listed in *Businessman's Bibliography*; conducts a speaker's bureau; provides news articles and editorials about private enterprise written by industry and academic experts; and offers radio broadcasts and spot announcements.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Center has published *Locating in Searcy, Arkansas*, a compilation of facts about Searcy, Arkansas.

PERIODICALS: The Center's newsletter, *Entrepreneur* (circ. 7,000), is published quarterly.

CENTER FOR RESEARCH IN GOVERNMENT POLICY AND BUSINESS

Graduate School of Management
University of Rochester
Rochester, NY 14627
(716) 275-3218

Karl Brunner
Director

OBJECTIVE: To support and disseminate research related to public policy issues.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1966. This nonprofit, 501(c)(3) organization is funded by contributions from businesses, foundations and individuals, and by the sale of publications and services.

Geographic Interest: International **1984 Budget:** $370,000

Educational Level: University and Adult **Full-time Staff:** 4

PROGRAM: The Center sponsors and publishes research by academic economists on policy-related topics. It sponsors various committees and conferences. Many of its publications appear first in academic journals and are reprinted for distribution. The Center assists in the preparation of two journals, *The Journal of Monetary Economics* and the *Carnegie-Rochester Conference Series on Public Policy*. Center personnel frequently cooperate with journalists in preparation of articles.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The research and conferences supported by the Center lead to a wide variety of publications. The *Symposia Series* is a collection of articles on public policy topics. The *Reprint Series* contains Center-sponsored papers which have been published in journals or periodicals. The *Carnegie-Rochester Conferences on Public Policy* consists of papers and commentaries presented at the Carnegie-Rochester Conferences. In 1984 two Center books, *Theory, Policy, Institutions: Papers from the Carnegie-Rochester Conferences on Public Policy* (North Hollan Publishing Company) and the *Apocalyptics Cancer & The Big Lie* (Simon & Schuster), were published. Numerous other books have been published with the support of the Center.

PERIODICALS: None

CENTER FOR THE DEFENSE OF FREE ENTERPRISE

12500 N.E. Tenth Place
Bellevue, WA 98005
(206) 455-5038

Ron Arnold
Executive Director

OBJECTIVE: To research, publish and disseminate information about free enterprise and to relate the principles of free enterprise to contemporary American society.

Primary Program Focus: Free Enterprise Education

ORGANIZATION: Founded on July 4, 1976. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) organization is supported by contributions from businesses and dues from 15,000 members.

Geographic Interest: International **1984 Budget:** Not Provided

Educational Level: University and Adult **Full-time Staff:** 2

PROGRAM: The Center has developed a wide array of programs designed to communicate the virtues of free enterprise. These include American Broadcasting Network, a network of more than 600 radio stations which regularly broadcast programs on free enterprise produced by the Center; American Press Syndicate, a nationwide newspaper syndicate which regularly publishes materials on free enterprise; and Free Enterprise Press, a publishing house which publishes books on free enterprise topics. The Free Enterprise Legal Defense Fund files briefs and offers referrals. The Center provides internships for college students at the Center, media awards and essay contests.

GRANTS: The Center gives media awards for free enterprise journalism.

No. of 1984 Grants: Not Provided **Amount of 1984 Grants:** $1,000

PUBLICATIONS: Through the Free Enterprise Press, the Center has published books on regulation, private property rights, anti-industry activism, taxation, free enterprise versus communism and many other topics.

PERIODICALS: The *Private Sector* (circ. 15,000) is the Center's quarterly publication for members. *Advise and Consent* (circ. 5,000), published on an occasional basis, is issue oriented.

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CENTER FOR THE STUDY OF AMERICAN BUSINESS

Campus Box 1208
Washington University
St. Louis, MO 63130
(314) 889-5630

Dr. Murray L. Weidenbaum
Director

OBJECTIVE: To analyze and investigate the role of the private enterprise system in American society and to improve the understanding of that role through research and publication.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1975. This nonpartisan, nonprofit, 501(c)(3) center is funded by contributions from businesses, individuals, and foundations, and an endowment.

Geographic Interest: International **1984 Budget:** Not Provided

Educational Level: University and Adult **Full-time Staff:** 8

PROGRAM: The Center studies the American business system, the role of private enterprise in the development of American society, and the relationship between the American economy and a free society. It is involved in economic research, publishes reports on public policy and general articles, and sponsors lectures and seminars at the University.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Center publishes reports on public policy and general articles for distribution to leaders in government, business, the academic community and the news media. Single copies of Center publications are available without charge.

PERIODICALS: None

CENTER FOR THE STUDY OF DEMOCRATIC INSTITUTIONS

Box 4068
Santa Barbara, CA 93140
(805) 961-2611

M. Gerald Bradford
Administrative Director

OBJECTIVE: To clarify, through interdisciplinary dialogue, the basic issues confronting a democratic society.

Primary Program Focus: Education in Democracy

ORGANIZATION: Founded in 1959. This nonpartisan, nonsectarian, nonprofit 501(c)(3) organization is supported by contributions from foundations and individuals, the sale of publications and services and dues from 20,000 members.

Geographic Interest: International **1984 Budget:** $965,300

Educational Level: University and Adult **Full-time Staff:** 10

PROGRAM: The Center's program addresses the basic issues of democracy: representative government, individual liberty, social justice, equal opportunity, freedom under the rule of law, separation of powers, federalism, free enterprise, education, religious and political pluralism, the principled defense of democratic institutions and the pursuit of peace. The Center promotes independent thought and criticism devoted to clarifying the basic issues of democracy through meetings, conferences and published materials. Available instructional materials include books, audio and video cassettes, reports and pamphlets.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Center publishes occasional papers, reports, television transcripts, bulletins, peace papers, and pamphlets on issues of concern to the Center. A publications list is available.

PERIODICALS: *Center Magazine* (circ. 20,000) is a bimonthly publication distributed to members.

CENTER FOR THE STUDY OF ECONOMICS

580 N. Sixth Street
Indiana, PA 15701
(412) 465-7119

Steven Cord
President

OBJECTIVE: To advocate a free enterprise system in which labor and capital are freed from taxation as much as possible, but socially created land values are taxed.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1980. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), charitable foundation is supported by contributions from foundations and individuals, a $190,000 endowment and the sale of publications.

Geographic Interest: National **1984 Budget:** $32,000

Educational Level: High School through Adult **Full-time Staff:** 1

PROGRAM: The Center promotes the two-rate property tax through lobbying, research, and the dissemination of information through films, filmstrips, posters, and periodicals. Other services include curriculum consultation and student programs.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None

PERIODICALS: *Incentive Taxation* (circ. 4,500), the Center's newsletter, is published eight times a year.

CENTER FOR THE STUDY OF PRIVATE ENTERPRISE

Appalachian State University
Boone, NC 28608
(704) 262-2048

Larry V. Ellis
Director

OBJECTIVE: To provide education, research and discussion of the private enterprise system.

Primary Program Focus: Economic Education and Private Enterprise Research

ORGANIZATION: Founded in 1976. This nonprofit, university based organization is supported by business and individual contributions, a $60,000 endowment, and University funds.

Geographic Interest: North Carolina **1984 Budget:** $10,000

Educational Level: Middle/Junior High School through Adult **Full-time Staff:** 2

PROGRAM: The Center promotes economic education through research, in-service training programs, and a two-week summer institute on economic education for public school teachers. It also maintains a library of films, tapes, simulation games and other materials which are made available to teachers. In addition, the Center sponsors conferences and training programs for business executives and employees.

GRANTS: The Center awards, on a competitive basis, grants to faculty for research on private enterprise.

No. of 1984 Grants: 1 **Amount of 1984 Grants:** $1,500

PUBLICATIONS: None

PERIODICALS: None

CENTER FOR THE STUDY OF THE ECONOMY AND THE STATE

University of Chicago
1101 East 58th Street
Chicago, IL 60637
(312) 962-7519

George J. Stigler
Director

OBJECTIVE: To study the effects of government on the economic system and the reciprocal effects of economic groups on government.

Primary Program Focus: Research

ORGANIZATION: Founded in 1977. This nonprofit center is supported by contributions from businesses and foundations.

Geographic Interest: National **1984 Budget:** Not Provided

Educational Level: University **Full-time Staff:** 0

PROGRAM: The Center is a joint enterprise of economists and lawyers at the University of Chicago and includes faculty members from the Graduate School of Business, the Law School and the Department of Economics. It studies the effects of economic life on political life, and vice versa. It is guided in its studies by three central questions: 1) Why is a particular policy introduced? 2) What are the specific effects of the policy under study? 3) Who is gaining and who is losing from the policy?

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The research of the Center is presented in its working papers which are published in standard economic journals. Thirty-five papers had been published by August 1984. Among these are "The Growth of Government," "The Effect of the State on the Family," "An Introduction to Privacy in Economics and Politics," "Efficient Redistribution in Agricultural Commodity Markets," "Genesis of the Sherman Act," "The Behavior of U.S. Deficits," and "Public Policies, Pressure Groups, and Dead Weight Cost."

PERIODICALS: None

CENTURY III FOUNDATION

390 Oak Brook Road
Oak Brook, IL 60521
(312) 654-3000

Dr. Arthur I. Melvin
Executive Director

OBJECTIVE: To help citizens become aware of their own moral common sense, temporarily hidden by cultural smog, and discover that the same dependable guidelines for ethical behavior and good citizenship are shared by most of their fellow citizens.

Primary Program Focus: Business, Consumer, Free Enterprise and Economic Education and Ethics

ORGANIZATION: Founded in 1966. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) foundation is supported by contributions from businesses, foundations and individuals; by the sale of publications and services; and by tuition.

Geographic Interest: National **1984 Budget:** $58,000

Educational Level: Middle/Junior High School through Adult **Full-time Staff:** 2

PROGRAM: The Foundation's program combines research and education to help people gain understanding and awareness of a common "moral valuing standard." "Valuing" is the continuous human action of deciding how to invest personal energy, time, ability and resources to produce well-being for self and others. The premise of the Foundation's program is that individuals are continuously involved in making economic decisions. The program focuses primarily on identifying and affirming the principles which govern the process of making decisions that are right and good. The program is carried out through valuing analysis workshops, Community Consensus Centers, and surveys to evaluate specific problems in order to find equitable solutions.

GRANTS: Grants are awarded to insure that a full cross-section of any community can participate in a workshop, regardless of income level.

No. of 1984 Grants: Not Provided **Amount of 1984 Grants:** $6,800

PUBLICATIONS: *Discovering Consensus on a Moral Valuing Standard: A Descriptive and Experimental Study of Century III's Valuing Analysis Process* is a doctoral dissertation with a comprehensive explanation of research conducted and results, including explanation of the Valuing Analysis Workshop Program. *The Syllabus* is used in the Foundation's workshops.

PERIODICALS: "Something to Think About" newspaper columns are published locally in conjunction with the Community Consensus Center programs. *Paradym* is an occasional paper concerning basic concepts of moral valuing and reasonable freedom.

CHAMBER OF COMMERCE OF THE UNITED STATES

1615 H Street, N.W.
Washington, DC 20062
(202) 463-5436

Dr. Richard L. Lesher
President

OBJECTIVE: To advance human progress by advocating an economic, political, and social system based on individual freedom, incentive, opportunity, and responsibility.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1912. This national federation of voluntary organizations of business and professional people is supported by contributions from businesses and foundations, the sale of publications and services and dues from 3,700 chambers of commerce and trade associations including over 150,000 firms, corporations, and individuals.

Geographic Interest: International

1984 Budget: Not Provided

Educational Level: Elementary through Adult

Full-time Staff: 1,000

PROGRAM: Through its members, the Chamber develops and makes known to the government and the public the recommendation of the business community on national issues affecting the economy and the future of the country. The Chamber's national staff acts as a catalyst by providing communication tools and techniques for affiliated local and state chambers, associations, and corporations. The Chamber's objectives in the area of Business and Economic Education (BEE) are: 1) to find out what business firms and organizations are doing to build public confidence in business, thus providing a base of information for future effort, 2) to recommend effective programs business can employ to reach various publics with business and/or economic information, 3) to monitor public opinion toward business and the enterprise system as a basis for developing and recommending effective approaches for BEE communications, 4) to develop methods for determining the impact of BEE programs on public attitudes toward business, and 5) to establish a cooperating nationwide delivery system of state and local committees to ensure implementation of BEE programs throughout the nation. *Economics for Young Americans* is a multimedia economic education program designed to bring a better understanding of our private enterprise system to students in grades 9-12. The program includes scripts, slides, cassettes, and a discussion leaders guide. *Empresa* is a self-contained teaching program that gives Spanish-speaking students and employees a working knowledge of the private enterprise system.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: Over thirty film and slide presentations on business and free enterprise subjects produced by the Chamber are available to the public.

PERIODICALS: The Chamber publishes *Nation's Business* (circ. 500,000) monthly and *Business Advocate* (circ. 150,000) bimonthly.

CHICAGO BOARD OF TRADE (CBOT)

141 West Jackson Boulevard
Chicago, IL 60604
(312) 435-3500

Thomas R. Donovan
President

OBJECTIVE: To provide a commodity exchange, a marketplace for buyers and sellers. The CBOT provides futures markets in agricultural products, financial instruments and precious metals, as well as markets for options on futures contracts.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1848. This association is supported by its operations and 3,400 members.

Geographic Interest: International

1984 Budget: Not Provided

Educational Level: High School through Adult

Full-time Staff: 500

PROGRAM: CBOT is a commodities exchange. Education related to futures markets is provided through materials development and dissemination, teacher training, research, curriculum consultation and student programs.

GRANTS: CBOT Educational Research Foundation, an independent, nonprofit foundation, grants funds for academic research in futures markets.

No. of 1984 Grants: Not Provided

Amount of 1984 Grants: Not Provided

PUBLICATIONS: The Board provides publications on the operations of commodity markets.

PERIODICALS: The Board publishes *Review of Research in Futures Markets* (circ. 700) three or four times a year. The journal is intended for academics and industry professionals.

THE CITIZENS FOUNDATION, INC.

306 S. Salina Street
Room 310
Syracuse, NY 13202
(315) 471-5721

Dianne M. Kuruc
Executive Director

OBJECTIVE: To support and preserve the American free enterprise system through programs in economic education.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1946. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) foundation is supported by contributions from businesses and individuals and dues from 300 members.

Geographic Interest: Onadaga County, New York

Budget: $55,000

Educational Level: Elementary through Adult

Full-time Staff: 1

PROGRAM: Among the Foundation's major programs are Operation Enterprise, week-end seminars for high school students to acquaint them with the free enterprise system and how it works; A Look at America, a one-day program for visiting foreign students and another for American students visiting other countries, to provide a better understanding of our country and economy; Current Issues, a monthly luncheon program featuring speakers on matters of current interest; and Teacher's Economic Education Workshop, a program for in-service teacher training. The Foundation has a number of additional programs aimed at economic education including a Career Day Program designed to give high school students an opportunity to experience the business world.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: None

PERIODICALS: The Foundation publishes an annual report and a newsletter, *Foundation Fellowship*.

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CLOSE UP FOUNDATION

1235 Jefferson Davis Highway
Arlington, VA 22207
(703) 892 5400

Stephen A. Janger
President

OBJECTIVE: To promote a greater awareness and appreciation of the individual's role in society by providing learning experiences for people of all ages. The Foundation is dedicated to the principle that informed, active citizens are essential to a responsive government and a healthy community.

Primary Program Focus: Citizenship Education

ORGANIZATION: Founded in 1971. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) foundation is supported by tuition; contributions from businesses, foundations and individuals; grants from government agencies; and the sale of publications and services.

Geographic Interest: National

1984 Budget: $13,950,400

Educational Level: High School and Adult

Full-time Staff: 94

PROGRAM: The Foundation's programs include: 1) publication of an instructional booklet, *Special Focus: The Economy*; 2) seminars for high school teachers and students in Washington, DC focusing on business and economics; 3) seminars and workshops at the local level for teachers and students; 4) production of a nationally telecast series of public affairs programs; and 5) seminars on contemporary American government for elderly Americans.

GRANTS: The Foundation awards grants to affiliated civic, community, and educational groups for conducting government education programs at the state, local, or regional level.

No. of 1984 Grants: 40

Amount of 1984 Grants: $88,000

PUBLICATIONS: *Close Up Special Focus* series, published by the Foundation, includes booklets on the economy, energy, and U.S.-Soviet relations. These booklets are designed for use by high school students in conjunction with the televised seminars.

PERIODICALS: *Perspectives* is a biannual publication which describes how government works through original articles written by private citizens and government officials. *Current Issues* is an annual handbook that covers ten foreign policy and ten domestic policy issues. Both publications are intended for use by high school students and educators.

COALITION FOR FREEDOM

Box 19458
Raleigh, NC 27619
(919) 781-0489

Terry Edmondson
Vice President

OBJECTIVE: To establish a communications network to educate and inform the public of the need for an unregulated free enterprise system and a strong national defense.

Primary Program Focus: Free Enterprise and National Defense Education

ORGANIZATION: Founded in 1979. This nonprofit, 501(c)(3) organization is supported by contributions from businesses, foundations and individuals.

Geographic Interest: National **1984 Budget:** $450,000

Educational Level: Adult **Full-time Staff:** 3

PROGRAM: The Coalition focuses on the media, the prime outlet for its educational activities. Television programs produced by the Coalition include "The KGB: The Lie and the Truth," "Feet People," "Star Wars or Reality?," "Soviet Military Power" and "Walter Williams Special: Soviet Intentions." The Coalition also sponsors seminars to provide businessmen, scholars, journalists and students with the opportunity to grapple with pressing national problems.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Coalition produces films for television.

PERIODICALS: The Coalition's quarterly newsletter, *Freedom and National Security*, is distributed to contributors.

COLORADO BUSINESS WEEK

1390 Logan #308
Denver, CO 80203
(303) 831-7411

Thomas G. Curnigan
Director

OBJECTIVE: To improve the economic literacy of high school students.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1984. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), educational foundation is supported by contributions from businesses, foundations and individuals.

Geographic Interest: Colorado **1984 Budget:** Not Provided

Educational Level: High School **Full-time Staff:** 1

PROGRAM: The Foundation offers the Colorado Business Week program, a one-week, intensive exposure to private enterprise education for high school students.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: None

PERIODICALS: None

COMMITTEE FOR ECONOMIC DEVELOPMENT (CED)

477 Madison Avenue
New York, NY 10022
(212) 688-2063

Robert C. Holland
President

OBJECTIVE: To preserve and strengthen our free society by formulating public and business policy recommendations as a result of objective research and informed discussion by top ranking corporate and academic leaders.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1942. This nonpartisan, nonprofit organization is supported by contributions from over 2,000 businesses, foundations, and individuals. The Committee is a group of top business executives and scholars.

Geographic Interest: International **1984 Budget:** $3,290,100

Educational Level: University and Adult **Full-time Staff:** 45

PROGRAM: CED conducts research and formulates policy recommendations on major economic issues in four primary areas: 1) national economic policy, 2) education and urban development, 3) international economics, and 4) corporate and government management improvement. Policy forums are held occasionally for local business, civic, government and education leaders. Policy statements are prepared and widely distributed to business, government and media audiences. Recent Committee studies include "Business and the Public Schools," "Financing World Economic Growth," "Reforming Tax Policy," "Public-Private Partnership for State Economic Development," "Fighting Federal Deficits," and "Strategy for U. S. Industrial Competitiveness."

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: A publications catalog is available upon request.

PERIODICALS: CED publishes a newsletter and an annual report.

COMMITTEE TO FIGHT INFLATION (CFI)

1150 17th Street, N.W.
Washington, DC 20036
(202) 862-6487

Honorable Henry Fowler and
Dr. Herbert Stein
Co-Chairmen

OBJECTIVE: To promote effective anti-inflation policies.

Primary Program Focus: Education on Inflation

ORGANIZATION: Founded in 1980. This bipartisan, nonprofit group of former government officials and members of Congress with extensive experience in economics and finance is supported by the American Enterprise Institute.

Geographic Interest: National **1984 Budget:** Not Provided

Educational Level: Adult **Full-time Staff:** 1

PROGRAM: The Committee makes findings and recommendations on inflation known through policy statements.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: CFI issues policy statements on inflation.

PERIODICALS: None

THE CONFERENCE BOARD

845 Third Avenue
New York, NY 10022
(212) 759-0900

James T. Mills
President

OBJECTIVE: To assist business leaders in reaching sound decisions on critical issues of management practice, public policy and economics and to strengthen public understanding of business's role in market economies.

Primary Program Focus: Business, Consumer, Economic, and Management Education

ORGANIZATION: Founded in 1916. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) organization is supported by membership dues from almost 4,000 associate organizations, sale of publications and services, sponsored research, and investments.

Geographic Interest: International

1984 Budget: $16,700,000

Educational Level: University through Adult

Full-time Staff: 350

PROGRAM: The principle activities of the Board are: 1) to conduct scientific research in the fields of business economics, business management, international developments, and public affairs; 2) to make the results of such research available to firms, educational institutions, government agencies and the general public; 3) to conduct conferences, seminars, and courses (approximately 150 annually) on matters affecting business and management for business executives and government officials; and 4) to provide information services for its members and the news media. The Board makes some publications available to secondary schools, colleges and universities, and the clergy without cost or for a minimal fee.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: The Board publishes research reports in the field of finance, economics, international operations, marketing management, public affairs and community relations, planning, and personnel and human resources management. A catalog of these reports is available from the Board.

PERIODICALS: *Road Maps of Industry*, published twice a month on a wide variety of economic subjects of general interest, is suitable for educational purposes in secondary schools. Other publications include: *Current Economic Trends*, quarterly; *World Business Perspectives*; *Statistical Bulletin*, monthly; *Business Outlook*; and a monthly magazine, *Across the Board*.

CONFERENCE ON ECONOMIC PROGRESS

2610 Upton Street, N.W.
Washington, DC 20008
(202) 363-6222

Leon H. Keyserling
President

OBJECTIVE: To conduct economic research and education and to publish studies on economic issues and related problems and policies in the United States.

Primary Program Focus: Business, Consumer and Economic Education

ORGANIZATION: Founded in 1954. This nonprofit, nonpartisan, nonsectarian, public educational foundation is supported by contributions from foundations, individuals, and organizations and the sale of publications.

Geographic Interest: National

1984 Budget: Not Provided

Educational Level: High School through Adult

Full-time Staff: 5

PROGRAM: The Conference publishes and distributes book-length publications on economic topics to high schools, colleges, economic educators, business, labor and agriculture leaders, the press and members of Congress. The Conference staff members also make numerous speeches, write articles and give Congressional testimony on U.S. economic performance and national economic policies.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: Selected recent Conference publications include *Money, Credit and Interest Rates: Their Gross Mismanagement by the Federal Reserve System*; *"Liberal" and "Conservative" National Policies and their Consequences, 1919-1979*; and *Toward Full Employment Within Three Years*. The Conference has a series of publications dating back to 1954.

PERIODICALS: None

COUNCIL OF BETTER BUSINESS BUREAUS (CBBB)

1515 Wilson Blvd
Arlington, VA 22209
(703) 276-0100

William H. Tankersley
President

OBJECTIVE: To promote ethical standards in business practices and protection of the consuming public through voluntary regulation and monitoring activities; to be a national spokesperson for consumers by fostering high standards of business responsibility and performance.

Primary Program Focus: Consumer Education

ORGANIZATION: Founded in 1970 through a merger of the National Better Business Bureau and the Association of Better Business Bureaus. This nonprofit, 501(c)(3) foundation is supported by membership dues from nearly 200,000 business and professional firms in all fields, contributions from foundations and sale of publications. The CBBB has 186 affiliated local Bureaus, operated autonomously, throughout the United States and Canada.

Geographic Interest: International **1984 Budget:** $2,762,700

Educational Level: Adult **Full-time Staff:** 104

PROGRAM: The Council's education and information activities are primarily consumer-oriented, using a public service, mass media network. Publications, television and radio messages stress the basic theme of "getting your money's worth through wise purchasing practices." The Council distributes one million consumer pamphlets each year on approximately 80 subjects of consumer interest. The Council's Philanthropic Advisory Service collects, evaluates and distributes information on the governance, programs and finances of more than 9,000 nonprofit, soliciting (charitable) organizations in the United States. Other programs include: a self-regulatory mechanism to assure truth and accuracy in advertising; a mediation/arbitration service for resolving consumer/business disputes; and programs with trade associations to develop voluntary standards for selling and advertising products and services. The Council's information, education and consumer resolution services are offered free to the public.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Council publishes consumer education booklets on various products and services. The materials do not describe, rate or endorse specific brands or products. Rather they provide objective, general, prepurchase information to aid consumers in making wise buying decisions. A catalog of consumer booklets is available. The Council also publishes *Getting More For Your Money, Do's and Don'ts in Advertising Copy* and *How to Protect Your Business*.

PERIODICALS: None Listed

COUNCIL ON ECONOMIC PRIORITIES

30 Irving Place
New York, NY 10003
(212) 420-1133

Sheila Ratner
Administrative Director

OBJECTIVE: To evaluate and encourage corporate social responsibility and good environmental practice and to conduct policy studies on national security.

Primary Program Focus: Consumer and Economic Education

ORGANIZATION: Founded in 1969. This nonprofit, 501(c)(3) council is supported by contributions from foundations, dues from 1,500 members and the sale of publications.

Geographic Interest: National **1984 Budget:** $600,000

Educational Level: Adult **Full-time Staff:** 10

PROGRAM: The Council conducts research and publishes reports primarily in the areas of military spending, ethical investment, government relations, environment, consumer issues, and energy.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Council has an extensive publications list. Among its publications are *Military Expansion, Economic Decline*, *Child Care Crisis: Is Business Picking Up the Slack?*, *The Iron Triangle: The Politics of Defense Contracting*, *Occupational Safety & Health in the Chemical Industry*, *Energy Conservation: A Consumer's Guide*, and *The Next Nuclear Gamble: Transportation and Storage of Nuclear Waste*.

PERIODICALS: *CEP Newsletter* (circ. 1,500) is the monthly publication of the Council.

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DELTA PI EPSILON

Gustavus Adolphus College
St. Peter, MN 56082
(507) 931-4184

Ellis J. Jones
Executive Director

OBJECTIVE: To improve business education through encouraging research, recognizing exceptional research achievement and publicizing research in business education.

Primary Program Focus: Business Education

ORGANIZATION: Established in 1936. This national honorary professional graduate society in business education is supported by dues of over 25,000 members in 90 chapters located at institutions of higher learning which offer programs of graduate business teacher education.

Geographic Interest: National

1984 Budget: $100,000

Educational Level: High School through Adult

Full-time Staff: 8

PROGRAM: Delta Pi Epsilon assists its members and the profession in general to meet high standards of scholarship, leadership and cooperation through a variety of publications and activities at the local and national levels. These activities include sponsoring a distinguished lecture series, regularly scheduled research conferences and an annual research award.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: Delta Pi Epsilon publishes materials for classroom use and research activity. These include the *Rapid Readers* series, which provides ideas for the teacher to use in enlivening and enriching the teaching of business subjects in the classroom; *Doctoral Dissertation Indices*; the *Service Bulletin* series, designed for the researcher; and *Research Bulletins*, designed to identify areas of needed research.

PERIODICALS: Delta Pi Epsilon publishes *Delta Pi Epsilon Journal*, a biannual publication containing abstracts of recently completed research studies and projects. It also publishes *Business Education Index*, an annual index of business education articles compiled from a selected list of periodicals and yearbooks.

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DELTA SIGMA PI

330 South Campus Avenue
P.O. Box 230
Oxford, OH 45056-0230
(513) 523-4189

Michael J. Mazur, Jr.
Executive Director

OBJECTIVE: To foster the study of business in universities; to promote a closer affiliation between the commercial world and students of commerce; and to further a higher standard of commercial ethics and the civic and commercial welfare of the community.

Primary Program Focus: Business and Free Enterprise Education

ORGANIZATION: Founded in 1907. This nonprofit, professional fraternity is supported by contributions from businesses, foundations and individuals; dues from 120,000 members; and the sale of publications.

Geographic Interest: International **1984 Budget:** $550,000

Educational Level: University **Full-time Staff:** 12

PROGRAM: Delta Sigma Pi is an international professional fraternity supporting its goal by providing materials development, materials dissemination and direct programs with students. Instructional materials include posters, periodicals and manuals for chapter operations.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The fraternity publishes a *Biennial Survey of Colleges and Universities Offering an Organized Curriculum in Commerce and Business Administration.* This free publication serves as a source of information on colleges and universities offering a degree program in business administration. It contains enrollment statistics, tuition and other useful information.

PERIODICALS: The *DELTASIG* (circ. 26,000) of Delta Sigma Pi is published quarterly and distributed to all collegiate and alumni members in good standing and to deans of business schools.

THE DIEBOLD INSTITUTE FOR PUBLIC POLICY STUDIES, INC.

475 Park Avenue South
New York, NY 10016
(212) 684-4700

John Diebold
Director

OBJECTIVE: To focus on the institutional and structural mechanisms needed to preserve the vitality of private enterprise and enhance its contributions to public life. Particular emphasis is placed on the relationship between market systems and innovations in technology.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1968. This nonprofit, 501(c)(3) foundation is supported by contributions from corporations, foundations, and the philanthropic program of The Diebold Group, Inc., a management consulting firm.

Geographic Interest: International **1984 Budget:** Not Provided

Educational Level: University and Adult **Full-time Staff:** -0-

PROGRAM: The Institute has sponsored lecture series at Harvard University focusing on various aspects of market economies. These lectures have been published in book form, the most prominent being *New Challenges to the Role of Profit*, published by the Association of College and Research Libraries and named outstanding academic book of the year by *Choice* magazine in 1979. The Institute also sponsors a research interchange program with over 150 research and academic institutions; a program of case studies on nine nations' policies concerning the information sector and the impact of these policies on overall development; and occasional seminars on topics related to the mandate of the Institute.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Institute has supported publications on private sector delivery of services traditionally considered the domain of public sector providers, the most important being a 1977 book entitled *Alternatives for Delivering Public Services*. Monographs on business in the developing countries and other topics of interest to the business community are also published.

PERIODICALS: None

DIRECT SELLING EDUCATION FOUNDATION

1730 M Street, N.W.
Washington, DC 20036
(202) 293-5760

Marlene W. Futterman
Executive Director

OBJECTIVE: To conduct programs and produce informative and educational publications to increase understanding of consumer issues and direct sales.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1974. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), public foundation is supported by contributions from businesses, foundations and individuals and by a $675,000 endowment.

Geographic Interest: National **1984 Budget:** $375,000

Educational Level: University and Adult **Full-time Staff:** 3

PROGRAM: The Foundation conducts skills development programs for consumer organizations. The Foundation also sponsors academic seminars, a speakers bureau, research grants, case study development and fellowship programs for marketing professors. In addition, the Foundation develops consumer brochures which are available without charge to the general public.

GRANTS: The Foundation awards grants to support consumer organizations and academic research.

No. of 1984 Grants: Not Provided **Amount of 1984 Grants:** $31,000

PUBLICATIONS: Consumer brochures available free to the public include "Customers Mean Business," "Questions Every Buyer Should Ask" and "Promises — Check 'em Out!"

PERIODICALS: The Foundation publishes an annual *Bibliography on Direct Sales in the United States*, an annotated bibliography of books and articles on direct sales. *At Home with Consumers* (circ. 21,000) is a quarterly publication available without charge.

DISTRIBUTIVE EDUCATION CLUBS OF AMERICA (DECA)

1908 Association Drive
Reston, VA 22091
(703) 860-5000

Dr. Frederick L. Williford
Executive Director

OBJECTIVE: To provide an avenue for career indentification and development, an understanding of our economic system, an understanding of their responsibilities to society, and self-development opportunities for marketing education students.

Primary Program Focus: Business, Economic and Marketing Education

ORGANIZATION: Founded in 1946. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), educational association is a voluntary organization that provides services to its members in 50 states and 4 territories.

Geographic Interest: National

1984 Budget: Not Provided

Educational Level: High School through Adult

Full-time Staff: 16

PROGRAM: Distributive Education Clubs of America (DECA) is a student-centered organization whose program of leadership, career, and personal development is designed specifically for students enrolled in marketing and distributive education. DECA is a cocurricular organization which is an integral part of the classroom instructional program. DECA's role is to assist the State Associations of DECA in their growth and development; to further develop education in marketing and distribution which will contribute to occupational competence; and to promote understanding of and appreciation for the responsibilities of citizenship in our free, competitive enterprise system. A full range of conferences, leadership activities, and competitive events are provided for students.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: None

PERIODICALS: The association publishes *New Dimensions*, a quarterly magazine for students; *DECA Advisor*, a monthly newsletter for teachers and professionals; *The Marketeer*, an annual monograph featuring career information about a specific area of marketing; and *Inside DECA*, a newsletter for corporate sponsors of DECA.

ECON-ED FOUNDATION

P.O. Box 76
La Mesa, CA 92041
(619) 442-4151

Eleanor H. Tobin
Executive Director

OBJECTIVE: To establish economic literacy as a high school graduation requirement so that students will enter the "real world" after graduation prepared to make decisions as producers, consumers, and citizens.

Primary Program Focus: Economic Education

ORGANIZATION: Established in 1976. This nonprofit, 501(c)(3), 509(a)(1), public foundation is supported by contributions from businesses, foundations, individuals and community groups which are members of the organization.

Geographic Interest: California **1984 Budget:** $75,000

Educational Level: High School **Full-time Staff:** 3

PROGRAM: In 1984, the Econ-Ed Foundation participated directly in the adoption and strengthening of high school graduation requirements in basic economics, provided four very successful high school teacher training workshops, cooperated in curriculum and material development in the San Diego and Grossmont Districts, executed a community outreach program to heighten awareness of the need for economic education, and organized a volunteer tutoring program to help students meet the graduation requirements in economics. All services were provided without charge.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Foundation funded the development of "Economics In Everyday Language", a teacher's manual which presents the basics of American economic history, comparative economic systems and personal economics. This teaching tool has been designed to be used by teachers with a minimal background in economics, and the fifteen lessons can be used as a total course or integrated into geography, American history, civics, business, consumer education, and home economics courses.

PERIODICALS: The Foundation publishes an annual report and a quarterly newsletter which are sent free upon request.

ECONOMIC EDUCATION FOR CLERGY, INC. (EEC)

6410 Rockledge Drive
Suite 302
Bethesda, MD 20817
(301) 530-1100

B. Pat O'Rourke
Vice President

OBJECTIVE: To provide economic education to clergy regardless of affiliation.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1957. This nonprofit, 501(c)(3) organization is supported by contributions from businesses, foundations and individuals. The organization was originally known as the Clergy Economic Education Foundation.

Geographic Interest: National **1984 Budget:** $300,000

Educational Level: Adult **Full-time Staff:** 3

PROGRAM: EEC's basic program is a three or four-day conference on economic education, cosponsored with a college or university or an existing state council on economic education. Selected academic economists present the topics along with representatives of labor, business, and agriculture, who discuss a wide variety of economic principles and timely issues. Sessions are open to questions from the clergy. The initial workshop in an area is organized by EEC. The organization also initiates accredited economics courses at theological schools. Currently there are eight courses offered by 38 institutions. In addition, EEC conducts national and regional symposia on various subjects of interest to leadership-level clergy.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: None

PERIODICALS: EEC prepares and distributes an annual report.

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ECONOMIC INSTITUTE FOR RESEARCH AND EDUCATION

3870 Cloverleaf Drive
Boulder, CO 80302
(303) 443-1716

Dr. Fred R. Glahe
President

OBJECTIVE: To support and promote the American free enterprise economic system through research and education.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1977. This nonprofit, 501(c)(3), public foundation is supported by contributions from businesses, foundations and individuals.

Geographic Interest: National

1984 Budget: $20,000

Educational Level: Elementary through University

Full-time Staff: -0-

PROGRAM: The Institute sponsors lectures by speakers who promote the objectives of the Institute; initiates and publishes research by scholars on subjects pertinent to the market economy; and offers courses to teachers in economic theory and policy.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: The Institute publishes textbooks, pamphlets and research by scholars. Some of these include *The Meaning of Solzhenitsyn*, *How to Fight Inflation: Two Opposing Views*, *Economics and the Doctrine of Man*, and *The Role of Ideas in Human Affairs*.

PERIODICALS: None

ECONOMICS IN ARGUMENTATION

4800 San Felipe, #440
Houston, TX 77056
(713) 621-6062

Gregory F. Rehmke
Director

OBJECTIVE: To teach economics to high school speech and debate students.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1979. This nonprofit, 501(c)(3) organization is supported by contributions from businesses, foundations and individuals and the sale of publications and services.

Geographic Interest: National **1984 Budget:** $47,000

Educational Level: High School **Full-time Staff:** 2

PROGRAM: The Economics in Argumentation Program is designed to give high school debate teachers and students the economic training they need in a form that complements their skills in forensics. This is done by holding a series of two-day summer seminars teaching basic economic concepts, distributing research materials, and conducting a careful follow-up program. Each year the organization develops economic analyses, compiles facts and produces an extensive bibliography on the national debate topic. The organization operates the "High School Network," an electronic network available on the Delphi system capable of connecting debate students and teachers to college economics majors.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: Economics in Argumentation publishes an extensive bibliography on each year's national topic of debate. Recent bibliographies include *Resource Book on Poverty, Jobs, and Government* (1984-85) and *Resource Book on Water Quality in America* (1985-86).

PERIODICALS: *HSN Newsletter* is available for high school students on-line on the Delphi system.

EDISON ELECTRIC INSTITUTE (EEI)

1111 19th Street, N.W.
Washington, DC 20036
(202) 828-7400

William McCollam, Jr.
President

OBJECTIVE: To assist its members at the national, state and local levels by providing information and education regarding energy-related issues.

Primary Program Focus: Business, Consumer, Economic, Free Enterprise and Energy Education

ORGANIZATION: Founded in 1933. This institute is an association of approximately 200 investor-owned electric companies.

Geographic Interest: National **1984 Budget:** Not Provided

Educational Level: Elementary through Adult **Full-time Staff:** 260

PROGRAM: The Institute collects and disseminates industry-related data, tracks emerging issues of public interest and engages in human resource planning, research and public relations. Other services include materials development and dissemination and teacher training.

GRANTS: EEI's Library Grant Program disseminates energy and economic literature to almost 6,000 high school, public and university libraries nationwide.

No. of 1984 Grants: Not Provided **Amount of 1984 Grants:** Not Provided

PUBLICATIONS: The Institute is publishing a twelve-volume Power of Choice "Bookshelf" to assist electric companies in reestablishing closer working relationships with their customers. EEI also produces *Energy Efficiency in Five Steps* a manual presenting basic principles of wise energy use in churches and synagogues. Multimedia educational kits on energy-related topics provide teachers guides, audio-visual materials, activity sheets, etc., and are available for various grade levels. EEI Publications Catalog is an extensive list of publications available from the Institute.

PERIODICALS: EEI prepares 14 serial publications including the *Statistical Yearbook of the Electric Utilitity Industry* and the *Electric Power Surveys*. *Electric Perspectives* (circ. 5,000) is a quarterly publication for persons interested in energy.

THE CHARLES EDISON MEMORIAL YOUTH FUND

1000 16th Street, N.W.
Suite 401
Washington, DC 20036
(202) 293-5092

Sheri L. Schneider
Executive Director

OBJECTIVE: To promote and support the development of campus leadership for the assumption of leadership roles in the community and nation.

Primary Program Focus: Economic and Free Enterprise Education, Government and Political Journalism

ORGANIZATION: Founded in 1969. This nonprofit, 501(c)(3) organization is supported by contributions from businesses, foundations and individuals and by tuition.

Geographic Interest: National **1984 Budget:** $415,000

Educational Level: University **Full-time Staff:** 5

PROGRAM: The Edison Fund offers several educational programs. The most prominent of the Fund's programs is the six-week Institute on Comparative Political and Economic Systems held every summer since 1970 at Georgetown University in Washington, DC. Its purpose is to educate young leaders in the concepts of an economic system which encourages private enterprise and a political system which protects the individual through a constitutional government. Other programs of the Edison Fund include the American Political Journalism Conferences, designed to assist students with an interest in political journalism to better understand the importance of accuracy in the news media, and the Campus Economics Seminars, which encourage broader understanding of our private enterprise economy among college and university students and faculty. In 1985, the Edison Fund is launching a fourth major program, The Institute on Political Journalism. This program, which will be held annually at Georgetown University, is designed to promote ethical standards in the media and prepare students for careers in political journalism.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: None

PERIODICALS: *The Edison Report* (circ. 7,000) is the biannual newsletter of the Fund.

ENTERPRISE AND EDUCATION FOUNDATION

200 Commerce Court Building
Pittsburgh, PA 15219
(412) 394-5771

William R. Lund
President

OBJECTIVE: To provide an understanding of the private enterprise system and to promote economic education for secondary school social studies and economics students.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1975. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) foundation is supported by contributions from businesses, foundations and individuals.

Geographic Interest: Delaware, Maryland, New York, Pennsylvania and West Virginia

1984 Budget: $193,000

Educational Level: High School

Full-time Staff: 3

PROGRAM: The Foundation uses the "Private Enterprise Market System Program" (PEMS) to increase students' understanding of economics. It encourages an integrative approach for discussing economic and business issues within existing courses of social studies and economics. The core of the PEMS program is a series of seven curriculum units which are comprised of articles and resources prepared by organizations and companies throughout the U.S. Intensive inservice training provides ongoing resources and technical support for the teachers who attend a two-day orientation workshop prior to curriculum implementation. Teachers are offered a one-day refresher course each subsequent year. All program activities are coordinated through a regional educational service agency and are financed by a nonprofit foundation of local business and community leaders. This local involvement provides for the unique needs of individual communities. Instructional materials available include lesson plans, periodicals and worksheets.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The Private Enterprise Market System Program consists of seven learning units: "The Nature of the Private Enterprise Market System," "Who Sets Prices?," "Money, Inflation, and Jobs," "Who Profits from Profits?," "Productivity: The Worker and His Tools," "Government: Costs and Benefits" and "The U.S. and the World Economy."

PERIODICALS: *Enterprising Educator* (circ. 2,500), a newsletter for teachers and sponsors, is published three times a year. An annual report is distributed to contributors.

ENTERPRISE SQUARE, USA

Oklahoma Christian College
Route 1, Box 141
Oklahoma City, OK 73111
(405) 478-5190

Robert H. Rowland
Executive Director

OBJECTIVE: To use state of the art technology to teach about the American free enterprise system.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1982. This nonprofit, 501(c)(3), educational organization is supported by admission fees, contributions from businesses, individuals and foundations, membership dues, and the sale of publications and services.

Geographic Interest: National **1984 Budget:** $500,000

Educational Level: Elementary through Adult **Full-time Staff:** 18

PROGRAM: Enterprise Square, USA is a unique educational attraction. It uses state of the art technology to teach about the American free enterprise system. Enterprise Square offers a half-day in-service program for teachers. It also sponsors a national awards program which honors individuals and organizations making important contributions to the interpretation of free enterprise and free enterprise education. Enterprise Square, USA sponsors a Graduate Teachers Seminar, Youth Citizenship Seminar, Freedom Forums, Employee Education Workshops, Free Enterprise Seminars and public addresses. Other services provided include curriculum consultation, direct programs with students, and materials development and dissemination. Instructional materials available include filmstrips, lesson plans, periodicals, posters, microcomputer software, activities and textbooks.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: *Free Enterprise Mini-Course* was prepared to acquaint students with the American economic system. This mini-course is recommended for eighth through twelfth grade students. It includes workbooks, recorded tapes and economic computer games to be used on an Apple II.

PERIODICALS: A monthly newsletter, *American Citizenship Newsletter* (circ. 12,000), and a quarterly tabloid, *U-Can-Make-It* (circ. 50,000), are published for students.

THE ENTREPRENEURSHIP INSTITUTE

3592 Corporate Drive, Suite 100
Columbus, OH 43229
(614) 895-1153

Dr. Jan W. Zubnick
President

OBJECTIVE: To provide programs and services for entrepreneurs in growing businesses and firms which support entrepreneurs (e.g. banks, law firms, venture capitalists, etc.) which result in the start up or expansion of the entrepreneurial firm.

Primary Program Focus: Business, Free Enterprise, and Entrepreneurial Education

ORGANIZATION: Founded in 1976. This nonprofit, 501(c)(3) institute is supported by contributions from businesses and foundations, government agencies, membership dues from its 2500 members, the sale of publications and services, and tuition.

Geographic Interest: National **1984 Budget:** $780,000

Educational Level: Adult **Full-time Staff:** 12

PROGRAM: The Institute's Community Entrepreneurship Program is a complete process for organizing business resources and making them available to people owning or wishing to start growing businesses. "Project Need It" is a training program for educators, economic developers, etc., wishing to learn how to develop their own entrepreneurial programs. The Institute also engages in research and offers curriculum consultation and entrepreneurship forums.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Institute publishes materials for entrepreneurs, intended entrepreneurs, and teachers of entrepreneurship courses. These include various unique items on specific business topics written by successful entrepreneurs and brief monographs on selected business topics.

PERIODICALS: *Insights to Business*, an annual publication of the Institute, is available to entrepreneurs and students.

THE ENTREPRENEURSHIP INSTITUTE

University of Oklahoma
College of Business Administration
307 West Brooks, Room 1
Norman, OK 73019
(405) 325-3563

James A. Constantin
Director

OBJECTIVE: To preserve and enlarge the role of entrepreneurship and small business in our capitalistic system.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1978. This nonpartisan, nonsectarian, nonprofit institute is supported by University resources and client fees.

Geographic Interest: National **1984 Budget:** Not Provided

Educational Level: University and Adult **Full-time Staff:** -0-

PROGRAM: The Entrepreneurship Institute responds to requests for help in preparing business plans for start-up organizations. It also helps with selected managerial, marketing and financial problems. Services provided include direct programs with students.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None

PERIODICALS: None

ESPING CENTER OF FREE ENTERPRISE

Bellevue College
Bellevue, NE 68005
(402) 291-8100

Dr. Judd W. Patton
Director

OBJECTIVE: To promote a deeper understanding and commitment to free enterprise principles for faculty, staff and students of Bellevue College and the general public.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: This nonpartisan, nonsectarian, nonprofit center is supported by contributions from businesses, foundations and individuals.

Geographic Interest: Omaha, Nebraska **1984 Budget:** $45,000

Educational Level: University and Adult **Full-time Staff:** 1

PROGRAM: The Center's programs include a three-day summer institute for teachers, a lecture series and a resource center library.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None

PERIODICALS: *Oikonomia* (circ. 5,000) is the Center's nationally distributed quarterly newsletter.

ETHICS RESOURCE CENTER, INC.

1730 Rhode Island Avenue, N.W.
Washington, DC 20036
(202) 223-3411

Gary Edwards
Executive Director

OBJECTIVE: To restore public trust in our society's established institutions.

Primary Program Focus: Business, Free Enterprise and Ethics Education

ORGANIZATION: Founded in 1977. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), educational corporation is supported by contributions from businesses, foundations and individuals; dues from 25 members; and the sale of publications and services.

Geographic Interest: National **1984 Budget:** $168,700

Educational Level: Adult **Full-time Staff:** 5

PROGRAM: The Center serves established institutions, including major corporations, professional associations, educational institutions, government units, public service and nonprofit groups. Services range from disseminating resource materials and research reports to long-term advisory projects involving development of standards of conduct and management ethics programs. To respond quickly and efficiently to requests for information, the Center has developed "how-to" guides and a videotape. The first two guides address current issues in business ethics: *Creating a Workable Company Code of Ethics* and *Management and Ethics in Training and Development*. The Center maintains an ethics reference library and provides periodic conferences, workshops and seminars.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Center publishes books, pamphlets and research studies including *The Ethical Basis of Economic Freedom*, a collection of essays by scholars, business leaders and public officials; *Common Sense and Everyday Ethics*, a practical guide to making ethical decisions; *Implementation and Enforcement of Codes of Ethics in Corporations and Associations*, a research report on successful methods for implementing and enforcing codes of ethics; and *Survey Report on The Effectiveness of Medical Ethics Training*, a survey sponsored by the American Medical Association.

PERIODICALS: The Center publishes an annual report and a quarterly newsletter, *Ethics Resource Center Report*, which are available without charge.

EXCHANGE CITY

The Learning Exchange
2720 Walnut
Kansas City, MO 64108
(816) 234-9177

Ellen Pittman
Director

OBJECTIVE: To help intermediate grade teachers teach the basics of the American economic system through a model instructional program.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1980. This nonprofit, educational program (one of 8 programs developed by The Learning Exchange) is supported by contributions from businesses, foundations and individuals, tuition fees and the sale of publications and services.

Geographic Interest: Kansas and Missouri **1984 Budget:** $239,900

Educational Level: Elementary and Middle/Junior High School **Full-time Staff:** 7

PROGRAM: The Exchange City Economic Education Program at The Learning Exchange helps local educators acquaint students with concepts basic to the American economic system. This comprehensive four-part program includes preliminary teacher workshops, four to six weeks of classroom instruction for students, a one-day visit to Exchange City and two weeks of follow-up lessons. The highlight of this program is a field trip visit to the minitown of Exchange City, an 8,500 square foot metropolis located within The Learning Exchange facility. Economic concepts learned within the regular classroom are given real life applications as students become responsible for running the entire city for a day. Each student takes a job in one of the city's businesses, which include retail shops, a bank, snack shop, city hall, newspaper, radio station, factory, warehouse and computer center. Economic concepts become real as students make decisions that affect their business and their personal finances.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The program publishes *Next Stop, Exchange City* a teachers' manual designed to accompany Exchange City programs. The manual contains a series of lessons covering nine basic economic concepts and the necessary preparation for the student field trip to Exchange City.

PERIODICALS: None

FAIRCHILD-MARTINDALE CENTER FOR THE STUDY OF PRIVATE ENTERPRISE

Drown Hall, Room 35
Lehigh University
Bethlehem, PA 18015
(215) 861-3411

Dr. J. Richard Aronson
Director

OBJECTIVE: To study the private and public sectors of the U.S. economy.

Primary Program Focus: Business and Economic Education

ORGANIZATION: Founded in 1980. This nonpartisan, nonprofit center was established with a gift from alumnus Harry Martindale and his wife Elizabeth Fairchild Martindale.

Geographic Interest: National **1984 Budget:** Not Provided

Educational Level: University through Adult **Full-time Staff:** 3

PROGRAM: Formed as an interdisciplinary resource, the Center contributes through scholarship to improved understanding of the American economic system. The four basic programs of the Center are the Visiting Scholar Series, Special Events, Faculty Research, and The Fairchild-Martindale Student Associate Program. Through these programs, the Center provides opportunities for students and faculty to meet outside the classroom to discuss current issues confronting the American economy. The Center also provides curriculum consultation.

GRANTS: Grants are given to university faculty members to carry out their research projects.

No. of 1984 Grants: Not Provided **Amount of 1984 Grants:** Not Provided

PUBLICATIONS: The Center's publications include the Fairchild-Martindale Reprint Series, Fairchild-Martindale Discussion Paper Series, *Reindustrialization: Implications for U.S. Industrial Policy* (JAI Press), and *Schumpter, Keynes, and Marx: A Centennial Celebration.*

PERIODICALS: *Perspectives on Business and Economics* is the annual undergraduate journal written by senior members of the Fairchild-Martindale Student Association. Each issue of the journal focuses on one broad economic or business problem.

FEDERAL RESERVE BOARD

20th and C Streets, N.W.
Washington, DC 20551
(202) 452-3000

Paul A. Volcker
Chairman

OBJECTIVE: To conduct monetary policy, to supervise and examine member banks and to provide payment mechanism services.

Primary Program Focus: Consumer and Economic Education

ORGANIZATION: Founded in 1913. The Federal Reserve Board, an independent government agency, consists of member banks and 12 regional Federal Reserve Banks. (List of regional banks follows.)

Geographic Interest: National

1984 Budget: Not Provided

Educational Level: High School through Adult

Full-time Staff: 1,400

PROGRAM: Through the educational services of its twelve regional banks, the Board sponsors teacher workshops, speakers; tours; free loan of movies and other audio-visual materials; and produces and distributes teaching guides and supplemental materials. In addition, the banks in Kansas City and San Francisco have permanent museum-style exhibits.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: -0-

PUBLICATIONS: The regional banks produce hundreds of publications. The *Catalog of Public Information Materials*, available from the Board or any regional bank, lists all materials available. *Federal Reserve Materials for Educators* is a listing of materials specially designed for classroom use.

PERIODICALS: The Board publishes the *Federal Reserve Bulletin* monthly. Each regional bank also produces periodicals providing economic information.

Federal Reserve Banks
Publications Services
Washington, DC 20551
(202) 452-3244

Federal Reserve Bank of Atlanta
Research Department
Publications Unit
P.O. Box 1731
Atlanta, Georgia 30301
(404) 521-8500

Federal Reserve Bank of Boston
Bank and Public Services Department
Boston, Massachusetts 02106
(617) 973-3459

Federal Reserve Bank of Chicago
Public Information Center
230 South LaSalle Street
Chicago, Illinois 60690
(312) 322-5112

Federal Reserve Bank of Cleveland
Public Information Center
P.O. Box 6387
Cleveland, Ohio 44101
(216) 579-2048

Federal Reserve Bank of Dallas
Public Affairs Department
Station K
Dallas, Texas 75222
(214) 651-6289 or 6266

Federal Reserve Bank of Kansas City
Public Affairs Department
925 Grand Avenue
Kansas City, Missouri 64198
(816) 881-2402

Federal Reserve Bank of Minneapolis
Office of Public Information
250 Marquette Avenue
Minneapolis, Minnesota 55480
(612) 340-2446

Federal Reserve Bank of New York
Public Information Department
33 Liberty Street
New York, New York 10045
(212) 791-6134

Federal Reserve Bank of Philadelphia
Public Information Department
P.O. Box 66
Philadelphia, Pennsylvania 19105
(215) 574-6115

Federal Reserve Bank of Richmond
Public Services Department
P.O. Box 27622
Richmond, Virginia 23261
(804) 643-1250

Federal Reserve Bank of St. Louis
Bank Relations and Public
Information Department
P.O. Box 442
St. Louis, Missouri 63166
(314) 444-8421

Federal Reserve Bank of San Francisco
Public Information Department
P.O. Box 7702
San Francisco, California 94120
(415) 974-3234

FISCAL POLICY COUNCIL, INC. (FPC)

100 East 17th Street
Riviera Beach, FL 33404
(305) 863 9701

John H. Perry, Jr.
Chairman

OBJECTIVE: To study, research and analyze national economic policy with emphasis on the federal corporate tax structure and its impact on society and the economy.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1969. This nonprofit, 501(c)(3), private education and research organization is supported by contributions from associations, businesses, foundations and individuals.

Geographic Interest: National **1984 Budget:** Not Provided

Educational Level: Adult **Full-time Staff:** 1

PROGRAM: The Council's principal project is the National Dividend Plan which is designed to promote national fiscal responsibility, individual incentives and free enterprise by integrating and restructuring the federal corporate tax system to encourage participation in, understanding of and support for a competitive private economy and fiscal responsiblity in government. The Council also researches and analyzes federal tax laws, the welfare of society and the role of government in society. Materials produced by the Council include publications, films and cassettes.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Council publishes public interest studies and analyses on issues relating to public policy, human incentives, government finance, economics and politics.

PERIODICALS: None

THE FISHER INSTITUTE

6350 LBJ Freeway
Suite 183E
Dallas, TX 75240
(214) 233-1041

Sherrill E. Edwards
President

OBJECTIVE: To increase knowledge among government and business leaders and the public about the usefulness of competitive markets as the best means to solve America's long-range economic problems.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1977. This nonprofit, 501(c)(3) institute is supported by contributions from businesses, foundations and individuals and the sale of publications and services.

Geographic Interest: International

1984 Budget: $350,000

Educational Level: High School through Adult

Full-time Staff: 3

PROGRAM: Each year the Institute conducts a summer series for high school teachers on the free enterprise system at the University of Texas, Arlington. Two public forums are held in Dallas and Irving for the discussion of public policy. The Institute is also involved in Junior Achievement programs, in-plant economic awareness programs and curriculum development for school systems and businesses.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: The Institute has published over 200 books. Among these are: *Welfare for the Well-to-Do, Economics of Income Distribution, Tax Limitation and The Role of the Federal Government, Deregulating Labor Relations* and *Principles of American Prosperity.* A catalog of publications is available.

PERIODICALS: *Enterprise* is a monthly publication of the Institute intended for adult readers.

FOUNDATION FOR AMERICAN COMMUNICATIONS (FACS)

3383 Barham Boulevard
Los Angeles, CA 90068
(213) 851-7372

John E. Cox, Jr.
President

OBJECTIVE: To improve the quality of information reaching the American public through the news media by helping journalists improve their understanding of important issues and by helping the public deal with the news media.

Primary Program Focus: Business and Economic Education and Journalism

ORGANIZATION: Founded in 1976. This nonpartisan, nonprofit, 501(c)(3) foundation is supported by contributions from foundations, businesses and the news media.

Geographic Interest: International **1984 Budget:** $1,200,000

Educational Level: Adult **Full-time Staff:** 13

PROGRAM: Since 1979, more than 3,000 journalists have attended over 65 FACS conferences nationwide primarily dealing with economics and business. Other topics include business-related environmental issues, such as nuclear energy and toxic waste. Programs are conducted for individual news organizations and television networks. In addition, regional and national programs are open to any journalist.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** 0-

PUBLICATIONS: The Foundation publishes a *Journalism Economics Conference Manual*, a 500-700 page resource manual for journalists on economics.

PERIODICALS: *The Journalist* (circ. 14,000) is the Foundation's quarterly publication for the news media and business readers.

THE FOUNDATION FOR AMERICAN FREE ENTERPRISE PRODUCTIONS

250 Kaiser Building
300 Lakeside Drive
Oakland, CA 94612
(415) 947-0997

George J. Rogers
Chairman

OBJECTIVE: To help employees and the public understand the economic benefits to be gained from striving for excellence by applying the basic economic concepts and principles underlying the American system.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1983. This nonprofit, 501(c)(3), 509(a)(1) foundation is supported by contributions from businesses, foundations and individuals and the sale of publications.

Geographic Interest: National **1984 Budget:** $25,000

Educational Level: High School and Adult **Full-time Staff:** 1

PROGRAM: This newly formed Foundation has inherited a research and reference library compiled by American Free Enterprise Productions, a consulting firm which was the predecessor of the Foundation. This library will be utilized in the training of young communicators and in preparing material for employee and public use. The Foundation responds to requests for help in preparing business plans for start-up organizations and with selected managerial, marketing and financial problems.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Foundation has published economic and business education pamphlets including *The Big Idea* and a series entitled *Vital Facts of Life*. Reprints are available for a small charge.

PERIODICALS: None

THE FOUNDATION FOR ECONOMIC EDUCATION, INC. (FEE)

30 South Broadway
Irvinton-On-Hudson, NY 10533
(914) 591-7230

John C. Sparks
President

OBJECTIVE: To promote the free market, limited government, private philosophy through publications, lectures and seminars.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1946. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), public foundation is supported by contributions from businesses, foundations and individuals and through the sale of publications and services.

Geographic Interest: International

1984 Budget: $1,170,000

Educational Level: High School through Adult

Full-time Staff: 35

PROGRAM: The Foundation publishes and distributes books and essays and conducts seminars that develop the case for private property, the free market economy and strictly limited government. These seminars are intended for individuals throughout the U.S. and foreign countries from all walks of life.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: *A Literature of Freedom* is a catalog of books and activities of the Foundation. Publications cover all aspects of free market economics. Popular pamphlets that provide an introduction to the basic ideas of liberty are available in two specially grouped packages, *Introductory Set I* and *II*. A two-volume high school text, *Free Market Economics*, consists of readings and a study guide.

PERIODICALS: The Foundation publishes the monthly journal, *The Freeman: Ideas on Liberty* (circ. 35,000), which is available to anyone in the U.S. upon request. *Notes from FEE* is a bimonthly four-page report on current topics and an update on the Foundation's activities.

FOUNDATION FOR FREE ENTERPRISE

411 Hackensack Avenue
Hackensack, NJ 07601
(201) 487-4600

George Hallock
President

OBJECTIVE: To expand the understanding of economic concepts, theories and principles inherent in the free market system and to disseminate this information to encourage positive, constructive participation in the free enterprise system.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1975 by the Commerce and Industry Association of New Jersey. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) foundation is supported by contributions from businesses, foundations and individuals and tuition.

Geographic Interest: New Jersey

1984 Budget: $135,000

Educational Level: High School through Adult

Full-time Staff: 2

PROGRAM: Foundation programs include: Understanding American Business, a fifteen-session course available to professional educators; Learn about Business, a three-day summer seminar for outstanding high school students; Free Market Study Conference, an eleven-session course for academically talented high school students; Young Scholars Conference, a series of ten dinner meetings for academically talented high school students; Awards for Excellence in Teaching Economics, which recognizes outstanding teaching practices; and Chair of Business Enterprise, a fully supported professorship at Ramapo College intended to foster a clearer understanding of free enterprise among college students and the community at large. The Foundation staff provides consulting services to New Jersey school systems.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: None

PERIODICALS: The Foundation distributes a quarterly newsletter, *Foundation for Free Enterprise Newsletter* (circ. 1,200), to contributors and educators.

FOUNDATION FOR RESEARCH IN ECONOMICS AND EDUCATION (FREE)

1100 Glendon Avenue
Suite 844
Los Angeles, CA 90024
(213) 208 7735

Dean Baim
Director of
Special Projects

OBJECTIVE: To teach secondary school students how the private enterprise economy works and to support research in economics and management.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1970. This nonpartisan, nonsectarian, nonprofit charitable foundation is affiliated with the Pacific Academy for Advanced Studies and is supported by contributions from businesses and foundations.

Geographic Interest: National **1984 Budget:** $348,000

Educational Level: High School and University **Full-time Staff:** 1

PROGRAM: FREE awards grants for research in economics and management. It has developed a film series, "The People on Market Street," for classroom use.

GRANTS: Most grants are awarded for study of current issues of public policy.

No. of 1984 Grants: Not Provided **Amount of 1984 Grants:** Not Provided

PUBLICATIONS: FREE has created a series of seven educational films, "The People on Market Street," designed to teach the principles of our competitive market system to secondary school and community college students. The film series is distributed by the Walt Disney Educational Media Company.

PERIODICALS: None

FOUNDATION FOR STUDENT COMMUNICATION, INC.

305 Aaron Burr Hall
Princeton, NJ 08540
(609) 921-1111

Janet Pofcher
President

OBJECTIVE: To promote better communication between the nation's college juniors and seniors and the business community.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1968. This nonprofit, 501(c)(3) foundation is supported by corporate advertising and contributions and is operated by students at Princeton University.

Geographic Interest: National **1984 Budget:** $264,000

Educational Level: University **Full-time Staff:** 1

PROGRAM: Once a year the Foundation organizes a national conference which includes the nation's top student leaders and prominent business executives and government leaders. The conference includes a series of speeches, workshops, seminars, and informal interactions about national and business issues. The Foundation also publishes *Business Today* magazine, which includes articles of interest for the career-oriented student.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None

PERIODICALS: *Business Today* magazine (circ. 200,000) is supported by corporate advertising and distributed free, three times a year, to juniors and seniors at 135 colleges and universities.

FOUNDATION FOR TEACHING ECONOMICS

550 Kearny Street
Suite 1000
San Francisco, CA 94108
(415) 981-5671

William M. Hassebrock
President

OBJECTIVE: To improve economic literacy by establishing the study of economics as a basic part of middle/junior high school curricula in schools throughout the nation.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1975. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), public foundation is supported by contributions from businesses, foundations and individuals and a $5,000,000 endowment.

Geographic Interest: National

1984 Budget: $750,000

Educational Level: Middle/Junior High School

Full-time Staff: 10

PROGRAM: The Foundation has developed a concrete, "real world" method for teaching how our economy works to junior high school students. It funds or encourages the development of innovative instructional materials based on its teaching method. These instructional materials include textbooks, films and filmstrips, microcomputer courseware, etc. The Foundation also works directly with schools and school districts to make economics a basic part of their junior high school curricula.

GRANTS: The Foundation awards grants to schools and school districts to assist them in the design of economics curricula, the training of teachers and the purchase of instructional materials. Grants are also made to individuals and organizations for the purpose of developing innovative instructional materials. Unsolicited grant proposals are not encouraged.

No. of 1984 Grants: 66

Amount of 1984 Grants: $310,315

PUBLICATIONS: The Foundation has funded the development of *Our Economy: How It Works* (Addison-Wesley Publishing Company), a junior high school textbook; *Teaching Economics: Content and Strategies* (Addison-Wesley Publishing Company), a textbook for teachers; "Our Economy Filmstrip Series" (Random House); "Famous Amos: The Business Behind the Cookie" (Simon & Schuster Communications), a 28-minute film about entrepreneurism; *Strategies for Teaching Economics: Junior High School Level* (Part II of the *Master Curriculum Guide in Economics* published by the Joint Council on Economic Education); "A Study of State Mandates and Competencies for Economics Instruction"; and "Speaking About Economics," an 8-minute film on the need for economic education, produced by Communication Design Associates.

PERIODICALS: The Foundation publishes an annual report and a quarterly newsletter which are available free upon request.

FREE ENTERPRISE EDUCATION CENTER

4800 San Felipe
Suite 440
Houston, TX 77056
(713) 621-1156

Rolland Storey
President

OBJECTIVE: To promote the ideals of individual responsibility and constitutional government as prerequisites to the sustenance of free markets and to increase public understanding of free markets in theory and in practice.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1976. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) organization is supported by a $105,000 endowment and contributions from businesses, foundations, and individuals.

Geographic Interest: Houston, Texas **1984 Budget:** $143,400

Educational Level: Elementary through Adult **Full-time Staff:** 2

PROGRAM: The Center serves as a clearinghouse for information on free market economics, capitalism, free enterprise and related topics. It disseminates information and materials created by others through teacher training programs, seminars, conferences, etc. Films, filmstrips, textbooks, simulations, activities and games from many sources are available through this clearinghouse. The Center also holds an annual seminar for teachers throughout Texas.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** 0

PUBLICATIONS: None

PERIODICALS: None

THE FREE ENTERPRISE INSTITUTE

7575 East Fulton Road
Ada, MI 49355
(616) 676 6986

Sally G. Graves
Coordinator

OBJECTIVE: To explain, communicate and reinforce the reciprocal relationship between personal and economic freedom; to serve as a clearinghouse for information on free enterprise, bringing together individuals and organizations sharing a common belief in freedom.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1972. This nonprofit institute is supported solely by Amway Corporation.

Geographic Interest: International **1984 Budget:** Not Provided

Educational Level: Elementary through University **Full-time Staff:** 1

PROGRAM: The Institute's National Teacher's Economic Education Workshop Program develops economic education workshops in local communities. The Institute provides support to the workshops which include inservice career education seminars and graduate credit workshops. The Institute supports secondary school and college programs such as Project Business and Students in Free Enterprise.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Institute publishes and distributes the *Free Enterprise Resource Index*, an annotated inventory of audio-visual aids, books, periodicals, organizations, and corporate programs on free enterprise, which also serves as a catalog of the Institute's audio-visual collection. Audio-visual materials are available on loan from the Institute. Packets of information on free enterprise are available free of charge.

PERIODICALS: None

FREEDOMS FOUNDATION AT VALLEY FORGE (FFVF)

Valley Forge, PA 19481
(215) 933 8825

Dr. Robert Miller
President

OBJECTIVE: To create a better understanding and appreciation of the basic principles of our American heritage and to contribute to the development of responsible citizenship.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1949. This nonpartisan, nonsectarian, nonprofit foundation is supported by contributions from businesses, foundations and individuals. FFVF has 6,000 members in 42 chapters.

Geographic Interest: National

1984 Budget: $2,000,000

Educational Level: High School through Adult

Full-time Staff: 30

PROGRAM: The Foundation presents awards to organizations, corporations, schools, teachers and other individuals to draw public attention to constructive words and deeds which support the United States' social, political and economic system. The Foundation's Center for Responsible Citizenship, established in late 1984, sponsors symposiums, publications and related projects which address citizen awareness and support for the delicate balance between rights and responsibilities in a free society. The Center conducts a series of graduate-credit seminars for teachers and school administrators in cooperation with several major universities and colleges; one-week accredited history workshops; forums; and conferences. The Foundation administers the Leavey Awards for Excellence in Private Enterprise Education for courses or projects developed by high school teachers or college faculty. The Foundation grants up to twenty $7,500 cash awards yearly and a special meritorious award of $15,000. Awards are given to individuals, organizations and corporations for programs or projects relating to the American private enterprise system. Awards are given in twelve communication and action areas including: public addresses; sermons; youth, school and educational programs; films; magazine and newspaper articles; radio and television productions; and economic education programs.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: None Listed

PERIODICALS: The FFVF publishes an annual report and a quarterly newsletter.

FUND FOR EDUCATION IN ECONOMICS (FEE)

1120 Connecticut Avenue, N.W.
Washington, DC 20036
(202) 467-4928

Michele A. Thompson
Acting Administrator

OBJECTIVE: To promote increased knowledge of the economy and increased skill in personal economics as they relate to commercial banking and the financial system.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1925. This nonprofit fund is entirely supported by investment income.

Geographic Interest: National

1984 Budget: $238,000

Educational Level: Elementary through Adult

Full-time Staff: 2

PROGRAM: The primary purpose of the Fund is to support the Personal Economics Program (PEP). PEP is a volunteer effort of bankers working with educators to supplement educational programs by making presentations on topics such as personal finance, banks and banking, and the financial system to students at all levels. In addition, the Fund provides financial support for the development of programs and/or materials on banking and banking services and personal finances for educators and bankers to use in the classroom. Training on use of the materials in the classroom is provided to bankers.

GRANTS: Up to three grants of $15,000 each are awarded each year to state bankers' associations desiring to implement the Personal Economics Program.

No. of 1984 Grants: 3

Amount of 1984 Grants: $45,000

PUBLICATIONS: The Fund supports publication of introductory and supplementary materials for use by bankers and educators in making presentations and a variety of reference materials for students and adults to familiarize themselves with banking, banking services, and personal finances. Examples of these include: "Banking as a Business," "Banks and Banking Services," "Careers in Banking," "Personal Money Management," "Checking Account Management" and "Consumer Credit and Loans." *An Introduction to Banking and Economics* is a set of 18 lessons including transparencies and a presenter's guide to be used in grades 4-9.

PERIODICALS: None

FUTURE BUSINESS LEADERS OF AMERICA-PHI BETA LAMBDA, INC. (FBLA-PBL)

P.O. Box 17417 - Dulles
Washington, DC 20041
(703) 860-3334

Edward D. Miller
President

OBJECTIVE: To bring business and education together in a positive working relationship through programs and services that create a forum in which students, educators, and business people learn about one another.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1942. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) association is supported by dues of 210,000 members; contributions from businesses, foundations, and individuals; and the sale of publications and services.

Geographic Interest: National **1984 Budget:** $1,100,000

Educational Level: Middle/Junior High School through Adult **Full-time Staff:** 13

PROGRAM: The Association's programs include: "Getting Involved," an ongoing national project designed to help students learn the free enterprise system through a study of entrepreneurship, technology, and productivity; "National Awards Program," a program in which students compete in individual, team, and chapter events culminating in a National Leadership Conference; and "Youth for Understanding," a student exchange program which offers members the opportunity to stay in another country to study some aspect of business.

GRANTS: Scholarships are offered to qualified members to participate in the "Youth for Understanding" student exchange program.

No. of 1984 Grants: Not Provided **Amount of 1984 Grants:** Not Provided

PUBLICATIONS: The Association publishes *Getting Involved*, a packet designed to teach free enterprise through local chapter activities and *Data Bank Report*, a computerized data bank report providing information on successful local projects. *The Report* gives recognition to successful projects, helps chapters undertake *Getting Involved* for the first time, and provides data for research and evaluation.

PERIODICALS: The Association issues three periodicals: *Tommorow's Business Leader* (circ. 210,000), published quarterly for high school and college students and adults; *Hotline* (circ. 10,000), published quarterly for teachers and advisors; and *The Graduate Record* (circ. 7,000), published three times a year for alumni and chapter advisors.

GENERAL FEDERATION OF WOMEN'S CLUBS (GFWC)

1734 N Street, N.W.
Washington, DC 20036
(202) 347-3168

Jeri Winger
International President

OBJECTIVE: To unite women's clubs in order to enhance community service efforts by volunteers.

Primary Program Focus: Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1890. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) federation is supported by contributions from businesses, dues from 500,000 members and a $1,200,000 endowment.

Geographic Interest: International

1984 Budget: $850,000

Educational Level: Elementary through Adult

Full-time Staff: 18

PROGRAM: Through its Conservation, Education, Home Life, Public Affairs, and International Affairs Departments, GFWC sponsors a variety of programs to transform common concerns of public interest into projects and programs of action by volunteer clubwomen. Among its special projects is GFWC's FREE Enterprise Program. The Federation develops and disseminates instructional materials including films and program guides and sponsors direct programs for students.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: None Listed

PERIODICALS: *GFWC Clubwomen Magazine* (circ. 25,000) is published six times a year for members.

GEORGIA COALITION FOR CONSUMER EDUCATION

P.O. Box 38107
Atlanta, GA 30334
(404) 656-4482

Susan A. Goddard
Coordinator

OBJECTIVE: To promote quality consumer education programs and increase public understanding of the value of consumer education in Georgia.

Primary Program Focus: Consumer Education

ORGANIZATION: Founded in 1984. This nonprofit association is supported by the dues of 51 members.

Geographic Interest: Georgia

1984 Budget: Not Provided

Educational Level: Elementary through Adult

Full-time Staff: 0

PROGRAM: The Coalition is a statewide network which promotes consumer education. It sponsors seminars for professionals on timely consumer topics and periodically distributes consumer education materials.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: None

PERIODICALS: *The Georgia Consumer Exchange* is a quarterly newsletter which highlights state and local consumer issues.

THE HERITAGE FOUNDATION

214 Massachusetts Avenue, N.E.
Washington, DC 20002
(202) 546-4400

Dr. Edwin J. Feulner, Jr.
President

OBJECTIVE: To promote the principles of free competitive enterprise, limited government, individual liberty and strong national defense.

Primary Program Focus: Policymakers' Effect on the Economy

ORGANIZATION: Founded in 1973. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), public foundation is supported by contributions from over 140,000 businesses, foundations and individuals.

Geographic Interest: National **1984 Budget:** $10,000,000

Educational Level: University and Adult **Full-time Staff:** 100

PROGRAM: The Foundation conducts research on public policy issues, produces fact sheets and analyzes data for legislators, policymakers, local organizations, news analysts, and the public. Heritage Resource Bank receives and disseminates information about activities and publications of 400 cooperating groups and 1000 academics sharing common values and interests. It identifies upcoming policy issues, provides a speakers bureau and witnesses for congressional testimony and facilitates forums for exchange of opinions. The Washington Roundtable holds meetings enabling business representatives to meet and talk with Washington policymakers. Concise studies concerning immediate issues in economic and foreign policy are produced and distributed to policymakers.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: Major publications of the Foundation include: *Mandate for Leadership IV*, a 600 page book providing policy recommendations to the second Reagan Administration; and *The 1985 Annual Guide to Public Policy Experts*, a directory of over 1000 policy experts throughout the U.S. and Canada who address foreign and domestic policy issues from a generally conservative and free market perspective.

PERIODICALS: The Foundation issues *National Security Record* (circ. 1,000), a monthly publication for policy makers; *Policy Review* (circ. 6,000), a quarterly publication for general audiences; *Issues Bulletin*, focusing on timely specific policy issues; *Backgrounders*, featuring in depth treatment of longer range policy issues; *Critical Issues*, monographs analyzing current issues in detail; and *Education Update*. Other books and monographs are also published.

THE HOOVER INSTITUTION ON WAR, REVOLUTION AND PEACE

Stanford University
Stanford, CA 94305
(415) 497-1754

Dr. W. Glenn Campbell
Director

OBJECTIVE: To act as an international center for advanced study in domestic and international affairs.

Primary Program Focus: Economic Education, Domestic and International Affairs and Public Policy

ORGANIZATION: Founded in 1919. This nonprofit, 501(c)(3) institute is supported by a $70 million endowment; University funds; contributions from businesses, foundations and individuals; and the sale of publications and services. The Institute was established by former President Herbert Hoover as a special library on the causes and consequences of World War I.

Geographic Interest: International **1984 Budget:** $9,300,000

Educational Level: University **Full-time Staff:** 180

PROGRAM: The Institution's Domestic Studies Program and International Studies Program publish the results of basic research and current public policy analyses by economists, demographers, political scientists, sociologists, educators, and historians. Each year the National Fellows Program provides about twelve younger scholars the opportunity to pursue advanced post-doctoral research. Scholars from throughout the world come to conduct research in the 1.6 million-volume library's outstanding collections on Africa and the Middle East, East Asia, Eastern Europe and Russia, Latin America, North America, and Western Europe. The Institution's library contains one of America's most complete collections on political, economic, and social change in the 20th century.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Hoover Institution Press annually publishes approximately 25 titles on a broad range of topics related to 20th century history, domestic and foreign policy issues, and bibliographic and documentary works.

PERIODICALS: None Listed

THE HUDSON INSTITUTE

620 Union Drive
P.O. Box 648
Indianapolis, IN 46206
(317) 632-1787

Thomas D. Bell, Jr.
President

OBJECTIVE: To help policymakers make the best possible decisions, given the constraints of time, money and information.

Primary Program Focus: Economic, Free Enterprise and Employment Policy Education

ORGANIZATION: Founded in 1961. This nonprofit, 501(c)(3), public policy research organization is supported by contributions from businesses and foundations, government contracts, and the sale of publications and services.

Geographic Interest: International **1984 Budget:** $17,000,000

Educational Level: Middle/Junior High School through Adult **Full-time Staff:** 50

PROGRAM: Divisions of the Institute include Economic and Policy Studies, Europe and the World, National Securities Studies, Hudson Center for Education and Employment, The Center for Naval Analyses, the Hudson Fellows Program and Visions of the Future. The Institute takes no official position on issues. Reports generated by the Institute reflect the views of those who worked on them, and Hudson's professional staff represents a diversity of talents, interests and political viewpoints. Hudson analysts strive for creative and innovative research approaches and pride themselves on providing decisionmakers with practical and usable analyses. Services provided include curriculum consultation, materials development and dissemination and teacher training. Instructional materials available include lesson plans, textbooks and videotapes.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Institute has numerous publications including *The Coming Boom, The Economic Future of the U.S., The Competition: Dealing with Japan, Rethinking the Unthinkable - 1980's* and *The Resourceful Earth.*

PERIODICALS: The Institute publishes an *Annual Report* and a quarterly *Communique* (circ. 5,000).

HUGH O'BRIAN YOUTH FOUNDATION (HOBY)

10880 Wilshire Boulevard
Suite 1500
Los Angeles, CA 90024
(213) 474-4370

Linda Pelegrino
Chief Operating Officer

OBJECTIVE: To seek out, recognize and reward leadership potential in high school sophomores in America and abroad and to provide a forum for these potential leaders to interface with recognized leaders in business, government, science, education and the professions through give and take workshops.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1958. This nonprofit, 501(c)(3) organization is supported by contributions from businesses, foundations and individuals and a $1,872,100 endowment.

Geographic Interest: International **1984 Budget:** $804,100

Educational Level: High School **Full-time Staff:** 9

PROGRAM: All Foundation programs are currently directed to high school sophomores. Each of the nation's 21,000 public and private high schools are invited to send one sophomore leader to represent their school at a three- day HOBY State Seminar. These seminars focus on a variety of topics dealing with the American incentive system. The seminars provide the sophomores with opportunities to interact with leaders from the professions, business, education, the arts and the public sector. A volunteer selection panel from the State Seminar Committee picks one boy and one girl to represent their state at the HOBY International Leadership Seminar.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Foundation periodically publishes booklets for students and principals on economic education topics.

PERIODICALS: The Foundation publishes *Ambassador* (circ. 60,000), a biannual newsletter available free to students, principals, and contributors.

IC² INSTITUTE

2815 San Gabriel
Austin, TX 78705
(512) 471-6280

Dr. George Kozmetsky
Director

OBJECTIVE: To study and analyze the enterprise system and to serve as a major research center for the study of innovation, creativity and capital.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1976. (Formerly the Institute for Constructive Capitalism.) This nonpartisan, nonsectarian, nonprofit educational institution is supported by contributions from individuals and an endowment of $3,500,000.

Geographic Interest: International **1984 Budget:** $668,900

Educational Level: University and Adult **Full-time Staff:** 10

PROGRAM: The IC² Institute at the University of Texas at Austin is a major research center for the study of innovation, creativity and capital (hence IC²). The Institute's studies and analyzes information about the enterprise system through an integrated program of research, conferences and publications. The Institute's studies provide frameworks for dealing with current and critical unstructured problems from a private sector point of view. The key areas of research and study include: the management of technology; creative and innovative management; measuring the state of society; dynamic business development and entrepreneurship; econometrics, economic analysis and management sciences; and the evaluation of attitudes, opinions and concerns on key issues.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: IC² research is published in monographs, policy papers, technical working papers, research articles and three major series of books: *Creative and Innovative Management* (Ballinger Press), *Transformational Management* and *Improving U.S. Energy Security*. A catalog of publications is available upon request.

PERIODICALS: *IC² Newsletter* (circ. 2,000) is published quarterly for distribution to conference attendees and the general public.

IDAHO STATE WHEAT GROWERS ASSOCIATION

Owyhee Plaza
Suite M
Boise, ID 83702
(208) 345-0706

Harland K. Blackburn
Executive Director

OBJECTIVE: To promote marketing, research and national and state programs and legislation; to negotiate efficient and economical transportation; and to speak out on current issues affecting the wheat industry and farming.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1957. This nonprofit association is supported by dues from 1,365 members and contributions from businesses.

Geographic Interest: Idaho **1984 Budget:** $157,000

Educational Level: Elementary, University and Adult **Full-time Staff:** 2

PROGRAM: The Association's "Ag in the Classroom" program is provided to 4th grade students. The Association also develops research reports for growers and universities and has produced filmstrips for use in classrooms.

GRANTS: The Association provides funds to obtain equipment for experiment stations.

No. of 1984 Grants: $2,000 **Amount of 1984 Grants:** 1

PUBLICATIONS: The Association provides news releases to the local press and publishes *The Wheat Grower*, a national magazine.

PERIODICALS: *Idaho Wheat* (circ. 14,000) is a bi-monthly publication of the Association for farmers and those with an interest in agribusiness.

INDUSTRIAL INFORMATION INSTITUTE, INC.

6219 Market Street
Youngstown, OH 44512
(216) 758 2339

Don E. Westenbarger
Director

OBJECTIVE: To provide citizens, especially teachers and students, with experiences and information to further their understanding of how businesses and the American enterprise system operate and to help correct misconceptions about business ownership and profit.

Primary Program Focus: Business, Consumer, Economic, Free Enterprise and Career Education

ORGANIZATION: Founded in 1947. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) association is supported by contributions from businesses and foundations and membership dues from approximately 100 companies.

Geographic Interest: 4 Counties in Ohio and Pennsylvania

1984 Budget: $75,000

Educational Level: Elementary through Adult

Full-time Staff: 2

PROGRAM: The Institute offers a comprehensive community economic information and education program. Included in this program are workshops and courses for teachers, industrial tours for educators, seminars for students and teachers, a resource center, a film library, a speaker service and a radio series. Services provided also include materials development and dissemination, curriculum consultation and research. Instructional materials include films, filmstrips and textbooks.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: 0

PUBLICATIONS: None

PERIODICALS: None

THE INSTITUTE FOR APPLIED ECONOMICS

P.O. Box 765
New York, NY 10013
(212) 406-3420

Holmes Brown
President

OBJECTIVE: To establish better understanding of the private enterprise system by conducting courses and forums that feature give-and-take discussions among business leaders, educators, journalists, clergy and other opinion leaders that influence public policy.

Primary Program Focus: Business and Free Enterprise Education and Career Development

ORGANIZATION: Founded in 1975. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), public foundation is supported by contributions from businesses, foundations and individuals and the sale of publications and services.

Geographic Interest: National **1984 Budget:** $275,000

Educational Level: Middle/Junior High School through Adult **Full-time Staff:** 4

PROGRAM: The Institute makes detailed program manuals available to educational and business organizations that wish to replicate the successful programs the Institute has developed and conducted. *Counselors* describes how to structure and carry out a community course for middle school through community college counselors on career opportunities at all levels of academic achievement. *Teachers* is the manual for a graduate credit course on economic education for high school teachers which has been franchised to more than 60 universities in 30 states. The Institute conducts researchand makes the expertise of its staff and volunteers available to profit and nonprofit organizations. Films are also available.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** 0-

PUBLICATIONS: The Institute's publications include: *Business, Religion and Ethics*, which provides business leaders, clergy and lay leaders with a comprehensive overview of the subject of corporate responsibility in America; *How to Fund, Manage and Market High Technology Research*, the complete proceedings of an Institute conference in which leaders in the field discussed the course America must take to recapture its leadership role in high technology; and *Network Television Coverage of Economic News*, which examines how economic news was reported during the recovery of 1983 on the three network evening news broadcasts. *Counselors* and *Teachers* are detailed program manuals produced by the Institute.

PERIODICALS: The Institute publishes an annual report.

INSTITUTE FOR CONTEMPORARY STUDIES (ICS)

785 Market Street
Suite 750
San Francisco, CA 94103
(415) 543 6213

Glenn Dumke
President

OBJECTIVE: To elevate the debate on critical issues of public policy.

Primary Program Focus: Business, Consumer, Economic, Free Enterprise and Public Policy Education

ORGANIZATION: Founded in 1972. This nonpartisan, nonprofit, 501(c)(3) institute is supported by contributions from businesses, foundations and individuals, dues from 85 members and the sale of publications and services.

Geographic Interest: International **Budget:** $1,200,000

Educational Level: High School through Adult **Full-time Staff:** 14

PROGRAM: The Institute develops and publishes public policy studies; sponsors a Public Affairs Fellowship program; maintains an Academic Associates program which allows professors to review and critique new studies as they are published; and sponsors an annual Public Policy Conference. The Institute also sponsors roundtable discussions featuring prominent government and business leaders. Instructional materials available include periodicals and textbooks.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Institute's publications catalog includes titles of ICS Press publications such as *World Economic Growth*; *Education on Trial: Strategies for the Future*; *Unions in Transition: Connection or Confrontation?*; *Reaganomics Examined: Successes, Failures, Unfinished Agenda*; and *The Federal Budget: Economics and Politics*.

PERIODICALS: The Institute publishes the *Journal of Contemporary Studies* (circ. 1,700) quarterly.

INSTITUTE FOR ECONOMIC AND BUSINESS RESEARCH/ CENTER FOR PUBLIC AFFAIRS (IEBR/CPA)

218 Summerfield Hall
The University of Kansas
Lawrence, KS 66045
(913) 864-3123
(913) 864-3701

Anthony L. Redwood
Executive Director

OBJECTIVE: To perform applied, Kansas-oriented research for state and local governments, the state business community and other private concerns in the areas of business, public policy and economics; to provide outreach and information services in these areas; and to engage in basic and applied research at the state and national levels.

Primary Program Focus: Business, Economic and Public Policy Education

ORGANIZATION: Founded in 1976. This nonprofit, university-based research center is supported by university appropriations and external research grants and contracts.

Geographic Interest: National **1984 Budget:** $1,750,000

Educational Level: University and Adult **Full-time Staff:** 25

PROGRAM: The Institute actively pursues, develops, prepares and administers grant and contract research. Its own research activities include business, public policy and economic research in the areas of environmental policy, state economic forecasting, economic impact and development, social policy, labor market information, urban policy, community development and survey research. Information gathered is disseminated through regularly scheduled publications, technical reports and research monographs, annual conferences, institutes and numerous presentations. The Institute also maintains the Kansas Policy Database and the Auxiliary State Center for Census Data. The Institute regularly responds to requests for information from various groups and organizations.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** 0

PUBLICATIONS: Every two years the Institute publishes the *Kansas Voter's Guide*. The Institute also publishes research monographs.

PERIODICALS: Published quarterly by the Institute, the *Kansas Business Review* (circ. 6,300) is provided at no cost to Kansas businessmen and bankers, government personnel, public officials and academicians as well as to all high schools and public libraries in the state. *The Review* provides a forum for research, economic analysis and statistical indicators. The Institute annually publishes the *Kansas Statistical Abstract*. The *Abstract* summarizes pertinent statistical data about the state.

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INSTITUTE FOR ECONOMIC AWARENESS

The University of Kansas
202 Bailey Hall
Lawrence, KS 66045
(913) 864-3103

Emerson L. Hazlett
Director

OBJECTIVE: To promote economic education.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1972. This nonprofit, 501(c)(3) institute is supported by contributions from businesses, tuition and an endowment.

Geographic Interest: Kansas

1984 Budget: $125,000

Educational Level: Elementary through Adult

Full-time Staff: 3

PROGRAM: The Institute provides graduate credit and in-service courses in economics for teachers. The Institute is currently developing a high school unit entitled "The Infrastructure" funded by the Associated General Contractors of America. In addition to teacher training, the Institute has developed filmstrips and microcomputer software and offers curriculum consultation.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: 0

PUBLICATIONS: "The Jeans Factory" is a microcomputer simulation in which students assume the role of plant manager making decisions which affect employees, customers and stockholders. The simulation is intended for junior college students.

PERIODICALS: None

INSTITUTE FOR HUMANE STUDIES

George Mason University
4400 University Drive
Fairfax, VA 22030
(703) 323-1055

Leonard P. Liggio
President

OBJECTIVE: To work with scholars throughout the world engaged in research in the humane sciences (economics, history, law, politics and ethics) in order to broaden the understanding and practice of the principles of liberty.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1961. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), educational institute is supported by contributions from businesses, foundations and individuals and by the sale of publications and services.

Geographic Interest: International

1984 Budget: $1,000,000

Educational Level: High School and University

Full-time Staff: 9

PROGRAM: The Institute undertakes research and consultation and provides fellowships. Programs include seminars, lectures, symposiums, conferences and a variety of publications. Seminars include "Economics in Argumentation," introducing the free market, private enterprise philosophy to high school students, and "Undergraduate Summer Seminars," bringing together select undergraduate students to explore the principles of liberty and the free society. The fellowship program includes the Claude R. Lambe Fellowships to support outstanding undergraduate and graduate students and the Hayeck Fund for Scholars to promote the careers of free market scholars.

GRANTS: The majority of grants are fellowships for students and faculty to pursue research into various areas pertaining to classical liberalism.

No. of 1984 Grants: 40

Amount of 1984 Grants: Not Provided

PUBLICATIONS: The Institute has published two series of books, the *Humane Studies Services* (Humanities Press) and the *Series in Economic Theory* (New York University Press).

PERIODICALS: Published three times a year, *Humane Studies Review* (circ. 2,500) is mailed to all members of the Institute's student network. *Account* is published several times a year and is the Institute's newsletter to donors. *Institute Scholar* (circ. 1,000), published three times a year, is distributed to all network scholars.

THE INSTITUTE FOR RESEARCH ON THE ECONOMICS OF TAXATION (IRET)

1331 Pennsylvania Avenue, N.W.
Suite 515
Washington, DC 20004
(202) 347-9570

Dr. Norman B. Ture
President

OBJECTIVE: To contribute to the formulation of constructive economic policies which will promote a strong, growing and efficient free-market economy.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1977. This nonpartisan, nonprofit, 501(c)(3) institute is supported by contributions from businesses, foundations and individuals.

Geographic Interest: National **1984 Budget:** $500,000

Educational Level: Adult **Full-time Staff:** 12

PROGRAM: IRET provides analyses of the likely impact of specific tax and spending proposals on economic activity and productivity. Staff economists work on tax projects for publications and conduct conference meetings dealing with current issues in tax policy.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Institute publishes *Essays in Supply Side Economics*, a collection of six essays.

PERIODICALS: Four series (circ. 15,000) are published on a periodic basis: *IRET Op Ed.*, *Economic Policy Bulletin*, *Economic Reports*, and *Fiscal Issues*. Each series examines tax and fiscal policy issues in varying depths and is distributed to Congress, government officials, business and opinion leaders and the press. A publications list of back issues is available.

THE INSTITUTE FOR SOCIOECONOMIC STUDIES

Airport Road
White Plains, NY 10604
(914) 428-7400

Dr. Leonard M. Greene
President

OBJECTIVE: To promote and conduct research relating to the quality of life, economic development, social motivation, poverty, urban regeneration and the problems of the elderly.

Primary Program Focus: Economic and Free Enterprise Education and Public Policy

ORGANIZATION: Founded in 1974. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), research foundation is supported by the contributions of individuals and the sale of publications and services.

Geographic Interest: National **1984 Budget:** $646,300

Educational Level: Adult **Full-time Staff:** 10

PROGRAM: The Institute conducts research in its areas of interest and disseminates that research in its periodicals, books and monographs. In addition, the Institute sponsors conferences and symposia and a National Essay Contest on the subject of welfare and social insurance consolidation.

GRANTS: Grants are awarded to scholars for research in the Institute's areas of interest.

No. of 1984 Grants: 15 **Amount of 1984 Grants:** $29,350

PUBLICATIONS: The Institute has developed *Free Enterprise Without Poverty*, a plan for comprehensive welfare reform to restore incentive to the poor to become productive members of our free enterprise system; and *An Inventory of State and Local Income Transfer Programs, Fiscal Year 1977*, the first compilation of all U.S. income transfer programs.

PERIODICALS: The Institute publishes *The Journal/The Institute for Socioeconomic Studies* (circ. 17,500) quarterly and *The Socioeconomic Newsletter* (circ. 17,500) bimonthly.

INSTITUTE OF AMERICAN ENTERPRISE

307 West Brooks
Room 306
Norman, OK 73019
(405) 325-2861

Dr. Alexander Holmes
Director

OBJECTIVE: To disseminate to students and the public accurate information and careful analysis of the economic principles underlying the American economy and how they affect state and local public policy.

Primary Program Focus: Economic Education

ORGANIZATION: This public foundation is supported by a $75,000 endowment and contributions from businesses, foundations, and individuals.

Geographic Interest: Oklahoma

1984 Budget: $25,000

Educational Level: High School through Adult

Full-time Staff: 0

PROGRAM: The Institute provides public policy consultation with state legislative and business leaders; university-level teaching and special programs; scholarships/internships for college students; and essay contests for high school seniors.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: 0

PUBLICATIONS: None

PERIODICALS: None

INSTITUTE OF FREE ENTERPRISE

P.O. Box 3551
High Point College
High Point, NC 27262
(919) 885-0555

Dr. W. Troy Anders
Director

OBJECTIVE: To explore the strengths and weaknesses of the American free enterprise system and to further economic education in the mid-Atlantic states.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1981. This nonprofit institute is supported by contributions from foundations.

Geographic Interest: Mid-Atlantic States **1984 Budget:** Not Provided

Educational Level: University **Full-time Staff:** 1

PROGRAM: The Institute sponsors an annual lecture on free enterprise by a noted speaker for High Point College students and the public.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None

PERIODICALS: The Institute publishes an annual *Journal of Free Enterprise* containing student research.

INTERCOLLEGIATE STUDIES INSTITUTE, INC. (ISI)

14 S. Bryn Mawr Avenue
Bryn Mawr, PA 19010
(215) 525-7501

E. Victor Milione
President

OBJECTIVE: To provide a conservative educational alternative on university campuses through publications, lectures, conferences, books, and other programs to uphold limited government, private property and a free market economy.

Primary Program Focus: Free Enterprise Education and Western Cultural Heritage

ORGANIZATION: Founded in 1953. This nonpartisan, nonprofit, 501(c)(3), public foundation is funded by contributions from businesses, foundations and individuals, and the sale of publications and services. The Institute has 25,000 members.

Geographic Interest: National **1984 Budget:** $801,000

Educational Level: University **Full-time Staff:** 12

PROGRAM: Each summer in cooperation with the Center for Free Enterprise Education at the University of Tennessee, Chattanooga, ISI sponsors a week-long conference on "The Role of Business in Society." The Institute sponsors frequent lectures across the country that deal with economic and business issues. Occasional conferences, such as "The Morality of the Free Market," are held. Institute services also include curriculum consultation, direct programs with students and materials dissemination. Instructional materials include books, pamphlets, periodicals and reprints.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: An extensive reprint program, including reprints from *Intercollegiate Review* and other sources, is sponsored by the Institute. These reprints are made available to college teachers for classroom use.

PERIODICALS: The Institute publishes *The Intercollegiate Review* (circ. 30,000) and *Modern Age* (circ. 5,000), quarterly; *The Political Science Reviewer* (circ. 1,000), annually; and *Continuity: A Journal of History* (circ. 500), semi-annually.

INTERNATIONAL ASSOCIATION OF BUSINESS COMMUNICATORS (IABC)

870 Market Street
Suite 940
San Francisco, CA 94102
(415) 433-3400

Norman G. Leaper
President

OBJECTIVE: To help business communicators develop the ability to assist their organizations in achieving their goals; to promote professional growth for members; and to advance the profession.

Primary Program Focus: Business and Economic Education

ORGANIZATION: Founded in 1970. This nonpartisan, nonsectarian, nonprofit association is supported by dues from 12,000 members, the sale of publications and services and fees for workshops, seminars and conferences.

Geographic Interest: International **1984 Budget:** $2,600,000

Educational Level: University and Adult **Full-time Staff:** 20

PROGRAM: IABC encourages the establishment of effective training programs for business, industry, nonprofit organization and government communicators through sponsorship of workshops and seminars, publication analysis and research. Members of the Association's 126 chapters range from senior level communications managers to entry-level practitioners including editors, writers, public affairs and community relations specialists and other communication specialists.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None

PERIODICALS: *Communication World* (circ. 15,000) is the Association's monthly publication distributed to members.

THE INTERNATIONAL ASSOCIATION OF STUDENTS IN ECONOMICS AND BUSINESS MANAGEMENT (AIESEC)

14 West 23rd Street
New York, NY 10010
(212) 206-1888

Student Operated

OBJECTIVE: To identify and train a select group of economics and business students with leadership potential, through international exchange of internships offering practical management experiences.

Primary Program Focus: Business and Economic Education

ORGANIZATION: Founded in 1957. This nonprofit, 501(c)(3), membership organization is supported by contributions from businesses, foundations and individuals; funds from government agencies; and dues from 2,400 members.

Geographic Interest: International **1984 Budget:** $416,000

Educational Level: University **Full-time Staff:** 8

PROGRAM: AIESEC sponsors seminars, conferences, study tours, and trainee programs in business and industry. It administers a variety of student programs. The Intern Exchange Program is a bilateral exchange of student trainees with 54 other AIESEC membership countries. Students are placed in positions in foreign firms and exposed to the decision-making process. The Leadership Development Program enables students from developing countries to learn new management techniques through internship in the U.S. Local student/business programs increase interaction between business people and college and university members. Business seminars and panel discussions focus on an issue of concern to participants and draw from the student, academic and business sectors. Career planning meetings allow business representatives to present their companies and industries to American students on campus and to meet potential employees. The Seminar Study and Training Program combines weekly discussion with the Intern Exchange. The Extension and Consolidation Program sponsors exchange students from developing and developed countries who learn the best managerial techniques to operate the AIESEC program.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: None

PERIODICALS: The Association publishes *Linkletter* quarterly and *The Journal* six times a year.

INTERNATIONAL ECONOMIC STUDIES INSTITUTE

1400 Eye Street, N.W.
Suite 510
Washington, D.C. 20005
(202) 898-2022

Timothy W. Stanley
President

OBJECTIVE: To examine major international economic issues of concern to Americans and to inform government and private sector policymakers and opinion leaders and the public.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1974. This nonprofit, 501(c)(3) institute is affiliated with the International Economic Policy Association and utilizes its staff and consultants on a reimbursable basis. It is supported by contributions from businesses, foundations and individuals and grants from government agencies.

Geographic Interest: International **1984 Budget:** $40,000

Educational Level: University and Adult **Full-time Staff:** 0

PROGRAM: The Institute is primarily a research organization aimed at the professional level. Officers and consultants also participate in academic conferences, symposia, workshops, etc. Current emphasis is on the misaligned dollar and its impact on U.S. trade and the U.S. economy. The Institute offers training for graduate and undergraduate student interns.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: *Raw Materials and Foreign Policy* (Westview Press) and *Technology and Economic Development: A Realistic Perspective* (Westview Press) are publications of the Institute. The Institute has also worked on publications on East-West trade in technology, international economics and security, including NATO and arms control, and trade development.

PERIODICALS: *Contemporary Issues* (circ. 500) is published annually. Periodic papers are occasionally published by the Institute.

INTERNATIONAL INSTITUTE FOR ECONOMIC RESEARCH (IIER)

1100 Glendon Avenue #844
Los Angeles, CA 90024
(213) 208-7735

William R. Allen
President

OBJECTIVE: To promote and distribute dispassionate applications of elemental analysis to economic and public policy issues.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1974. This nonpartisan, nonprofit, 501(c)(3) institute is supported by contributions from businesses, foundations and individuals and the sale of pamphlets.

Geographic Interest: International **1984 Budget:** $170,000

Educational Level: University and Adult **Full-time Staff:** 0

PROGRAM: The Institute provides an economic commentary five days a week on over 28 radio stations across the United States. The Institute also publishes pamphlets and flyers directed toward government decision makers, the media, corporate officers, professionals and college and high school teachers. The Institute's president makes numerous presentations at workshops, civic and corporate meetings and media interviews.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Institute publishes original and reprint papers written by economists and public policy experts. The topics cover a wide spectrum of economic and public policy issues.

PERIODICALS: *The Midnight Economist: Broadcast Essays* (circ. 20,000), published twice yearly, is a compilation of the Institute's radio broadcasts. The *Midnight Economist* flyer (circ. 1,000), published monthly, presents a selection of commentaries broadcast during the month.

INVEST-IN-AMERICA NATIONAL COUNCIL, INC.

2400 Chestnut Street
Suite 1710
Philadephia, PA 19103
(215) 568-7311

Louis G. Milione
President

OBJECTIVE: To provide teachers with a fundamental and positive understanding of the American market system.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1949. This nonprofit, 501(c)(3) organization is supported by contributions from businesses, foundations and individuals.

Geographic Interest: National **1984 Budget:** $352,000

Educational Level: Elementary through Adult **Full-time Staff:** 8

PROGRAM: Invest-in-America's institute on the American economy is a specially tailored approach to education providing elementary and high school teachers direct contact with representatives of the American market system. The philosophy of the institute is grounded on the belief that the United States offers the world's best model of a working democracy, providing a maximum of individual freedom and national progress. This success over the last two centuries owes much to the free market system. The institutes are organized to openly discuss the private competitive market system. These discussions feature America's business leaders and provide teachers with a fundamental and positive understanding of the American market economic system. Services provided include direct programs with students, materials dissemination, research and teacher training. Instructional materials include films, lesson plans, periodicals and textbooks.

GRANTS: Grants are awarded for university or college costs, academic honorariums, tuition, stipends, classroom materials and other related costs in providing the institute on American economy, media workshops of media professionals and profiles of American leaders.

No. of 1984 Grants: 29 **Amount of 1984 Grants:** $173,131

PUBLICATIONS: The Council's publications include *Economic Literacy in the Elementary Schools, Mathematics of Savings and Investment, Savings and Investment Essentials of Economic Progress, Your Stake in Profits, The School's Role in Removing the Cultural Lag in Economic Education* and *Ten Essentials of Economic Progress.*

PERIODICALS: None

INVEST-IN-AMERICA NORTHERN CALIFORNIA COUNCIL, INC.

210 Post Street
Suite 609
San Francisco, CA 94108
(415) 781-3282

Richard R. Pohli
Executive Director

OBJECTIVE: To foster a better understanding of the fundamentals of economics and a greater appreciation of our free enterprise system.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1954. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) organization is funded by contributions from businesses, foundations, and individuals.

Geographic Interest: Northern California

1984 Budget: $145,000

Educational Level: Middle/Junior High School, High School and Adult

Full-time Staff: 0

PROGRAM: The Council sponsors the following activities: 1) high school economic discussion competition; 2) high school journalism competition on economic subjects; 3) junior high/middle school essay competition on a subject relating to business; 4) student press conferences with nationally recognized business leaders; and 5) teacher education in consumer economics and in teaching economics. Services also include materials dissemination.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: None

PERIODICALS: An annual report is distributed to schools and businesses.

THOMAS JEFFERSON CENTER FOR POLITICAL ECONOMY

114 Rouss Hall
University of Virginia
Charlottesville, VA 22901
(804) 924-3544

Edgar Olsen
Executive Director

OBJECTIVE: To enrich the resources for economic research at the University of Virginia.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1957. This nonprofit center is supported by funds from the University's Department of Economics.

Geographic Interest: National **1984 Budget:** $5,000

Educational Level: University **Full-time Staff:** 0

PROGRAM: The Center sponsors public lectures by visiting scholars four to six times a year; publishes discussion papers; and maintains a library of discussion papers and journals.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Center's Discussion Paper Series includes more than 45 papers on a variety of economic topics including "Minimum Wages and the Distribution of Income," "Money, Growth and the Theory of Interest" and "The Role of Government in the Housing Sector."

PERIODICALS: None

THOMAS JEFFERSON RESEARCH CENTER

1143 N. Lake Avenue
Pasadena, CA 91104
(818) 798-0791

David Gentry
President

OBJECTIVE: To apply professional systems management methods for seeking and communicating workable solutions to the human problems of individuals, organizations and society.

Primary Program Focus: Business, Ethics, and Free Enterprise Education

ORGANIZATION: Founded in 1963. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) and 509(a)(2) research center is supported by contributions from businesses, foundations and individuals; funds from government agencies; and the sale of publications and services.

Geographic Interest: International

1984 Budget: $600,000

Educational Level: Elementary through Adult

Full-time Staff: 10

PROGRAM: The Center conducts lectures, seminars and workshops in leadership and applied ethics. Research findings are published as reports, articles and books. Center research indicates that a successful private enterprise economic system depends upon leaders and voters who understand the ethical principles of responsible freedom, justice, integrity, thrift, the work ethic, and a democratic republic. The excessive size and cost of government and its antagonism toward private enterprise is of special concern. Center services include curriculum consultation and materials development and dissemination. Instructional materials available include films, lesson plans, and textbooks.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The Center's publications include *Frontiers of Professional Management*, an audio cassette album featuring the views of eight leading experts on management; *Excellence in Leadership*, based on the study of the success and failure of thousands of executives and their organizations; and *Productivity: Getting Employees to Care*, a four-hour cassette album sharing the experiences of some of America's leading experts on productivity.

PERIODICALS: The Center publishes a monthly newsletter, *Jefferson Research Letter*, to enable readers to keep up-to-date on new developments in the field of human behavior.

JOINT COUNCIL ON ECONOMIC EDUCATION (JCEE)

2 Park Avenue
New York, NY 10016
(212) 685-5499

Dr. Michael A. MacDowell
President

OBJECTIVE: To enhance the quality and increase the quantity of economic education provided in the nation's schools and universities.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1949. This nonprofit, 501(c)(3) organization is supported by contributions from businesses and foundations, a $54,358 endowment and the sale of publications. It has 50 state and 265 local affiliated councils and centers which are listed in the Appendix.

Geographic Interest: National

1984 Budget: $2,439,000

Educational Level: Elementary through University

Full-time Staff: 25

PROGRAM: The Joint Council provides three basic services: 1) established and maintains the largest nongovernmental teacher training system in the U.S., including 50 independent state councils on economic education and 265 university centers for economic education which reach 100,000 teachers a year with various training programs and materials; 2) produces basic curriculum materials for economic educators, from kindergarten through introductory economics at the college level, and provides resources and funding to train teachers to use them, and 3) coordinates a system for teacher training, curriculum change and evaluation called the Developmental Economic Education Program (DEEP). DEEP is a contractual affiliation between a local school system, the state council on economic education and the Joint Council. Districts pay no dues or fees for participation in DEEP, but must provide coordinators and teacher release time. Local corporations, plant facilities of major companies or individuals underwrite DEEP. Currently, there are 1,000 districts and over 12 million students participating in DEEP.

GRANTS: The Joint Council awards grants to enhance the use of quality economic education materials or programs by the nation's teachers. Grants are also awarded to develop, distribute and evaluate materials that teach economics.

No. of 1984 Grants: 450

Amount of 1984 Grants: $1,280,000

PUBLICATIONS: The Joint Council distributes *Checklist*, a catalog of over 100 of the organization's publications, including books, audio-visual materials, microcomputer modules and tests of economic literacy. Among the publications are the *Master Curriculum Guide in Economics*, a guideline for school systems on integrating economics into existing courses of study; "Give and Take," a film series for use in grades 8-10; "Trade Offs," a film series for 9-13 year olds; "Tax Whys," a film series to help high school students better understand taxes; and INCOME/OUTCOME$, a set of eight computer modules.

PERIODICALS: The Joint Council distributes the *Journal of Economic Education* (circ. 3,500), a quarterly publication for economic educators; *Update* (circ. 35,000), a general circulation newsletter; and *The Elementary Economist*, a triannual publication designed to motivate educators to teach basic economics by providing them with effective teaching activities and economics background.

JUNIOR ACHIEVEMENT, INC. (JA)

550 Summer Street
Stamford, CT 06901
(203) 359-2970

Karl Flemke
President

OBJECTIVE: To provide young people with practical economic education programs and experiences in the competitive private enterprise system through a partnership with the business and education communities.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1919. This nonprofit, 501(c)(3) organization is supported by contributions from businesses, foundations and individuals. It has 250 local affiliates and 615,000 student members.

Geographic Interest: International

1984 Budget: $29,660,700

Educational Level: Elementary through High School

Full-time Staff: 853

PROGRAM: Junior Achievement (JA) is a high school program in which students gain hands-on experience by forming mini-companies, selling stock, producing and marketing products or services, keeping records and then liquidating the company in 15 or 25 weeks. JA encourages young people to "learn by doing" about American business and economics. Applied Economics (AE) is a one-semester, high school elective course meeting five days a week. A visiting business consultant teaches one day each week, teaming up with the teacher to present economics using a "hands on" learning method. Project Business is a flexible economic education program which fits into an existing 8th/9th grade social studies class. A business executive, in partnership with a teacher, presents a variety of business/economic topics once a week for 12 weeks. Business Basics presents 5th/6th graders with a JA or AE high school program spokesperson who relates experiences about working with the mini-company established. Services provided also include materials development and dissemination and teacher training. Instructional materials produced include filmstrips, lesson plans, microcomputer software, simulations, activities, games and textbooks.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: Junior Achievement publishes instructional materials to support its basic programs.

PERIODICALS: None

LAB (LEARNING ABOUT BUSINESS) INC.

Lake Erie College
Box 251
Painesville, OH 44077
(216) 352-3361

Pauline S. Krug
Executive Director

OBJECTIVE: To give selected students an appreciation for and an intensive experience with the private enterprise system.

Primary Program Focus: Free Enterprise Education

ORGANIZATION: Founded in 1980. This nonprofit, 501(c)(3), campus-based organization is funded by contributions from businesses, foundations and individuals.

Geographic Interest: Northern Ohio **1984 Budget:** $34,000

Educational Level: High School **Full-time Staff:** 1

PROGRAM: LAB is a one-week program which introduces high school students (during the summer between their junior and senior years) to the principles of American business. The class sessions during the day address such topics as economics, marketing, labor management, and how to form a corporation. Evening seminars provide an opportunity for the students to discuss daily topics with members of the local business community. A computer simulation of the marketplace environment produces continuity between the day and evening sessions. LAB, Inc. produces filmstrips, microcomputer software and simulation activities.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None

PERIODICALS: *LAB Annual Report* provides a description of the annual program.

LAW AND ECONOMICS CENTER (L+EC)

Emory University
Atlanta, GA 30322
(404) 727-5771

Henry G. Manne
Director

OBJECTIVE: To further the development of law and economics as intellectually integrated disciplines.

Primary Program Focus: Economic and Legal Education

ORGANIZATION: Founded in 1980. This nonprofit, 501(c)(3) center is supported by contributions from businesses, foundations, and individuals.

Geographic Interest: National **1984 Budget:** Not Provided

Educational Level: University and Adult **Full-time Staff:** 6

PROGRAM: The Center's program consists of a cluster of related activities based on teaching, research, publication, and conference administration. The Center offers the L+EC Economics Institute for Law Professors, a two and one half week summer course; the L+EC Law Institute for Economists, a two-week summer course; interdisciplinary programs in law and economics, three or four-day programs during the school year; and the Fellowship Program in Law and Economics, in which selected students are admitted to the Emory University J.D. degree program and concentrate in law and economics.

GRANTS: The Fellowship Program in Law and Economics provides tuition and a substantial stipend during the three-year program.

No. of 1984 Grants: Not Provided **Amount of 1984 Grants:** Not Provided

PUBLICATIONS: None

PERIODICALS: *LeXecon* (circ. 1,800), *Working Papers* and *Supreme Court Economic Review* are published periodically by the Center.

LAW AND ECONOMICS CENTER (L&EC)

University of Miami
P.O. Box 248000
Coral Gables, FL 33124
(305) 284-6174

Kenneth W. Clarkson
Director

OBJECTIVE: To undertake research using the combined disciplines of law and economics to increase understanding of the foundations of a free society and to disseminate the findings of that research.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1974. This nonprofit, 501(c)(3) center is supported by contributions from businesses, foundations and individuals and by the sale of publications and services.

Geographic Interest: International **1984 Budget:** $550,000

Educational Level: University and Adult **Full-time Staff:** 7

PROGRAM: The Center conducts teaching institutes in market economics for federal judges, Latin American policymakers and media representatives. It also administers interdisciplinary seminars in law and economics and sponsors research in the areas of product liability, government regulation, etc. The Center's activities are designed to focus attention on those aspects of education and scholarship needed for maximum individual freedom under a rule of law and to strengthen the usefulness of economics in policy deliberation by relating economic scholarship to the substance and procedures of law.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: *Products Liability at a Glance* is an extensive summary chart of statutory and case law among the 50 states intended to increase understanding of products liability law, its directions and probable consequences. The Center also publishes books, occasional papers, proceedings of law and economics seminars, a reprint series, a media sourcebook and a working papers series. A publications list is available.

PERIODICALS: None

LEARNING CENTER FOR ECONOMICS

807 N.E. Broadway
Minneapolis, MN 55413
(612) 627-3166

Mel Pibal
Coordinator

OBJECTIVE: To enhance and promote economic education programs and training for teachers in the Minneapolis school district.

Primary Program Focus: Consumer, Economic and Teacher Education

ORGANIZATION: Founded in 1975. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), educational center is supported by contributions from businesses, foundations and individuals, funding from government agencies, and an $8,000 endowment.

Geographic Interest: Minneapolis, Minnesota **1984 Budget:** $72,000

Educational Level: Elementary through High School and Adult **Full-time Staff:** 1

PROGRAM: The Learning Center is involved in increasing student and teacher knowledge of the local economic community and the American economic system and in preparing students for full and productive participation in society. The Center develops curriculum materials and provides teacher in-service training in economics and student workshops on economic topics. The Center sponsors a Student Congress on Economic Issues, a program that provides the opportunity for high school students to apply their economic knowledge. It also houses a resource center for economic education and a program for circulating economic materials. Instructional materials available include lesson plans and simulations, activities and games.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Center publishes a series, *Curriculum Guide and Teaching Strategies in Economics for Grades 4, 5, 6, 9 and 12.*

PERIODICALS: *Progress Report* (circ. 250) is a newsletter distributed three times a year to teachers and corporate contributors.

THE LEHRMAN INSTITUTE

42 East 71st Street
New York, NY 10021
(212) 988-7300

Nicholas X. Rizopoulos
Executive Director

OBJECTIVE: To encourage an interdisciplinary approach to the study of public policy, especially issues connected with international economic and security problems.

Primary Program Focus: International Economic and Security Problems

ORGANIZATION: Founded in 1972. This nonpartisan, nonprofit, 501(c)(3) institute is supported by contributions from businesses, foundations and a $1,000,000 endowment.

Geographic Interest: International **1984 Budget:** $600,000

Educational Level: University and Adult **Full-time Staff:** 6

PROGRAM: Under the direction and supervision of the Committee on Fellows and Programs, close to 70 seminar meetings are held at the Institute each year. The Institute and the Association of Jacques Rueff jointly established a Jacques Rueff Memorial Prize. The prize is awarded at three-year intervals to an individual for outstanding contributions in the general field of political economy. Services provided include authors' seminars, policy round tables and research. Instructional materials produced include books.

GRANTS: A limited number of Research Fellowships are awarded each year to individuals pursuing their own research and writing in areas broadly complementary to the Institute's overall studies program.

No. of 1984 Grants: 3 **Amount of 1984 Grants:** $60,000

PUBLICATIONS: The Institute's publications include *Money and the Coming World Order* (New York University Press), *U.S.-Japanese Economic Relations: Cooperation, Competition, and Confrontation* (Pergamon), and "The Complete Works of Jacques Rueff" (in preparation). The Institute is also the cosponsor of over 40 other books.

PERIODICALS: None

LINCOLN FILENE CENTER FOR CITIZENSHIP AND PUBLIC AFFAIRS (LFCCPA)

Tufts University
Medford, MA 02155
(617) 381-3453

Stuart Langton
Executive Director

OBJECTIVE: To develop and disseminate a body of knowledge concerning how citizens can most effectively and constructively participate in social and governmental institutions.

Primary Program Focus: Economic, Civic and Global Education

ORGANIZATION: Founded in 1948, this nonprofit educational center is supported by contributions from businesses, foundations and individuals and funds from government agencies. The Center has operated at Tufts University since 1954 and is governed by the Civic Education Foundation.

Geographic Interest: National **1984 Budget:** $470,000

Educational Level: High School through Adult **Full-time Staff:** 14

PROGRAM: The Center works to strengthen the field of citizen participation as a multidisciplinary area of inquiry and practice. Aspects of citizen participation studied include youth citizenship, corporate public involvement, volunteer leadership and environmental citizenship. Programs include the National Conference on Citizen Participation, The Citizen Participation Institute, Citizen Survey Project, Youth Community Volunteer Project, Teacher Workshops in Economics, Law and Global Education, New England Environmental Conference, New England Environmental Conference for College Students, Environmental Leadership Training Institute, Nonprofit Leadership Institute and the Massachusetts Corporate Public Involvement Project.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** 0

PUBLICATIONS: The Center publishes a book series on citizenship and public affairs.

PERIODICALS: *Citizenship Participation* magazine and *New England Environmental News* are published periodically by the Center.

THE LINCOLN INSTITUTE FOR RESEARCH AND EDUCATION (LIRE)

1735 DeSales Street, N.W.
Suite 802
Washington, DC 20036
(202) 347-0872

J. A. Parker
President

OBJECTIVE: To accentuate the many similar interests, aspirations, and hopes which tie all Americans together as citizens of one nation with one national destiny and to seek resolution of minority problems within the framework of traditional U.S. politics and economics.

Primary Program Focus: Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1978. This nonpartisan, nonprofit, 501(c)(3), public policy research and education organization is supported by contributions from businesses, foundations, and individuals.

Geographic Interest: National **1984 Budget:** $700,000

Educational Level: Adult **Full-time Staff:** 11

PROGRAM: The Institute's programs emphasize private enterprise views on public policy issues at all levels of government and stress positive solutions to Black American issues and problems. Current studies are being conducted on issues that affect Black Americans, including tuition tax credits, enterprise zones, criminal justice administration, national defense, internal security, flat-tax, quotas and organized labor. Projects also include sponsored and cosponsored seminars and conferences and a grant and scholarship program.

GRANTS: Not Provided

No. of 1984 Grants: Not Provided **Amount of 1984 Grants:** Not Provided

PUBLICATIONS: None

PERIODICALS: The *Lincoln Review* is a journal published quarterly.

MANHATTAN INSTITUTE FOR POLICY RESEARCH

131 Spring Street
New York, NY 10012
(212) 354-4144

William M. H. Hammett
President

OBJECTIVE: To improve the media's understanding of public policy issues that require economic analysis.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1977. This nonpartisan, nonprofit, 501(c)(3) public foundation is supported by contributions from businesses, foundations, and individuals.

Geographic Interest: National **1984 Budget:** $850,000

Educational Level: Adult **Full-time Staff:** 8

PROGRAM: The Institute has two core programs. The book publishing program seeks to bring new intellectuals into print in a format that will have greatest impact. The Institute finds the authors and seeks contracts with major trade publishers. The Institute also actively promotes and distributes the books. The second program is the Manhattan Forums. These forums attract leading intellectuals who present their ideas and work to the media and business leaders.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: Among the books recently promoted by the Institute are *Losing Ground: American Social Policy 1950-1980*, *From Adam Smith to the Wealth of America*, *Secrets of the Tax Revolt*, *Power and Privilege: Labor Unions in America* and *Supply Side Solution*.

PERIODICALS: The Institute publishes *Manhattan Report on Economic Policy* (circ. 20,000) eight times a year.

THE MEDIA INSTITUTE

3017 M Street, N.W.
Washington, DC 20007
(202) 298-7512

Patrick D. Maines
President

OBJECTIVE: To promote improvement in business and economic news coverage through research studies and programs related to business/media relations, the new technologies and communications policy issues.

Primary Program Focus: Business and Economic Education

ORGANIZATION: Founded in 1979. This non-profit, 501(c)(3), research organization is supported by contributions from businesses, foundations and individuals; funds from government agencies; and the sale of publications and services.

Geographic Interest: National **1984 Budget:** $956,900

Educational Level: University and Adult **Full-time Staff:** 7

PROGRAM: The Institute sponsors a variety of research and educational programs related to business/media relations, the new technologies, and communications issues, both domestic and international. The Institute publishes studies analyzing media coverage of major business and economic issues and books on other media-related topics.Other Institute programs include a monthly luncheon series, which provides a forum for business executives and journalists to discuss media issues; and seminars and workshops across the country.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Institute has numerous publications on topics related to business and economics. Some of these are *Economics Forecasts, Election Years and the Media, Points of View: Speeches Presented at the Business/Media Luncheon Series* and *Energy Coverage-Media Panic.*

PERIODICALS: The Institute publishes two newsletters. *Media Institute Forum* (circ. 4,000) is published six times a year, and *Business and the Media* (circ. 4,000) is published three times a year. An annual report is also published.

MISSOURI CHAMBER OF COMMERCE EDUCATION FOUNDATION, INC.

P.O. Box 1155
Jefferson City, MO 65102
(314) 634-2414

Ron Roberson
Secretary

OBJECTIVE: To create a better understanding of the American free enterprise economic system and its principles, heritage and traditions.

Primary Program Focus: Economic and FreeEnterprise Education

ORGANIZATION: Founded in 1964. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) foundation is supported by contributions from businesses and individuals.

Geographic Interest: Missouri

1984 Budget: $52,000

Educational Level: Elementary through Adult

Full-time Staff: 3

PROGRAM: The Foundation sponsors a variety of study tours, workshops, forums and symposiums throughout the state. These include the Missouriana Study Tour, a three-week credit course for teachers who tour Missouri industry by bus; College-Business Symposiums, a program for college students and faculty; and Economic Education Workshop for Clergy, a program for clergy of all churches. The Foundation annually sponsors a series of forums throughout the state directed at high school student leaders. These forums provide students the opportunity to interact with business and political leaders. Services provided also include materials development and dissemination. Instructional materials available include lesson plans and instructional sheets on the American economic system.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: None

PERIODICALS: *Education Notes* is an occasional newsletter issued by the Chamber's Education Council.

NATIONAL 4-H COUNCIL

7100 Connecticut Avenue
Chevy Chase, MD 20815
(301) 656-9000

Mary Kaye Merwin
Administrator, Programs

OBJECTIVE: To provide opportunities for young people to develop marketable skills, become aware of career opportunities, and become involved in personal and business economics.

Primary Program Focus: Consumer, Economic and Agricultural Education

ORGANIZATION: Founded in 1976 as a result of a merger of the National 4-H Service Committee (founded in 1921) and the National 4-H Foundation (founded in 1948). This nonprofit, 501(c)(3), private educational institution is supported by contributions from corporations, foundations and individuals.

Geographic Interest: National

1984 Budget: $12,000,000

Educational Level: Elementary through High School

Full-time Staff: 200

PROGRAM: The "learn by doing" approach of the 4-H program provides opportunities for young people to develop marketable skills, become aware of career opportunities, and become involved in personal and business economics. Special programs on career exploration, youth employment, commodity marketing, economics in action and business management are offered in cooperation with the private sector. This youth program of the Cooperative Extension Service of the State Land Grant Universities and the U.S. Department of Agriculture now involves five million boys and girls from 9 to 19 years of age.

GRANTS: Scholarship grants are awarded to 4-H members for use in pursuing higher education.

No. of 1984 Grants: 284

Amount of 1984 Grants: $281,400

PUBLICATIONS: The Council publishes a wide variety of educational printed and audio-visual materials.

PERIODICALS: The Council publishes *National 4-H News* on a periodic basis.

NATIONAL ASSOCIATION FOR INDUSTRY-EDUCATION COOPERATION (NAIEC)

235 Hendricks Boulevard
Buffalo, NY 14226
(716) 834-7047

Dr. Donald M. Clark
President

OBJECTIVE: To foster industry education joint efforts in school improvement and economic development at local and state levels.

Primary Program Focus: Consumer Economic and Vocational Education

ORGANIZATION: Founded in 1964. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) association is supported by contributions from businesses and foundations, funds from government agencies, dues from 983 members and the sale of publications and services.

Geographic Interest: International **1984 Budget:** Not Provided

Educational Level: Elementary through Adult **Full-time Staff:** 2

PROGRAM: NAIEC is a national clearinghouse for information on industry involvement in education. It provides leadership in developing effective joint industry and education efforts to implement policy and programs aimed at helping youth acquire employable skills, work attitudes and an understanding of our economic system.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: Materials produced by NAIEC include *Industry Education Councils: Handbook*; *How to Plan a Community Resources Workshop: A Handbook*; *A Guide for Evaluating Industry-Sponsored Educational Materials*; *Independent Educational Management Audit: A System Approach*; and *Volunteerism in Special Education Through Industry-Education Cooperation*. The Association also has a film, "Community Based Career Education Advisory Councils: A Mechanism for Local Collaborative Efforts."

PERIODICALS: *NAIEC Newsletter* (circ. 1,500) is a bi-monthly publication of the Association. *Journal of Industry Education Cooperation* (circ. 1,150) is published semi-annually.

NATIONAL ASSOCIATION OF INVESTORS CORPORATION (NAIC)

1515 East Eleven Mile Road
Royal Oak, MI 48067
(313) 453-0612

Thomas E. O'Hara
Chairman

OBJECTIVE: To interest people in all aspects of equity investment, create new shareholders and to teach sound investment principles.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1961. This association is supported by dues from 6,000 affiliated clubs with 115,000 members and by the sale of materials.

Geographic Interest: National **1984 Budget:** $2,000,000

Educational Level: Adult **Full-time Staff:** 18

PROGRAM: Local chapters train people as speakers to teach NAIC Stock Study procedures, to explain the economic factors affecting their lives and to reply to accusations made against the operating policies and profits of business and industry.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Association publishes *The NAIC Investor's Manual*.

PERIODICALS: *Better Investing* is published monthly.

THE NATIONAL ASSOCIATION OF LIFE UNDERWRITERS (NALU)

1922 F Street, N.W.
Washington, DC 20006-4387
(202) 331-6031

Jack E. Bobo, CLU, FIMI
Executive Vice President

OBJECTIVE: To support and maintain the principles of life and health insurance; to promote high ethical standards; to inform the public and render community service.

Primary Program Focus: Business, Consumer and Economic Education

ORGANIZATION: Founded in 1890. This nonprofit trade association, whose membership comprises over 128,000 salespersons of life and health insurance and allied financial products, consists of over 1,000 state and local associations and is supported by membership dues and advertising revenue.

Geographic Interest: National

1984 Budget: Not Provided

Educational Level: Elementary through Adult

Full-time Staff: 95

PROGRAM: NALU sponsors educational and public service programs and encourages state and local associations to sponsor adult classes in family finance and money management as part of its consumer education program. Guidelines are provided to members for this purpose. It encourages use of materials such as *Family Financial Education for Adults*, an 80-page comprehensive outline of a 12-week course in family finance and money management. A speakers bureau is maintained by affiliate state and local associations.

GRANTS: The Association awards grants to further life insurance education and research into products, services and public attitudes.

No. of 1984 Grants: 1

Amount of 1984 Grants: $1,000

PUBLICATIONS: The Association publishes numerous printed and audio-visual materials to help consumers better understand and appreciate life and health insurance; prepares guidelines and materials on money management and family finance, for student and adult classroom use; and publishes pamphlets explaining career opportunities in life and health insurance. Teaching materials developed by the Association are described in the *American Council of Life Insurance Catalogue*.

PERIODICALS: NALU has two monthly newsletters, *Life Association News* (circ. 140,000), for members, and *Education Newsletter* (circ. 1,400), for state and local NALU education chairpersons.

NATIONAL ASSOCIATION OF MANUFACTURERS (NAM)

1776 F Street, N.W.
Washington, DC 20006
(202) 626-3700

Alexander B. Trowbridge
President

OBJECTIVE: To promote America's economic health and productivity, particularly in the manufacturing sector, by developing and advocating sound industrial practices; to make the American business community more aware of and involved in the process of public policy formation; and to reinforce public understanding of the importance of the competitive market system in promoting the national interest at home and abroad.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1895. This nonpartisan, nonsectarian, nonprofit association is supported by dues from 13,500 members.

Geographic Interest: National

1984 Budget: $11,000,000

Educational Level: Elementary through Adult

Full-time Staff: 200

PROGRAM: The Association works indirectly with the educational system to promote a better understanding of the American economic system. While many of its communications have an economic content, the Association is not actively involved in the development of educational materials.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: None

PERIODICALS: *Enterprise* (circ. 41,000) is published 10 times per year. It is distributed to business leaders, Congress, the press, colleges and libraries. At irregular intervals NAM publishes *Perspective on National Issues* (circ. 8,000) on selected topics. This free publication is distributed to opinion leaders and the press.

NATIONAL BUREAU OF ECONOMIC RESEARCH, INC. (NBER)

1050 Massachusetts Avenue
Cambridge, MA 02138
(617) 868-3900

Martin S. Feldstein
President

OBJECTIVE: To investigate, research and present to the public important economic facts and their interpretation in a scientific and impartial manner.

Primary Program Focus: Economic Research

ORGANIZATION: Founded in 1920. This nonpartisan, nonprofit, 501(c)(3), research bureau is supported by grants from government agencies and contributions from businesses, foundations and individuals.

Geographic Interest: International **1984 Budget:** $7,000,000

Educational Level: Adult **Full-time Staff:** 50

PROGRAM: NBER conducts research on economic growth and fluctuation, productivity, employment, price levels, national income, public finance, financial institutions, monetary economics, social security, international economics, human resources, social institutions and labor economics. Results of Bureau research are disseminated to policymakers in government and the private sector through books, working papers and conferences.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: NBER publishes several books each year through the University of Chicago Press. They are intended for academic and government economists. Occasionally the Bureau produces a summary report of a body of research for a wider audience. However, even these summaries are written for an audience with an undergraduate education in economics.

PERIODICALS: NBER publishes a monthly *Digest* (circ. 13,000), which summarizesrecent working papers for a nontechnical audience, and a quarterly *Reporter* (circ. 10,500), which includes abstracts of all working papers and reviews of recent findings.

NATIONAL CENTER FOR POLICY ANALYSIS (NCPA)

7701 N. Stemmons
Suite 717
Dallas, TX 75247
(214) 951-0306

John C. Goodman
President

OBJECTIVE: To promote free enterprise through research and publication of studies and to find free enterprise solutions to major governmental problems.

Primary Program Focus: Consumer and Free Enterprise Education

ORGANIZATION: Founded in 1982. This nonprofit, 501(c)(3) center is supported by contributions from businesses, foundations and individuals and the sale of publications. The Center has 250 members.

Geographic Interest: International **1984 Budget:** $329,000

Educational Level: Adult **Full-time Staff:** 3

PROGRAM: The NCPA produces one study per month and one or two conferences per year. The studies and conferences promote free enterprise and suggest solutions for economic problems facing the public and the government.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: A list of NCPA publications is available. Selected titles include *The R.E.A.L. Deficit, Welfare and Poverty, The Future of Our Public Schools: The Causes and Solutions, Analyzing the Reagan Record* and *Dismantling the State: The Theory and Practice of Privatization.*

PERIODICALS: *Studies* (circ. 300) is the Center's monthly publication.

THE NATIONAL CENTER FOR RESEARCH IN VOCATIONAL EDUCATION

The Ohio State University
1960 Kenny Road
Columbus, OH 43210-1090
(614) 486-3655 or
(800) 848-4815 toll free outside Ohio

Dr. Robert E. Taylor
Executive Director

OBJECTIVE: To increase the ability of diverse agencies, institutions, and organizations to solve educational problems relating to individual career planning, preparation, and progression.

Primary Program Focus: Business, Career and Vocational Education

ORGANIZATION: Founded in 1965. This nonprofit campus-based research and development center is supported by contributions, grants and contracts from businesses, government agencies, schools, colleges and universities, and international agencies.

Geographic Interest: International

1984 Budget: Not Provided

Educational Level: High School through Adult

Full-time Staff: 194

PROGRAM: The Center provides assistance to local school districts, state agencies and multinational corporations in the areas of evaluating programs and services, conducting task analyses, projecting employer demand for skilled workers and designing training programs. The Center operates three computerized clearing houses and two networks that provide access to thousands of materials produced around the U.S. The Center houses the ERIC Clearinghouse on Adult, Career and Vocational Education. The Center also provides leadership training development through The National Academy for Vocational Education's nationwide workshops, conferences and seminars. In addition, The Advanced Study Center awards fellowships to scholars and other leaders to pursue advanced inquiry in vocational and technical education.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: Over 1,000 products have resulted from National Center research, development, training and information activities. These products offer a wide range of assistance and consist of policy and information papers, staff development handbooks, research reports and summaries, instructional guides, career development systems and videotapes of workshops and seminars. Products are developed for all levels of vocational, technical and adult education.

PERIODICALS: *Facts and Findings* (circ. 500), a synthesis of research, is published quarterly, and *Vocational Educator* (circ. 35,000), a quarterly newsletter, is available free to vocational educators and occupational trainers.

NATIONAL COALITION FOR CONSUMER EDUCATION

4 Apple Lane
New Milford, CT 06776
(203) 354-8409

David Schoenfeld
President

OBJECTIVE: To promote and expand consumer education.

Primary Program Focus: Consumer Education

ORGANIZATION: Founded in 1981. This nonprofit, 501(c)(3) organization is supported by contributions from businesses, foundations, and individuals; grants from government agencies; dues from 3,500 members; and the sale of publications and services.

Geographic Interest: National

1984 Budget: Not Provided

Educational Level: Elementary through Adult

Full-time Staff: -0-

PROGRAM: The Coalition develops and disseminates educational materials including lesson plans, posters and periodicals. Other activities of the Coalition include teacher training, research, curriculum consultation and direct programs with students.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: None Listed

PERIODICALS: None Listed

NATIONAL EDUCATION PROGRAM (NEP)

Oklahoma Christian College
Route 1, Box 141
Oklahoma City, OK 73111
(405) 478-5190

Dr. George S. Benson
President

OBJECTIVE: To promote an understanding among the American people of the importance of faith in God, strictly limited constitutional government, private enterprise and private ownership and control of property.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1936. This nonprofit, 501(c)(3) organization is supported by contributions from businesses, foundations and individuals.

Geographic Interest: National **1984 Budget:** $200,000

Educational Level: Middle/Junior High School through Adult **Full-time Staff:** 5

PROGRAM: The National Education Program has several areas of activity including a radio show on 120 stations in 38 states entitled "Behind the News," a weekly column in over 1,500 publications, the production and distribution of educational films, a summer youth seminar program, a series of lectures, mini-courses for teachers, a monthly newsletter and research.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The National Education Program has developed five mini-courses, each consisting of a teacher's guide, student workbooks, and cassette tapes. Mini-courses such as Declaration of Independence, U.S. Constitution and Private Enterprise are intended for classroom use. The National Educational Program "Materials and Services" pamphlet also lists films, cartoons and printed speeches available at nominal cost.

PERIODICALS: NEP has two monthly publications, the *National Program Letter* (circ. 50,000) and *The Monthly Letter* (circ. 11,000).

NATIONAL FEDERATION OF INDEPENDENT BUSINESS (NFIB)

600 Maryland Avenue, S.W.
Suite 700
Washington, DC 20024
(202) 554-9000

John Sloan
President

OBJECTIVE: To promote and protect our free enterprise system.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1943. This nonpartisan, nonprofit association is supported by the dues of 560,000 members.

Geographic Interest: National

1984 Budget: Not Provided

Educational Level: Elementary through Adult

Full-time Staff: 675

PROGRAM: NFIB conducts research on small business issues and presents opinions of its members to state and national legislative bodies. NFIB provides publications, cash prizes and advisory assistance to the Future Business Leaders of America, Distributive Education Clubs of America and Junior Achievement, Inc. It encourages its members to become involved in economic education and career education programs at the community level. NFIB sponsors awards to outstanding teachers in cooperation with the National Business Educators Association and supports teacher training in economics and business.

GRANTS: The NFIB Research and Education Foundation gives awards to outstanding teachers and students through programs of other organizations and to special projects about small business entrepreneurship, economic and business education.

No. of 1984 Grants: Not Provided

Amount of 1984 Grants: Not Provided

PUBLICATIONS: "What's the Difference," a poster and accompanying teacher's guide comparing different economic systems, is revised annually. "Entrepreneurship: Starting a New Business" is a packet of posters and essays on entrepreneurship. The INSIGHT program provides informative materials for employers wishing to help their employees gain a better understanding of issues impacting small business.

PERIODICALS: *NFIB Mandate* (circ. 600,000), published bimonthly, covers topics of interest to small businesses and educators. *Quarterly Economic Report on Small Business* (circ. 2,500) is made available to libraries, educators, and researchers.

NATIONAL FOUNDATION FOR CONSUMER CREDIT (NFCC)

8701 Georgia Avenue
Suite 601
Silver Spring, MD 20910
(301) 589-5600

Robert E. Gibson
President

OBJECTIVE: To foster a better understanding of consumer credit through sound educational, research and counseling programs.

Primary Program Focus: Consumer Education

ORGANIZATION: Founded in 1951. This nonprofit, 501(c)(3) foundation is supported by contributions from businesses, dues from 1,000 members and the sale of publications and services.

Geographic Interest: National

1984 Budget: NotProvided

Educational Level: Elementary through Adult

Full-time Staff: 4

PROGRAM: NFCC works with business, labor, the press, consumer groups and academic institutions to educate consumers on intelligent credit usage and wise family financial planning. The Foundation supplies its member counseling services, school systems and federal, state and social agencies with materials in the form of pamphlets, studies, speeches, news releases and press kits. Radio and television public service announcements are provided and updated to coincide with current economic events. NFCC also conducts research into the personal, professional, educational and socio-economic aspects of consumer credit and disseminates the results to its member counseling services as well as to government agencies, congressional leaders and business, trade and labor organizations. Through its affiliated consumer credit counseling services, the Foundation provides professional counseling to aid and rehabilitate financially distressed families. NFCC sponsors workshops for high school teachers and state and national conferences on consumer credit.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The Foundation's educational materials include training handbooks for consumer credit counselors and pamphlets and audio-visual presentations on consumer credit topics. Pamphlets include "Consumer Credit Counseling," "Getting a Hold on Credit," "Understanding Consumer Credit" and "Establishing Good Credit." Audio-visual materials include "An Alternative to Bankruptcy," "Bankruptcy Isn't Funny" and "Buyer Beware."

PERIODICALS: *Members' Bulletin* is the Foundation's newsletter.

THE NATIONAL INSTITUTE FOR WORK AND LEARNING (NIWL)

1302 18th Street N.W.
Suite 501
Washington, DC 20036
(202) 887-6800

Richard A. Ungerer
President

OBJECTIVE: To promote the idea that full development of our human resources demands that education and work be treated as lifetime pursuits.

Primary Program Focus: Economic and Career Education

ORGANIZATION: Founded in 1971. This nonprofit, private organization is supported by contributions from businesses and foundations and government contracts.

Geographic Interest: National

1984 Budget: $1,000,000

Educational Level: High School through Adult

Full-time Staff: 10

PROGRAM: The Institute serves as an exchange for ideas and information, conducts research and surveys and publishes reports on critical issues regarding education and work. The Partnership for Youth Development Program employs local and state collaborations to promote private sector involvement in public school effectiveness, improve the transition from school to work and improve relationships between employers and unions and post-secondary institutions. The Worklife Transitions Program aids transitions necessitated by new technology, recessions, imports, entry of women into the labor force and retirement. The Critical Skills Program identifies critical skills needs and develops collaborative efforts to increase skills required by industry and the economy.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: None Listed

PERIODICALS: None Listed

NATIONAL LIVE STOCK AND MEAT BOARD

444 North Michigan Avenue
Chicago, IL 60611
(312) 467-5520

John L. Huston
President

OBJECTIVE: To enhance the profit opportunities for the livestock and red meat industry by protecting and improving consumer demand for beef, pork, lamb, veal, and processed meats.

Primary Program Focus: Consumer Education

ORGANIZATION: Founded in 1922. This association is supported by voluntary donations by livestock producers in the 48 contiguous states.

Geographic Interest: National

1984 Budget: $14,000,000

Educational Level: Elementary through Adult

Full-time Staff: 57

PROGRAM: The association's educational program consists of the development of filmstrip kits, booklets and pamphlets.

GRANTS: Grants are given in the area of human nutrition research.

No. of 1984 Grants: Not Provided

Amount of 1984 Grants: Not Provided

PUBLICATIONS: The association produces "Shaping a Nation," a two-part, 130 frame sound filmstrip which teaches three simple economic principles using the livestock and meat industry as a case study. A full-color poster highlights the many and varied career areas related to farming and ranching, e.g., transportation, banking, marketing, animal health care, etc. The set also includes a comprehensive teacher's guide. The program is designed for use in grades 5 through 8.

PERIODICALS: None Listed

THE NATIONAL MANAGEMENT ASSOCIATION (NMA)

2210 Arbor Boulevard
Dayton, OH 45439
(513) 294-0421

Ronald E. Leigh
President

OBJECTIVE: To promote the personal and professional development of management men and women, the recognition of management as a profession and the free enterprise system.

Primary Program Focus: Business, Free Enterprise and Management Education

ORGANIZATION: Founded in 1925. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) association is supported by dues from 72,000 members in 270 chapters, the sale of publications and services and individual contributions.

Geographic Interest: National

1984 Budget: 1,461,300

Educational Level: High School through Adult

Full-time Staff: 25

PROGRAM: NMA chapter members meet regularly and participate in ongoing educational programs, community activities, clinics, workshops, etc. The NMA trains chapter officers, monitors activities to promote professionalism, develops courses through the NMA Educational Foundation and surveys the current thrust of management science. The Association develops management training materials, provides curriculum consultation and maintains a speakers bureau. Materials produced by the NMA include films, filmstrips, textbooks, activities and periodicals.

GRANTS: None

No. of 1984 Grants: -0

Amount of 1984 Grants: -0

PUBLICATIONS: The Association has published *First Line Supervisor Program, First Line Supervisory Handbook, Principles of Managing, Advanced Management Studies, Critical Incidents in Management* and other materials for professional development courses.

PERIODICALS: *MANAGE* magazine (circ. 72,000) is issued quarterly to Association members.

NATIONAL SCHOOLS COMMITTEE FOR ECONOMIC EDUCATION, INC. (NSCEE)

P.O. Box 295
86 Valley Road
Cos Cob, CT 06807-0295
(203) 869-1706

Morgan S. A. Reichner
President

OBJECTIVE: To research, develop, and disseminate supplementary classroom teaching aids which use nontechnical concepts, words, and phrases appropriate for elementary through high school students to teach simple, functional, enterprise economics.

Primary Program Focus: Consumer, Economic, and Free Enterprise Education

ORGANIZATION: Founded in 1953. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), educational foundation is supported by contributions from businesses, foundations and individuals and the sale of publications.

Geographic Interest: National

1984 Budget: $130,000

Educational Level: Elementary through High School

Full-time Staff: 3

PROGRAM: NSCEE'S educational services include seminars, audio-visual aids, pamphlets, wall charts and posters, teacher guides and manuals, student workshops and lesson plans placed in professional journals.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: *Aids to Teaching Economic Principles* is a catalog of NSCEE's instructional materials. These materials include *You Choose*, a student workbook for grades 3-7; *Introducing Economics*, a three-kit series presenting basic principles and values of the American economic system in simple, understandable language; teacher guides for all levels of instruction; and audio-visual classroom aids suitable for various grade levels.

PERIODICALS: None

NATIONAL TAXPAYERS UNION (NTU)

325 Pennsylvania Avenue, S.E.
Washington, DC 20003
(202) 543-1300

David L. Keating
Executive Director

OBJECTIVE: To reduce government taxes and spending and to promote constitutional limitations on federal and state spending and taxes.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1969. This nonpartisan, nonprofit association is supported by contributions from businesses and individuals, dues of 150,000 members and the sale of publications and services.

Geographic Interest: National **1984 Budget:** $2,000,000

Educational Level: Adult **Full-time Staff:** 15

PROGRAM: The National Taxpayers Union analyzes legislation of concern to taxpayers and publishes periodic reports and articles on their effects. The NTU presents testimony to Congress and lobbies for pro-taxpayer legislation. The organization annually rates members of Congress on how often they vote to reduce federal spending. The NTU has also developed a slide show.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** -0-

PUBLICATIONS: Periodic reports are published on legislation that affects taxpayers.

PERIODICALS: *Dollars & Sense* (circ. 70,000) is distributed to members monthly.

NORTH CAROLINA FOUNDATION FOR RESEARCH AND ECONOMIC EDUCATION (NCFREE)

530 N. Blount Street
Raleigh, NC 27604
(919) 828-3733

Michael R. Mann
Executive Director

OBJECTIVE: To preserve and promote the private enterprise system through research on the private enterprise attitudes of the voters in each legislative district and the attitudes and voting records of legislators.

Primary Program Focus: Political and Governmental Attitudes

ORGANIZATION: Founded in 1983. This nonpartisan, nonprofit, 501(c)(6), business association is supported by dues from 76 members.

Geographic Interest: North Carolina **1984 Budget:** $250,000

Educational Level: Adult **Full-time Staff:** 3

PROGRAM: The Foundation conducts research and provides to its members information and assessments of each legislator's voting record and attitude toward private enterprise. Members also receive information about the attitudes, registration data and voting history of each legislative district. The Foundation constantly monitors and reports on legislative activity.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None

PERIODICALS: *Weekly Newsletter* (circ. 80) is distributed to the Foundation's membership.

NORTHWOOD INSTITUTE

P.O. Box 58
Cedar Hill, TX 75104
(214) 291-7466

Jo Ann Seguin
Director

OBJECTIVE: To improve the public's understanding of the philosophy of freedom.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1963. This nonprofit, 501(c)(3) institute is supported by contributions from businesses, foundations and individuals and an endowment.

Geographic Interest: International **1984 Budget:** Not Provided

Educational Level: University and Adult **Full-time Staff:** 3

PROGRAM: The Institute maintains a freedom library and conducts seminars on the philosophy of freedom for adult and college level audiences. Services provided include direct programs with students, materials dissemination and research. Instructional materials include a periodical and a textbook.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Institute publishes an economics textbook, *Dividing the Wealth*, by Howard Kershner and an autobiography, *A Saga of America*, by Howard Kershner.

PERIODICALS: The Institute publishes *Answers to Economic Problems* (circ. 2,000) monthly.

OFFICE EDUCATION ASSOCIATION (OEA)

5454 Cleveland Avenue
Columbus, OH 43229
(614) 895-7277

Dorothy M. Goodmann
Executive Director

OBJECTIVE: To provide skill and personal leadership programs for students enrolled in vocational business and office education programs.

Primary Program Focus: Business and Free Enterprise Education

ORGANIZATION: Founded in 1966. This nonprofit, 501(c)(3) association is supported by contributions from businesses, foundations and individuals, dues from 74,000 members, and the sale of publications, services and advertising.

Geographic Interest: National

1984 Budget: $570,000

Educational Level: High School and Post-Secondary

Full-time Staff: 6

PROGRAM: The free enterprise program sponsors competition among OEA members. Competition between individuals or chapters evaluates their efforts to inform others about the free enterprise system. Competitive events in economic awareness are also sponsored at the regional, state and national levels.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: OEA publishes the *Office Education Association Leadership Development Series*, a series of six booklets on parliamentary procedure, goal setting, a program of work development for chapters, manners for all occasions, leadership development, written communications and public speaking.

PERIODICALS: *OEA Communique* (circ. 76,000) is a quarterly publication available to student and teacher members.

OHIO INSURANCE INSTITUTE (OII)

P.O. Box 632
Columbus, OH 43216
(614) 228-1593

Noreen W. Johnson
President

OBJECTIVE: To help Ohioans better understand their insurance.

Primary Program Focus: Consumer Education

ORGANIZATION: Founded in 1968. This nonprofit trade association is supported by dues from 100 members.

Geographic Interest: Ohio **1984 Budget:** $80,000

Educational Level: High School and Adult **Full-time Staff:** 6

PROGRAM: OII conducts high school classroom programs including films and speakers; offers a "Workshop for Educators", a three-day summer seminar for high school teachers; and gives a Teacher of the Year Award to recognize the ideas of educators in developing teaching units for insurance education.

GRANTS: OII provides support to school district coordinators and Centers of Economic Education to plan and conduct workshops on insurance-related topics.

No. of 1984 Grants: 6 **Amount of 1984 Grants:** $3,000

PUBLICATIONS: The Institute publishes *Auto Insurance—Yesterday, Today and Tomorrow*, a complete hands-on teacher package on auto insurance featuring an audio-visual program, teacher guide and support publications for high school teachers.

PERIODICALS: The *Ohio Insurance Guide* (circ. 3,000) is an annual publication of the Institute. One copy is provided free to each high school in Ohio.

OPERATION ENTERPRISE

P.O. Box 88
Hamilton, NY 13346
(315) 824-2000

Jaroslav B. Tusek
Director

OBJECTIVE: To offer high school and college students an opportunity to learn management principles, leadership skills and ways of improving their personal effectiveness.

Primary Program Focus: Business, Economic, and Free Enterprise Education

ORGANIZATION: Founded in 1963 by the Presidents Association of the American Management Association. This nonpartisan, nonsectarian, nonprofit program is funded by contributions from businesses, foundations, and individuals, tuition and a $173,136 endowment.

Geographic Interest: International

1984 Budget: $232,200

Educational Level: High School and University

Full-time Staff: 3

PROGRAM: The program consists of six day, ten day, and four week seminars for high school and college students who are selected on the basis of scholastic aptitude, leadership ability, and demonstrated interest in self improvement. Participants interact with a guest faculty of practicing managers and top executives during round table discussions. The curriculum also includes case studies, simulations and role playing exercises. Corporations, foundations and civic organizations sponsor many of the students who participate in Operation Enterprise programs.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The *Career Development Kit for Future Leaders* includes self evaluation instruments, sources of job information and career planning strategies.

PERIODICALS: None

OREGON BUSINESS WEEK (OBW)

P.O. Box 12519
Salem, OR 97309
(503) 588-0050

Sarah Uhland
Executive Director

OBJECTIVE: To provide a week-long summer camp experience for practical instruction in business and the free enterprise system for high school sophomores and juniors and their teachers.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1979. This nonprofit, 501(c)(3) camp is supported by contributions from businesses, foundations, civic clubs, trade associations and individuals through the Associated Oregon Industries Foundation.

Geographic Interest: Oregon **1984 Budget:** $180,000

Educational Level: High School **Full-time Staff:** Not Provided

PROGRAM: Oregon Business Week is a summer camp at Western Oregon State College with a curriculum in practical economics and the world of business. Business Week explores the challenges of business and the working of state and national economies. Participants visit nearby businesses and learn some of the intricacies of businss management through a computerized decision-making game. Oregon Business Week is a joint venture by the Associated Oregon Industries Foundation, Oregon Department of Education, Oregon Council on Economic Education and Western Oregon State College, in cooperation with Oregon Chambers of Commerce. The faculty and advisors are volunteers from the business community.

GRANTS: All applicants who attend Oregon Business Week receive scholarships.

No. of 1984 Grants: Not Provided **Amount of 1984 Grants:** Not Provided

PUBLICATIONS: None

PERIODICALS: None

PACIFIC ACADEMY FOR ADVANCED STUDIES (PAAS)

1100 Glendon Avenue
Suite 844
Los Angeles, CA 90024
(213) 208-7735

Dean Baim
Director of Special Projects

OBJECTIVE: To provide nonnormative instruction and materials concerning economic principles and current economic issues.

Primary Program Focus: Economic Education

ORGANIZATION: Founded in 1976. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) organization is supported by contributions from businesses and foundations.

Geographic Interest: International

1984 Budget: $206,000

Educational Level: Middle/Junior High School, High School and Adult

Full-time Staff: 1

PROGRAM: The Academy promotes economic education through the development and dissemination of instructional materials, teacher training and curriculum consultation. Available materials include textbooks, lesson plans, activities and periodicals.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: PAAS has develped a set of seven companion guides to *The People on Market Street* and *The People on Market Street Guide to Macroeconomic Topics* for use by teachers and students using "The People on Market Street" film series. Under the auspices of the Oral History Program of UCLA, the Academy has published *Nobel Prize Winning Economist: Frederick A. von Hayek*, a series of interviews with the Noble Laureate and his associates.

PERIODICALS: The Academy publishes *Contempory Economics Issues* (circ. 1,500), distributed free quarterly to secondary school teachers of economics, and *Trade Winds* (circ. 800), a biannual for economic educators.

PHI GAMMA NU

6745 Cheryl Ann Drive
Seven Hills, OH 44131
(216) 524-0934

Lorraine A. Scott
Executive Director

OBJECTIVE: To foster the study of business and encourage scholarship, participation in school activities, and the association of students to promote advancement, professional competency and achievement in the field of business.

Primary Program Focus: Business Education

ORGANIZATION: Founded in 1924. This nonprofit, professional, college-based fraternity has 20,000 members in 93 collegiate chapters and 16 alumni chapters.

Geographic Interest: National **1984 Budget:** Not Provided

Educational Level: University and Adult **Full-time Staff:** 0

PROGRAM: The fraternity's activities further business ethics and culture in civic and professional enterprises. Phi Gamma Nu provides awards for scholastic achievement and two annual scholarships for members.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: None

PERIODICALS: The fraternity publishes *The Magazine of Phi Gamma Nu* and *The Alumni Newsletter.*

POLITICAL ECONOMY RESEARCH CENTER (PERC)

502 South 19th Street
Suite 211
Bozeman, MT 59715
(406) 587-9591

John A. Baden
Executive Director

OBJECTIVE: To promote a society in which individuals are free and responsible in their relations with one another and their environment.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1981. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) center is supported by contributions from businesses, foundations and individuals, the sale of publications and services and cooperative programs.

Geographic Interest: International **1984 Budget:** $320,000

Educational Level: University and Adult **Full-time Staff:** 7

PROGRAM: PERC is an economic "think tank" working with scholars, business people and government officials to produce policy-relevant research. This research is transmitted to the policy arena through books, articles, lectures and conferences. The Center's publications have systematically identified economic and environmental problems associated with bureaucratic management of resources and have suggested constructive reforms consistent with traditional American values.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Center has published 10 books with such publishers as the University of Michigan Press, Johns Hopkins University Press, University Press of Kansas and Academic Press. Some representative titles include *The Birth of a Transfer Society*, *Economics: Private and Public Choice* and *Water Crisis: Ending the Policy Drought*.

PERIODICALS: *PERC Reports* (circ. 2,000) is a quarterly publication of the Center.

A PRESIDENTIAL CLASSROOM FOR YOUNG AMERICANS

441 North Lee Street
Alexandria, VA 22314
(703) 683-5400

David E. Ushio
Executive Director

OBJECTIVE: To inform high school juniors and seniors about American government at the federal level through seminars and workshops given by national leaders in Washington, DC.

Primary Program Focus: Business, Economic and Government Education

ORGANIZATION: Founded in 1968. This nonpartisan, nonprofit, 501(c)(3) organization is supported by tuition, contributions from businesses, foundations and individuals and a $170,000 endowment.

Geographic Interest: National **1984 Budget:** $1,000,000

Educational Level: High School **Full-time Staff:** 10

PROGRAM: The Presidential Classroom is a unique learning experience for outstanding high school juniors and seniors from the United States and abroad. Through a series of seminars and tours of Washington attractions the students interact with American and international leaders. In addition to government, seminar topics include business, economics, environmental protection, and American education. Approximately 3,000 students participate in the program yearly.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None

PERIODICALS: *Outlook* is an annual publication distributed to student participants.

PRODUCTIVITY COMMUNICATION CENTER (PCC)

6 Beacon Street, Suite 1110
Boston, MA 02108
(617) 523-7155

Daniel Dickinson
President

OBJECTIVE: To assist corporations in designing and implementing employee economic awareness programs which aid in improving labor-management communications.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1979. This nonpartisan, nonprofit, 501(c)(3), public foundation is supported by the sale of publications and services and contributions from businesses and foundations.

Geographic Interest: National **1984 Budget:** $167,000

Educational Level: Adult **Full-time Staff:** 5

PROGRAM: PCC assists corporations in developing and maintaining employee awareness programs such as: Productivity Through Participation, a day-long training workshop for managers in how to design and conduct employee awareness programs; Reading Today's Employees, a half-day training workshop for supervisory and union personnel on employee awareness and communication; and Project Insight, PCC's directly managed employee awareness program. PCC also maintains a large collection of employee awareness literature, films, and audio-visuals and makes these resources available to companies and associations.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Center has two major publications, *Productivity Through Participation* and *It's Their Business Too*. Both publications are guidebooks to employee awareness intended for managers and corporate officials involved in employee awareness programs.

PERIODICALS: *Insight* (circ. 1,200) is the quarterly publication of the center.

RAMPART INSTITUTE

Box 26044
Santa Ana, CA 92799
(714) 979-5737

Lawrence Samuels
President

OBJECTIVE: To educate the public in the libertarian/voluntaryist philosophy of personal and economic liberty.

Primary Program Focus: Free Enterprise Education

ORGANIZATION: Founded in 1980. This non-profit, 501(c)(3) institute is supported by dues from 400 members and contributions from individuals.

Geographic Interest: National **1984 Budget:** Not Provided

Educational Level: University and Adult **Full-time Staff:** 0

PROGRAM: The Institute sponsors the Future of Freedom Conference and the Freeland Conference Series. Materials available from the Institute include films, textbooks, posters and periodicals.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Institute publishes *The Free Market Yellow Pages*, a directory of free market businesses and organizations, and *Fundamentals of Liberty*.

PERIODICALS: The Institute publishes *New Rampart* (circ. 460) six times a year and *Rampart Individualist* (circ. 340) twice a year.

REASON FOUNDATION

1018 Garden Street
Santa Barbara, CA 93101
(805) 963-5993

Robert W. Poole, Jr.
President

OBJECTIVE: To educate the public on the principles of a free society: private property, individual liberty, and free markets.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1978. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), public foundation is supported by contributions from businesses, foundations and individuals; dues from 38,000 members; and the sale of publications.

Geographic Interest: National **1984 Budget:** $1,300,000

Educational Level: High School through Adult **Full-time Staff:** 12

PROGRAM: The Foundation's primary focus is communicating with the public by means of *Reason* magazine (analysis and commentary on current issues) and a daily radio series, "Perspective on the Economy" (economic commentary). In addition, the Foundation commissions research on theoretical and public policy issues, such as deregulation, privatization and human rights, and publishes its findings.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: The Foundation issues a catalog of publications including books, studies, essays, pamphlets, reprints and bibliographies. The publications focus on topics of public policy, basic principles of freedom and local government. Among the Foundation's major original works are *Cutting Back City Hall*, *Instead of Regulation*, *Defending a Free Society* and *Unnatural Monopolies*.

PERIODICALS: The Foundation has two monthly periodicals: *Reason* (circ. 38,000), available to the general public; and *Fiscal Watchdog* (circ. 1,000), a newsletter intended for local officials and taxpayers. *Reason Papers* (circ. 1,000) is published annually for the academic community. Contributors receive the *Annual Report* and the quarterly *Reason Report*.

RESPONSIBLE GOVERNMENT FOR AMERICA FOUNDATION (RGAF)

900 17th Street, N.W.
Suite 610
Washington, DC 20006
(202) 659-4595

Patricia M. Frierson
Vice President

OBJECTIVE: To provide leadership and resources to individuals and organizations concerned with maintaining the principles of private initiative and free enterprise.

Primary Program Focus: Business, Economic, Free Enterprise and Voter Education

ORGANIZATION: Founded in 1982. This nonpartisan, nonsectarian, nonprofit, 501(c)(4), public foundation is supported by contributions from businesses, individuals and trade associations.

Geographic Interest: National **1984 Budget:** $280,000

EducationalLevel: Adult **Full-time Staff:** 3

PROGRAM: The Foundation's programs include: (1) National Coalition Project, which educates and mobilizes individuals and organizations across the country to become actively involved in the political and governmental system by conducting seminars to instruct them on effective utilization of their resources and providing public policy issue materials; (2) Consultants Forums, which bring together the leading political minds in America; and (3) Video-Inserts, which develops nonpartisan issue tapes for local nightly news shows objectively detailing facts and figures relevant to current important issues facing the public.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None

PERIODICALS: *Viewpoint*, the Foundation's quarterly newsletter, is distributed to contributors.

THE ROCKFORD INSTITUTE

934 N. Main Street
Rockford, IL 61103
(815) 964-5053

John A. Howard
President

OBJECTIVE: To raise the level of public understanding about the basic institutions of the free society, e.g. government, economy, schools, family, media, etc.

Primary Program Focus: Free Enterprise Education

ORGANIZATION: Founded in 1980 as the successor to The Rockford College Institute which was founded in 1976. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) organization is supported by membership dues, a $290,000 endowment, sales of publications and services, and contributions from businesses, foundations and individuals.

Geographic Interest: International **1984 Budget:** $950,000

Educational Level: University through Adult **Full-time Staff:** 19

PROGRAM: Provides lectures and programs for trade associations and meetings of business executives and speeches for schools and colleges. Some essays and printed speeches from the Institute are appropriate for classroom use.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Institute publishes numerous books, pamphlets, and articles analyzing the impact of cultural forces upon the economy. *Capitalism and Culture*, a reprint of lectures presented at a seminar sponsored by the Institute, is a typical publication.

PERIODICALS: *Persuasion at Work* (circ. 1,500) is the Institute's monthly newsletter.

SECURITIES INDUSTRY FOUNDATION FOR ECONOMIC EDUCATION, INC.

120 Broadway
New York, NY 10271
(212) 608 1500

H. Pim Goodbody, Jr.
Secretary

OBJECTIVE: To foster understanding of the American free enterprise system and the vital role of the securities industry in the system.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1977. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) foundation is supported by contributions from businesses and individuals.

Geographic Interest: National **1984 Budget:** $69,000

Educational Level: Elementary through Adult **Full-time Staff:** 0

PROGRAM: "The Stockmarket Game" is a simulation developed to promote a better understanding of the U.S. financial system. The Foundation promotes its use in middle/junior high school through college classrooms. The Foundation has also developed "A Sound Investment," an audio-visual program about starting a business, intended for high school audiences. Free Enterprise Fellowships is a program for high school students which includes summer internships, tours and classes.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Foundation publishes *Aspects of Economic Education in the Classroom*, an inventory of classroom materials suitable for use in teaching economics to K-12 students.

PERIODICALS: None

SOCIAL SCIENCE EDUCATION CONSORTIUM, INCORPORATED (SSEC)

Educational Resources Center
855 Broadway
Boulder, CO 80302
(303) 492-8154

Irving Morrissett
Executive Director

OBJECTIVE: To improve the quality of social science education at all levels.

Primary Program Focus: Social Science Education

ORGANIZATION: Founded in 1963. This consortium is funded by the National Science Foundation, National Institute of Education, the United States Department of Education, private organizations and the sale of publications. The Consortium has 103 members.

Geographic Interest: National

1984 Budget: $900,000

Educational Level: Elementary through Adult

Full-time Staff: 40

PROGRAM: The Consortium disseminates information about social studies materials, instructional methods and trends and provides a forum for social scientists and educators to exchange ideas and views. A materials resource and demonstration center is maintained. Many of these materials deal with economics and economic topics. The Teacher Associate Program trains selected social studies teachers in leadership roles. The consortium operates the computer search service Educational Resources Information Center's (ERIC) Clearinghouse for Social Studies/Social Science Education (CHESS). The Clearinghouse and SSEC acquire, summarize, index, review and analyze current materials related to social studies and social science topics.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The Consortium publishes interpretive summaries and research materials.

PERIODICALS: *Keeping Up* is the Consortium's newsletter. Over 75 periodicals offering teaching tips, social studies resources, and analyses of social and professional issues are available.

SOCIETY OF AMERICAN BUSINESS AND ECONOMIC WRITERS (SABEW)

School of Journalism
University of Missouri
Columbia, MO 65211
(314) 882-7862

James K. Gentry
Executive Director

OBJECTIVE: To encourage comprehensive reporting of economic events without fear or favor in a manner in keeping with the proud heritage of American journalism.

Primary Program Focus: Business and Economic Education

ORGANIZATION: Founded in 1964. This nonprofit, 501(c)(6) organization is supported by membership dues.

Geographic Interest: National **1984 Budget:** Not Provided

Educational Level: Adult **Full-time Staff:** 0

PROGRAM: The Society produces a quarterly journal which highlights key business and economic issues, provides guidelines for writing specific types of stories and suggests information resources. An annual convention offers speakers on key issues and trends and professional development tips.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: None

PERIODICALS: *The Business Journalist* is a quarterly professional journal distributed to members.

STUDENTS IN FREE ENTERPRISE (SIFE)

1601 South Springfield
Bolivar, MO 65613
(417) 326-3611

Dr. Alvin Rohrs
President

OBJECTIVE: To encourage and help young people anticipating business careers to commit themselves to an individual endeavor that avocates the American Free Enterprise System and helps promote its continued improvement and progress by bringing to the system new life and new leadership.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1975. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) association consists of and is supported by 175 colleges and universities.

Geographic Interest: International **1984 Budget:** $128,000

Educational Level: University **Full-time Staff:** 6

PROGRAM: The association helps college SIFE groups put together projects to promote free enterprise economics. Services include direct programs with students and materials development and dissemination. Instructional materials include films, filmstrips, lesson plans, microcomputer software, periodicals, posters, simulations, activities, games and textbooks.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: Planning calenders and participation manuals are published to assist college-based SIFE groups.

PERIODICALS: None

TAX ANALYSTS

6830 North Fairfax Drive
Arlington, VA 22213
(703) 532-1850
(800) 336-0439

Thomas F. Field
Executive Director

OBJECTIVE: To improve public understanding of the federal tax system through publishing activities and related educational efforts.

Primary Program Focus: Business, Consumer, Economic, and Federal Taxation Education

ORGANIZATION: Founded in 1970. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), 501(a)(2) organization is supported by the sale of publications and services.

Geographic Interest: International **1984 Budget:** $2,100,000

Educational Level: University and Adult **Full-time Staff:** 45

PROGRAM: Tax Analysts publishes *Tax Notes*, *Tax Notes Today* and books on tax-related topics.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: Tax Analysts publishes *Blueprints for Basic Tax Reform*, a comprehensive overview of alternative tax reform strategies.

PERIODICALS: *Tax Notes* (circ. 3,200) is a weekly publication intended for tax lawyers, tax accountants and public finance economists. *Tax Notes Today* is a daily publication available through electronic data bases.

TAX FOUNDATION, INCORPORATED

One Thomas Circle, N.W.
Suite 500
Washington, DC 20005
(202) 822-9050

Robert C. Brown
President

OBJECTIVE: To aid in the development of a more efficient and economical government by monitoring, analyzing and reporting on fiscal and management aspects of government.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1937. This nonprofit, 501(c)(3) organization is supported by contributions from businesses, foundations and individuals, the sale of publications and services and dues from 1,000 members.

Geographic Interest: National **1984 Budget:** $1,480,000

Educational Level: University and Adult **Full-time Staff:** 20

PROGRAM: The Foundation monitors and reports on legislation and issues affecting public finance at the federal, state and local levels. It analyzes and reports on significant policy and economic shifts and their potential effects on the American taxpayer. The Foundation maintains an information hotline and public finance research library, conducts meetings, briefings and conferences and supplies expert testimony upon request. The College Classroom Project provides economic education course materials to college educators free of charge. The Foundation also supplies large quantities of materials to the Joint Council on Economic Education for use in its summer teacher training program. A scholarship fund is available to help professors and graduate students attend the national conference of the Tax Foundation.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: The Foundation prepares publications as needed on current tax related issues. Recent publication topics include economic forecasting, fiscal policy, tax burden, international taxation and unemployment. A publication list is available.

PERIODICALS: The Foundation publishes *Tax Features* (circ. 12,000) ten times a year, *Fiscal Policy Forum* (circ. 20,000) quarterly and *Library Bulletin* six times each year.

TAX LIMITATION RESEARCH FOUNDATION (TLRF)

500 North Washington Street
Suite 201
Falls Church, VA 20046
(703) 543-2500

Louis K. Uhler
President

OBJECTIVE: To conduct and disseminate research on tax and spending limitation and expenditure control.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1975. This nonpartisan, nonprofit, 501(c)(3) foundation is supported by private and foundation grants.

Geographic Interest: National **1984 Budget:** $300,000

Education Level: High School through Adult **Full-time Staff:** 4

PROGRAM: The Foundation conducts research on tax and spending limitation and disseminates the research findings. It sponsors an annual conference on topics related to tax limitation. The Foundation provides testimony for Congressional hearings and publishes books and monographs. TLRF is affiliated with the National Tax Limitation Committee.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: Publications of the Foundation include *The Right of Peaceful Change, Article V of the Constitution, Meeting America's Economic Crisis: A Roadmap to Emergency Federal Spending Reductions, How to Limit Government Spending* and a filmstrip for high school students.

PERIODICALS: None

THE TAXPAYERS' FOUNDATION

325 Pennsylvania Avenue, S.E.
Washington, DC 20003
(202) 543-3070

Scott D. Palmer
Executive Director

OBJECTIVE: To encourage responsible tax and government spending practices through a program of research, publications, conferences and public education.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1978. This nonpartisan, nonprofit, 501(c)(3) public foundation is supported by contributions from businesses, foundations and individuals and the sale of publications.

Geographic Interest: National

1984 Budget: Not Provided

Educational Level: High School through Adult

Full-time Staff: 3

PROGRAM: The Foundation publishes educational material, sponsors a Capitol Hill intern program for college students and supports research on taxpayer issues. Services provided include curriculum consultation.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The Foundation publishes two series of policy studies, *Cost Effective Government* and *Taxpayers' Issues*.

PERIODICALS: None Listed

TEXAS BUREAU FOR ECONOMIC UNDERSTANDING, INC.

611 Ryan Plaza Drive
Suite 1119
Arlington, TX 76011
(817) 265-0983

Leon B. Blair
Executive Director

OBJECTIVE: To help young Americans understand their heritage—what this country has, how it got it, and how it can keep it.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1954. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) association is supported by contributions from businesses, foundations and individuals and dues of 179 members.

Geographic Interest: Texas

1984 Budget: $380,000

Educational Level: Elementary through Adult

Full-time Staff: 3

PROGRAM: The Bureau supports Free Enterprise Institutes at Texas universities to help classroom teachers teach economics with emphasis on the free enterprise system. In addition, the Bureau develops and disseminates curriculum materials to teach and reinforce the concepts of free enterprise. The Bureau also conducts regional American Heritage programs at the primary and secondary school levels. These programs sponsor Junior Historian Chapters, an intellectually-oriented, extracurricular activity that encourages local historical publications. Materials include lesson plans, periodicals and posters.

GRANTS: Grants are made to Texas universities to fund graduate level courses for teachers. Grants are also awarded to regional groupings of public and private schools to fund local, student-written publications, economic history fairs and other motivational programs.

No. of 1984 Grants: 30

Amount of 1984 Grants: $148,000

PUBLICATIONS: The Bureau publishes a *Teacher's Guide to Economic and Social Studies Resources*, an index of organizations providing resource materials; *American Heritage of Great Ideals*, a resource unit for instruction in America's basic heritage of great ideals; *Our Heritage from Our Great Documents*, a collection of documents from American history; *America's Heritage from the Founding Fathers*, a selection of biographic sketches of our Founding Fathers; and a series of thirty-two bulletin board posters complete with lesson plans to teach economic and free enterprise concepts.

PERIODICALS: None

TOMORROW'S AMERICA FOUNDATION

P.O. Box 37106
Charlotte, NC 28237
(704) 376-9068

D. Michael Broome
President

OBJECTIVE: To teach young people the principles of leadership, goal setting, motivation, self-development and Americanism.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1979. This nonprofit, 501(c)(3) foundation is supported by contributions from businesses, foundations and individuals, registration fees and the sale of publications and services.

Geographic Interest: National

1984 Budget: $205,000

Educational Level: High School and University

Full-time Staff: 2

PROGRAM: The Foundation conducts the Broyhill Leadership Conference program throughout the United States. The five-day conferences for high school and college-age students involve speakers, films, group activities and discussions. Athletic events and social activities are also a part of this program intended to strengthen leadership and communication skills, develop goal setting skills and increase positive thinking. Students become more aware of the priceless freedoms and blessings of the free enterprise system.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: *The Broyhill Leadership Conference Handbook* provides 270 pages of material relating to goal setting, organization, communication, self-concept, leadership, America, and our free enterprise system. The materials are illustrated and written on students' interest levels. The Foundation has produced a six-tape cassette series and two 16mm films, "You Can Be the Person You Dream to Be" and "You and America: Two Great Champions."

PERIODICALS: None

UNITED STATES INDUSTRIAL COUNCIL EDUCATIONAL FOUNDATION

200 Waverly Bldg.
Brentwood, TN 37027
(615) 377-4792

Anthony Harrigan
President

OBJECTIVE: To promote and defend traditional free market economic principles and the political values that support them.

Primary Program Focus: Free Enterprise Education

ORGANIZATION: Founded in 1967. This nonpartisan, nonsectarian, nonprofit, 501(c)(3), educational foundation is supported by contributions from businesses, foundations, and individuals.

Geographic Interest: National **1984 Budget:** $350,000

EducationalLevel: University and Adult **Full-time Staff:** 6

PROGRAM: The Foundation sponsors the Overseas Lecturers Program which supports visiting fellows who lecture on U.S. campuses. Each year the Foundation presents The American Values Award to one individual who has earned the respect of many leaders for a singular commitment to eliminating misunderstandings about traditional American values. The Foundation also supports college newspapers through direct grants and mailings of editorial cartoons, syndicated columns and other materials.

GRANTS: Grants are awarded to start up new college newspapers.

No. of 1984 Grants: 4 **Amount of 1984 Grants:** $10,000

PUBLICATIONS: None

PERIODICALS: *Special Reports* (circ. 1,500) and *Briefing* (circ. 1,500) are the Foundation's quarterly publications for contributors. Other pamphlets are distributed to the media, schools and the general public twice a year.

W. E. UPJOHN INSTITUTE FOR EMPLOYMENT RESEARCH

300 S. Westnedge Avenue
Kalamazoo, MI 49001
(616) 343-5541

Dr. Robert G. Spiegelman
Director

OBJECTIVE: To conduct or financially support research designed to seek solutions to problems of employment and unemployment and to disseminate such findings through publications.

Primary Program Focus: Business and Economic Education

ORGANIZATION: Founded in 1945. This nonprofit, 501(c)(3) institute is supported by a $19,000,000 endowment and the sale of publications and services.

Geographic Interest: National **1984 Budget:** $1,200,000

Educational Level: University and Adult **Full-time Staff:** 22

PROGRAM: The Institute conducts and financially supports research in the areas of labor market dynamics, labor management relations, employment and training programs, income replacement policy and local and regional studies. Research findings are published.

GRANTS: The Institute awards grants for research in employment related fields, leading to Institute publications designed to provide new and important information to policy makers.

No. of 1984 Grants: 6 **Amount of 1984 Grants:** $150,000

PUBLICATIONS: The Institute publishes research findings. Sample publications include *CETA: Accomplishments, Problems, Solutions; Changing Schedules of Work: Patterns and Implications; Determinants of Female Reentrant Unemployment; Company Productivity: Measurement for Improvement; Do Tax Abatements "Impair" the Financing of Local Public Education?* and *Building a Career: The Effect of Initial Job Experiences and Related Work Attitudes on Later Employment.*

PERIODICALS: The Institute publishes *Business Outlook* quarterly for business and government audiences.

UTAH BUSINESS EDUCATION ASSOCIATION

Brighton High School
2220 East 7600 South
Salt Lake City, UT 84020
(801) 943-2771

Colleen Vawdrey
President

OBJECTIVE: To improve business education instruction by providing workshops for secondary and post-secondary teachers.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1954. This nonprofit association is supportedby dues from 320 members.

Geographic Interest: Utah

1984 Budget: $1,300

Educational Level: Middle/Junior High through Adult

Full-time Staff: 0

PROGRAM: The Association provides workshops in areas of interest to teachers of business education. Members are developing innovative programs which involve new technology, data processing, information processing, etc.

GRANTS: Four awards are given to members of student business organizations, two to Future Business Leaders of America members (secondary) and two to Phi Beta Lambda members (post-secondary).

No. of 1984 Grants: 4

Amount of 1984 Grants: $200

PUBLICATIONS: None

PERIODICALS: The Association distributes a newsletter to its members.

WASHINGTON BUSINESS WEEK

P.O. Box 658
Olympia, WA 98507
(206) 943-1600

Linda Mackintosh
Executive Director

OBJECTIVE: To share the American free enterprise system with high school sophomores, juniors and teachers.

Primary Program Focus: Free Enterprise and Economic Education

ORGANIZATION: Founded in 1976. This nonprofit, 501(c)(3) organization is supported by contributions from businesses and foundations.

Geographic Interest: Washington **1984 Budget:** $315,000

Educational Level: High School and Adult **Full-time Staff:** 1

PROGRAM: Each summer, Washington Business Week offers six, week-long sessions on the private enterprise system to high school students. Students hear lectures, participate in discussion groups and run their own companies as they begin to acquire and assimilate the concepts of our economic system. Students spend the week with ten other students and a business volunteer. Together they run a manufacturing firm (a computerized simulation) and experience real life problems and decisions made by companies throughout the state.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: None

PERIODICALS: None

WESTERN ECONOMIC ASSOCIATION INTERNATIONAL (WEA)

7400 Center Avenue
Suite 109
Huntington Beach, CA 92647
(714) 898-3222

Dr. Eldon J. Dvorak
Executive Vice President

OBJECTIVE: To promote exchange of knowledge and ideas between economists in academia and those in business and government and to promote communication of economic knowledge to audiences outside the profession.

Primary Program Focus: Business and Economic Education

ORGANIZATION: Founded in 1922. This nonprofit, 501(c)(3) association is supported by the sale of publications and services, dues from 1,800 members, interest income, conference fees, and contributions from foundations.

Geographic Interest: International **1984 Budget:** $322,300

Educational Level: University and Adult **Full-time Staff:** 5

PROGRAM: The Association holds one of the world's largest annual economic meetings with approximately 1,000 participants. The Contemporary Policy Issues Program of WEA is designed to focus research on issues of vital concern to business, government and other decision makers; to present this research in a manner which communicates to noneconomists; and to involve economists working in a variety of settings in a mutually beneficial idea exchange. Each year WEA awards cash prizes and recognition for outstanding achievements in teaching, research, and student research.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** -0-

PUBLICATIONS: None

PERIODICALS: WEA created the quarterly serial *Contemporary Policy Issues* (circ. 3,500) to communicate research on issues of vital concern to economists, business and government leaders, media trade and industry groups and educated laypersons interested in the economy. *Economic Inquiry* (circ. 3,000) is the Association's quarterly publication for professional economists.

WISCONSIN AGRI-BUSINESS COUNCIL

1400 E. Washington Avenue
Suite 185
Madison, WI 53703
(608) 255-7976

Russel Weisensel
Executive Director

OBJECTIVE: To support the agriculture/agribusiness industry through education, public relations and legislative efforts.

Primary Program Focus: Business, Consumer, Economic and Free Enterprise Education

ORGANIZATION: Founded in 1972. This nonpartisan, nonprofit association is supported by contributions from businesses, foundations and individuals, membership dues and the sale of publications and services.

Geographic Interest: Wisconsin **1984 Budget:** $120,000

Educational Level: Elementary and Adult **Full-time Staff:** 3

PROGRAM: The Council's education program provides economic and free enterprise information related to the production of food and fiber. Consumer education programs focus on food, the economics of food and issues of food and food production. Instructional materials produced include posters and periodicals.

GRANTS: None

No. of 1984 Grants: -0- **Amount of 1984 Grants:** 0

PUBLICATIONS: The Council publishes *Old MacDonald's Farm Has Changed* and *No One Cares More Than The Farmer* for use by fourth grade students. The *Wonderful World of Wisconsin's Food and Fiber* and *That All May Eat* are published for general audiences. All publications are provided free to schools.

PERIODICALS: *Agriaction* is the monthly newsletter of the Council.

WISCONSIN FEDERATION OF COOPERATIVES

30 West Mifflin Street #401
Madison, WI 53703
(608) 258-4400

Rod Nilsestuen
Executive Secretary

OBJECTIVE: To improve, foster and promote a better understanding of cooperatives' principles and practice; to promote the interests of its members; and to promote further growth and stengthening of cooperatives.

Primary Program Focus: Business, Consumer and Cooperative Education

ORGANIZATION: Founded in 1969. This nonpartisan, nonprofit, 501(c)(3) association is supported by dues from 320 members, contributions from foundations and the sale of publications and services.

Geographic Interest: Wisconsin

1984 Budget: $474,400

Educational Level: Elementary through Adult

Full-time Staff: 11

PROGRAM: The Federation provides educational instruction to member organizations and their membership through legal finance workshops, young couples' cooperative leadership conferences, advanced young couples cooperative leadership conferences, youth programs, cooperative publication workshops, employee training, dairy fieldmen's leadership conferences, management principles and practices seminars, vo-ag teachers conferences, legislative conferences and others.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: None

PERIODICALS: The Association publishes *Challenge* (circ. 4,000) monthly and *Contact* (circ. 3,200) weekly.

WMC FOUNDATION, INC.

111 E. Wisconsin Avenue
Milwaukee, WI 53202
(414) 271-9428

James S. Haney
President

OBJECTIVE: To give Wisconsin high school students and teachers an inside look at how business operates.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: The WMC Foundation was established in 1981 as an educational foundation to receive funds for Business World. The nonprofit, 501(c)(3) foundation is supported by contributions from businesses, foundations, and individuals as well as chambers of commerce, service organizations, and a $14,720 endowment.

Geographic Interest: Wisconsin **1984 Budget:** $210,000

Educational Level: High School and Adult **Full-time Staff:** 2

PROGRAM: Business World is designed to bring Wisconsin high school students and teachers together with representatives of the state's business community for a week of interaction and learning. Currently, two sessions are held on a college campus during the summer with approximately 300 students and 50 teachers in attendance at each. Attendees listen to the presentations of business people, interact with the presenters and participate in a simulated business management game.

GRANTS: None

No. of 1984 Grants: 0 **Amount of 1984 Grants:** 0

PUBLICATIONS: None

PERIODICALS: *Business World Update* (circ. 2,000) is the monthly publication of the organization available to program participants and donors.

WORK IN AMERICA INSTITUTE, INC.

700 White Plains Road
Scarsdale, NY 10583
(914) 472 9600

Jerome M. Rosow
President

OBJECTIVE: To serve as a channel for the transmission of new ideas on the quality of working life and productivity.

Primary Program Focus: Business, Economic and Free Enterprise Education

ORGANIZATION: This nonprofit institute is supported by contributions from businesses and foundations, grants from government agencies and the sale of publications and services.

Geographic Interest: International

1984 Budget: Not Provided

Educational Level: High School through Adult

Full-time Staff: 21

PROGRAM: The Institute provides a series of conferences, symposia and site visits on timely issues and pertinent topics concerning the quality of student programs and working life and productivity. Institute activities include research, student programs and materials development and dissemination.

GRANTS: None

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: The Institute publishes books on current workplace topics.

PERIODICALS: The Institute publishes *World of Work Report* monthly and a series of research reports entitled *Studies in Productivity*.

WORLD RESEARCH INCORPORATED (WRI FILMS)

11722 Sorrento Valley Road
San Diego, CA 92121
(619) 566-3456

Daniel Theodore Loeffler
President

OBJECTIVE: To produce thought provoking educational films, videos and materials designed to stimulate discussion of historical and current events.

Primary Program Focus: Economic and Free Enterprise Education and Contemporary Issues

ORGANIZATION: Founded in 1969. This nonpartisan, nonprofit, 501(c)(3), public foundation is supported by contributions from businesses, foundations and individuals and the sale of publications and services.

Geographic Interest: International

1984 Budget: $875,000

Educational Level: Elementary through Adult

Full-time Staff: 9

PROGRAM: WRI has concentrated on producing films and videotapes and developing unique and innovative educational media for all age levels. The films focus attention on issues of interest to students and faculty. Among the subjects covered are inflation, energy use, social justice, media communications, commercialization of space, poverty, productivity, and consumer economics. WRI also provides teacher training, curriculum consultation and student programs. Instructional materials for use with WRI films include lesson plans, posters and audio cassettes.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The *Incredible Bread Machine* (book and film) is a well known WRI production. The book has been adopted across the nation by hundreds of high school and university educators as supplementary reading in social studies courses. Other film productions include "Free Enterprise at Work," "A Question of Profit," "The Inflation File" and "Chickenomics".

PERIODICALS: WRI publishes an annual educational materials catalog describing the films, videos and print materials the organization has available for rental and purchase.

YOUNG AMERICANS FOR FREEDOM FOUNDATION (YAFF)

Woodland Road, Box 1002
Sterling, VA 22170
(703) 450-5162

Richard C. Hahn
Executive Director

OBJECTIVE: To promote the philosophy of individual freedom, free enterprise,and limited government.

Primary Program Focus: Economic and Free Enterprise Education

ORGANIZATION: Founded in 1984. This nonpartisan, nonsectarian, nonprofit, 501(c)(3) organization is supported by an endowment, contributions from individuals, the sale of publications and services and by Young Americans For Freedom, Inc., a profit making, conservative, bipartisan, educational, activist, youth organization.

Geographic Interest: National

1984 Budget: Not Provided

Educational Level: Middle/Junior High School through University

Full-time Staff: 5

PROGRAM: The Foundation provides speakers, discount books, reprints of articles, films, tapes, seminars, conferences, and scholarships for young conservatives.

GRANTS: The Foundation is developing a scholarship program for students demonstrating interest in the free enterprise system and/or government and political affairs. Awards will be based on achievement and/or need.

No. of 1984 Grants: -0-

Amount of 1984 Grants: -0-

PUBLICATIONS: None

PERIODICALS: None at this time. Several are planned.

YOUNG AMERICA'S FOUNDATION

11800 Sunrise Valley Drive
Suite 182
Reston, VA 22091
(703) 620-5270

Ronald Robinson
President

OBJECTIVE: To provide students, primarily undergraduates, with materials to enable them to defend the free enterprise system, strong national defense and other philosophically conservative principles.

Primary Program Focus: Economic, Free Enterprise and National Defense Education

ORGANIZATION: Founded in 1968. This nonpartisan, nonprofit, 501(c)(3) foundation is supported by contributions from businesses, foundations and individuals and the sale of publications and services.

Geographic Interest: National

1984 Budget: $600,000

Educational Level: High School and University

Full-time Staff: 5

PROGRAM: The Foundation's summer orientation conference brings conservative students from throughout the United States to Washington for an academic program intended to aid students in defending their conservative beliefs in the classroom. The speakers program provides financial support to help college and university students bring conservative speakers to their campuses. Each year the Foundation awards scholarships to patriotic and activist students.

GRANTS: None

No. of 1984 Grants: 0

Amount of 1984 Grants: 0

PUBLICATIONS: The Foundation publishes books and articles on issues of interest to young Americans on campus. Recent monograph titles have been *Pacifism, An Anti-Christian Philosophy, Corporate Profits, Too Much or Not Enough?* and *The Enemies of Faith Today*. The Foundation has also published a 280-page critique of the major college economic texts, *American Economics Texts, A Free Market Critique*.

PERIODICALS: *Libertas* (circ. 30,000) is the Foundation's quarterly newsletter. *Campus Intelligence Brief* is a monthly report of the Foundation. The Foundation annually publishes a debate handbook on the year's scholastic debate topic.

APPENDIX: JOINT COUNCIL ON ECONOMIC EDUCATION AFFILIATED COUNCILS AND CENTERS

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ALABAMA

Alabama Council on Economic Education	Executive Director **Dr. Ed Caradine** (205) 348-5794 (205) 348-2935	**University of Alabama** School of Commerce Post Office Box J **University**, Alabama 35486
Center for Economic Education	Director **Dr. James F. Haynes** (205) 232-1802	**Athens State College** Division of Business **Athens**, Alabama 35611
Center for Economic Education	Director **Dr. Andrew M. Weaver** Assistant Director **Ms. Vikki McGee** (205) 826-4450	**Auburn University** Curriculum & Teaching Department 5082 Haley Center **Auburn University**, Alabama 36849-3501
Center for Business/ Economic Education	Director **Dr. William D. Geer** (205) 870-2931	**Samford University** 800 Lakeshore Drive **Birmingham**, Alabama 35229
Center for Economic Education	Director **Dr. A.K. Barakeh** (205) 460-7171	**University of South Alabama** Department of Economics & Finance University Boulevard **Mobile**, Alabama 36688
Center for Economic Education	Director **Dr. Lawrence Lovik** (205) 566-3000	**Troy State University** Sorrell School of Business **Troy**, Alabama 36082
Center for Economic Education	Director **Dr. Ed Caradine** (205) 348-5794 (205) 348-2935	**University of Alabama** School of Commerce Post Office Box J **University**, Alabama 35486

ALASKA

Alaska Council on Economic Education	Executive Director **Ms. Monica E. Thomas** (907) 474-6520 (907) 474-7119	**University of Alaska, Fairbanks** School of Management **Fairbanks**, Alaska 99775-1070
Center for Economic Education	Director **Dr. Stephen Jackstadt** (907) 786-1901	**University of Alaska, Anchorage** School of Business & Public Affairs **Anchorage**, Alaska 99508
Center for Economic Education	Director **Ms. Monica E. Thomas** (907) 474-6520	**University of Alaska, Fairbanks** School of Management **Fairbanks**, Alaska 99775-1070

ARIZONA

Arizona Council on Economic Education	Executive Director **Dr. Gerald J. Swanson** Associate Director **Dr. Ruth G. Cooper** (602) 621-5357	**The University of Arizona** 905 E. Sixth Street **Tucson**, Arizona 85719
Center for Economic Education	Director **Dr. William S. Svoboda** (602) 965-6052	**Arizona State University** College of Education 209 Payne Building **Tempe**, Arizona 85287

ARKANSAS

Arkansas State Council on Economic Education	Executive Director **Mr. Phillip E. Powell** Assistant Director **Mrs. Polly M. Jackson** Admin. Assistant **Mrs. Sandra Palmer** Economic Education Specialist **Mrs. Betty Muench** (501) 371-2061	**Arkansas Department of Education** Room 404B **Little Rock**, Arkansas 72201
M.H. Russell Center for Economic Education	Director **Mrs. Betty Jones** (501) 246-5511 Ext. 330	**Henderson State University** HSU Box 7616 **Arkadelphia**, Arkansas 71923
Bessie B. Moore Center for Economic Education	Director **Dr. Thomas R. McKinnon** Associate Director **Dr. Phillip Besonen** (501) 575-2855	**University of Arkansas** 118 Business Administration Building **Fayetteville**, Arkansas 72701

CALIFORNIA

Economic Literacy Council of California	Director **Mr. Douglas Miller** (213) 590-5747	**Economic Literacy Council of California** Suite 122 400 Golden Shore **Long Beach**, California 90802
Center for Economic Education	Director **Dr. Frank Jewett** (707) 826-3347	**Humboldt State University** Department of Economics **Arcata**, California 95521

APPENDIX: JOINT COUNCIL ON ECONOMIC EDUCATION AFFILIATED COUNCILS AND CENTERS

Center for Economic Education	Director **Dr. Mark Evans** (805) 833-2375	**California State College, Bakersfield** Department of Economics 9001 Stockdale Highway **Bakersfield**, California 93311-1099
Center for Economic Education	Director **Dr. Don R. Leet** Associate Director **Dr. James Echols** (209) 294-4045	**California State University, Fresno** School of Social Sciences **Fresno**, California 93740
Center for Economic Education	Director **Dr. John Lafky** (714) 773-2248	**California State University, Fullerton** 800 North State College Boulevard **Fullerton**, California 92634
Center for Economic Education	Director **Ms. Jane Lopus** (415) 881-3140	**California State University, Hayward** School of Business and Economics **Hayward**, California 94542
Center for Economic Education	Director **Mr. Larry Little** (213) 498-5416	**California State University, Long Beach** Department of Economics 1250 Bellflower Blvd. **Long Beach**, California 90840
Center for Economic Education	Acting Director **Dr. Charles Inacker** (213) 224-3746	**California State University, Los Angeles** Department of Business Education 5151 State University Drive **Los Angeles**, California 90032
Center for Economic Education	Director **Dr. Marilyn Kourilsky** Assistant Director **Ms. Lory Furse** (213) 825-8383	**University of California Los Angeles** Graduate School of Education 405 Hilgard Avenue **Los Angeles**, California 90024
Center for Economic Research and Education	Director **Dr. Daniel R. Blake** (213) 885-2447	**California State University, Northridge** Department of Economics 18111 Nordhoff Street **Northridge**, California 91330
Center for Economic Research and Education	Director **Dr. Robert I. Bray** (714) 598-4561	**California State Polytechnic University** 3801 W. Temple Avenue **Pomona**, California 91768
Center for Economic Education	Director **Dr. Larry Sander** (916) 454-7077	**California State University, Sacramento** Department of Economics 6000 J Street **Sacramento**, California 95819
Center for Economic Education	Director **Dr. Jim Charkins** (714) 887-7628	**San Bernardino State University** 5500 University Parkway **San Bernardino**, California 92407
Center for Economic Education	Director **Dr. Ruth Shen** Associate Director **Ms. Carol Khadjenouri** (415) 469-1839	**San Francisco State University** 1600 Holloway Avenue **San Francisco**, California 94132
Center for Economic Education	Director **Dr. Turley Mings** (408) 277-1265	**San Jose State University** One Washington Square **San Jose**, California 95192
Center for Economic Education	Director **Dr. Elmer U. Clawson** Associate Director **Dr. Dennis Brennan** (209) 946-2463	**University of the Pacific** School of Education **Stockton**, California 95211

COLORADO

Colorado Council on Economic Education	President **Mrs. LaKay Schmidt** (303) 492-6465	**University of Colorado** Business 154, Campus Box 416 **Boulder**, Colorado 80309
Center for Economic Education	Director **Dr. A. Paul Ballantyne** (303) 593-3162	**University of Colorado** College of Letters, Arts and Sciences **Colorado Springs**, Colorado 80907
Center for Economic Education	Director **Dr. David C. Wilson** (303) 936-8441 Ext. 273	**Loretto Heights College** 3001 S. Federal Blvd. **Denver**, Colorado 80236
Center for Economic Education	Director **Dr. R. Michael Brown** (303) 629-3217	**Metropolitan State College** Auraria Campus Department of Economics 1006 11th Street, Box 31 **Denver**, Colorado 80204

APPENDIX: JOINT COUNCIL ON ECONOMIC EDUCATION AFFILIATED COUNCILS AND CENTERS

CONNECTICUT

Connecticut Joint Council on Economic Education	Executive Director **Dr. Edward L. Hamblin** Program/Administrative Assistant **Mrs. Norma B. Hawkins** (203) 486-2327 (203) 486-3565 Ext. 66	**University of Connecticut** One Bishop Circle **Storrs**, Connecticut 06268
Capital Region Center for Economic Education	Director **Dr. Ronald R. Daigle** Administrative Assistant **Mrs. Elizabeth Maniatty** (203) 827-7318	**Central Connecticut State University** Department of Economics Marcus White Hall — Room 103 **New Britain**, Connecticut 06050
Center for Economic Education	Program Director **Dr. Thomas Duncan** (203) 239-1158	**Southern Connecticut State University** All correspondence to home residence 46 Ezra Street **North Haven**, Connecticut 06473
Center for Economic Education	Director **Mr. Edward J. Brennan** Program/Administrative Assistant **Mrs. Noreen L. Poulson** (203) 322-3866 Ext. 66	**University of Connecticut at Stamford** Southfield Road **Stamford**, Connecticut 06903
Center for Economic Education	Director **Dr. Edward L. Hamblin** (203) 486-2327	**University of Connecticut** U-55 One Bishop Circle **Storrs**, Connecticut 06268

DELAWARE

Delaware Council on Economic Education	President **Dr. James B. O'Neill** (302) 451-2559	**University of Delaware** 110 Purnell Hall **Newark**, Delaware 19716
Center for Economic Education	Director **Dr. James B. O'Neill** Assistant Director **Mrs. Bonnie T. Meszaros** (302) 451-2559	**University of Delaware** 110 Purnell Hall **Newark**, Delaware 19716

DISTRICT OF COLUMBIA

Center for Economic Education	Director **Dr. John M. White** (202) 636-6717	**Howard University** Department of Economics **Washington**, D.C. 20059

FLORIDA

Florida Council on Economic Education	Executive Director **Mr. Donald G. Fell** Field Director **Ms. Abbejean Kehler** (813) 875-6909	1401 Westshore Blvd. Suite 511, Badger Building **Tampa**, Florida 33607
Center for Economic Education	Director **Dr. Milton B. Redman** (305) 393-3225	**Florida Atlantic University** Department of Economics **Boca Raton**, Florida 33431
Center for Economic Education	Co-Directors **Dr. Frederick O. Goddard** **Dr. Glenna Carr** (904) 392-0971	**University of Florida** 186 Norman Hall **Gainesville**, Florida 32611
Center for Economic Education	Director **Dr. Joseph M. Perry** (904) 646-2470	**University of North Florida** St. Johns Bluff Road P.O. Box 17074 **Jacksonville**, Florida 32216
Center for Economic Education	Director	**Florida International University** Economics - DM 345 Tamiami Trail **Miami**, Florida 33199
Center for Economic Education	Director **Dr. Robert L. Pennington** (305) 275-2870	**University of Central Florida** College of Business Administration 4000 University Boulevard **Orlando**, Florida 32816
Center for Economic Education	Director **Ms. Suzanne Moulder** (904) 474-2657 (904) 474-2657	**University of West Florida** Department of Economics and Marketing **Pensacola**, Florida 32504
Center for Economic Education	Director **Dr. Lillian H. Mohr** Field Director **Mr. Russell Landry** (904) 644-4772	**Florida State University** 315 Hecht House **Tallahassee**, Florida 32306

APPENDIX: JOINT COUNCIL ON ECONOMIC EDUCATION AFFILIATED COUNCILS AND CENTERS

	Center for Economic Education	Director **Dr. Dick J. Puglisi** Associate Director **Mr. C.C. (Ted) Hagen** Program Coordinators **Mr. Terry Boehm** **Mr. Raymond W. Lawrence** (813) 974-2175	**University of South Florida** EDU 118 **Tampa**, Florida 33620
GEORGIA			
	Georgia Council on Economic Education	Director **Dr. David Martin** Administrative Coordinator **Ms. Sherelle Roberts** Field Representative **Ms. Diane Biggers** (404) 658-3280	**Georgia State University** University Plaza 807 Lawyers Title Building **Atlanta**, Georgia 30303-3083
	Center for Economic Education	Director **Dr. Mollie Brown Stroble** (912) 439-4772	**Albany State College** Division of Business 504 College Drive **Albany**, Georgia 31705
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National Association for Industry-Education Cooperation
Operation Enterprise
Securities Industry Foundation for Economic Education, Inc.
Work in America Institute, Inc.

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Americanism Foundation
Delta Sigma Pi
The Entrepreneurship Institute
Industrial Information Institute, Inc.
LAB (Learning About Business) Inc.
The National Center for Research in Vocational Education
The National Management Association
Office Education Association
Ohio Insurance Institute
Phi Gamma Nu

Oklahoma
The American Citizenship Center
Enterprise Square, USA
The Entrepreneurship Institute
Institute of American Enterprise
National Education Program

Oregon
Oregon Business Week

Pennsylvania
American Academy of Political and Social Science
Center for Economic Education
Center for the Study of Economics
Enterprise and Education Foundation
Fairchild-Martindale Center for the Study of Private Enterprise
Freedoms Foundation at Valley Forge
Intercollegiate Studies Institute, Inc.
Invest-In-America National Council, Inc.

Tennessee
American Economic Association
United States Industrial Council Educational Foundation

Texas
American Productivity Center
Association for Private Enterprise Education
Boy Scouts of America
Center for Education and Research in Free Enterprise
Center for Private Enterprise
Economics in Argumentation
The Fisher Institute
Free Enterprise Education Center
IC^2 Institute
National Center for Policy Analysis
Northwood Institute
Texas Bureau for Economic Understanding, Inc.

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Virginia
The Academy for Economic Education
American Industrial Arts Student Association
Close Up Foundation
Council of Better Busienss Bureaus
Distributive Education Clubs of America
Institute for Humane Studies
Thomas Jefferson Center for Political Economy
A Presidential Classroom for Young Americans
Tax Analysts
Tax Limitation Research Foundation
Young Americans for Freedom Foundation
Young America's Foundation

Washington
Center for the Defense of Free Enterprise
Washington Business Week

Wisconsin
Center for Business and Economics
Wisconsin Agri Business Council
Wisconsin Federation of Cooperatives
WMC Foundation, Inc

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70001 Ltd.		X				X					X		X	X			X	X
The Academy for Economic Education		X		X	X	X	X	X			X	X	X	X	X		X	X
Aces, Inc.			X	X	X	X	X		X		X	X		X	X			X
The Advertising Council, Inc.		X			X	X	X	X			X		X	X				
American Academy of Political and Social Science	X						X	X			X		X	X		X		
The American Citizenship Center		X				X	X	X			X	X	X		X		X	X
American Council for Capital Formation		X						X	X		X					X		
American Council of Life Insurance		X			X	X	X	X		X			X	X	X	X		
American Council on Consumer Interests	X					X	X	X		X	X		X	X		X		
American Economic Association	X						X				X					X		
American Economic Foundation		X		X	X	X	X	X			X	X	X	X		X		
American Enterprise Institute for Public Policy Research	X						X	X	X	X	X	X	X	X		X		
American Federation of Small Business		X		X	X	X	X	X	X	X	X	X		X				
American Industrial Arts Student Association		X		X	X	X			X				X	X			X	X
American Institute for Economic Research	X					X	X	X		X	X	X		X		X		X
The American Institute of Cooperation		X				X	X	X			X		X	X	X		X	X
The American Institute of Fellows in Free Enterprise		X			X						X	X	X	X				
American Iron and Steel Institute		X				X	X	X			X		X	X	X			X
American Management Association	X					X	X	X	X				X	X		X		X
American Petroleum Institute	X					X	X	X	X	X	X			X		X		X
American Productivity Center		X						X	X				X	X		X		
Americanism Educational League		X		X	X	X	X				X	X	X	X				X
Americanism Foundation		X			X	X			X		X	X	X	X	X	X		X
Americans for Responsible Government		X					X	X	X		X	X		X		X		
America's Future, Inc.		X			X	X	X	X			X	X	X	X				

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Arizona Business Industry Education Council, Inc.			X			X					X	X	X	X	X		X	X
Associates for Free Enterprise		X		X	X	X	X					X		X				X
Association for Evoluntionary Economics	X						X	X			X	X				X		
Association for Private Enterprise Education	X			X	X	X	X	X	X		X	X	X				X	
Atlas Economic Research Foundation	X				X	X	X	X		X						X		
Benedictine College			X			X	X	X			X	X			X			
Beta Gamma Sigma	X						X	X	X		X		X	X			X	X
Boy Scouts of America		X		X	X	X				X	X		X	X				X
The Brookings Institution	X							X	X	X	X	X	X	X		X		
Business Economics Education Foundation			X			X			X	X	X	X	X	X	X		X	X
Business Education Alliance			X	X	X	X					X	X			X			X
Business History and Economic Life Program, Inc.	X				X	X	X		X		X		X	X	X		X	
Business Journalism Program		X					X	X	X		X		X	X		X	X	X
The Business Roundtable		X						X	X		X			X				
Cato Institute		X					X	X			X	X		X				
Center for Business and Economics			X	X	X	X	X	X	X		X	X	X	X	X		X	X
Center for Business Ethics		X					X	X	X				X	X		X	X	
Center for Constructive Alternatives	X				X	X	X	X	X		X	X		X				X
Center for Economic Education			X	X	X	X	X	X			X				X		X	
Center for Education and Research in Free Enterprise	X			X	X	X	X	X			X	X	X	X	X	X	X	X
Center for Entrepreneurship and Small Business Management		X		X	X	X	X	X				X	X	X				X
Center for Information on America	X					X	X	X	X			X	X			X		
Center for International Business Cycle Research	X						X	X			X					X		
Center for Private Enterprise	X			X	X	X	X		X		X	X	X	X	X	X	X	X

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Center for Private Enterprise Education	X			X	X	X	X	X			X	X	X	X				X
Center for Research in Government Policy and Business	X						X	X	X		X	X				X		
Center for the Defense of Free Enterprise	X						X	X				X	X	X		X		
Center for the Study of American Business	X						X	X	X		X	X				X		
The Center for the Study of Democratic Institutions	X						X	X				X	X	X				
Center for the Study of Economics		X				X	X	X			X	X		X		X	X	X
Center for the Study of Private Enterprise			X		X	X	X	X			X	X		X	X	X		
Center for the Study of the Economy and the State		X					X				X					X		
Century III Foundation		X			X	X	X	X	X	X	X	X	X	X	X	X	X	X
Chamber of Commerce of the United States	X			X	X	X	X	X	X		X	X	X	X		X		X
Chicago Board of Trade	X					X	X	X	X		X	X	X	X	X	X	X	X
The Citizens Foundation, Inc			X	X	X	X	X	X			X	X			X			X
Close Up Foundation		X				X		X	X		X		X	X	X			X
Coalition for Freedom		X						X				X				X		
Colorado Business Week			X			X					X							X
Committee for Economic Development	X						X	X			X					X		
Committee to Fight Inflation		X						X			X			X				
The Conference Board	X						X	X	X	X	X		X	X		X		
Conference on Economic Progress		X				X	X	X	X	X	X		X	X	X	X		
Council of Better Business Bureaus	X							X		X				X				
Council on Economic Priorities		X						X		X	X			X		X		
Delta Pi Epsilon		X				X	X	X	X				X	X		X		
Delta Sigma Pi	X						X		X			X	X	X				X
The Diebold Institute for Public Policy Studies, Inc	X						X	X			X		X	X		X		

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The Direct Selling Education Foundation		X					X	X	X	X	X	X	X	X		X		
Distributive Education Clubs of America		X				X	X		X		X		X	X				X
Econ Ed Foundation		X				X					X		X	X	X	X	X	X
Economic Education for Clergy, Inc.		X						X			X							X
Economic Institute for Research and Education		X		X	X	X	X				X	X	X		X	X		
Economics in Argumentation		X				X					X		X	X				X
Edison Electric Institute		X		X	X	X	X	X	X	X	X	X	X	X	X	X		
The Charles Edison Memorial Youth Fund		X					X				X	X						X
Enterprise and Education Foundation			X			X					X		X	X	X		X	
Enterprise Square, USA		X		X	X	X	X	X	X		X	X	X	X			X	X
The Entrepreneurship Institute (Ohio)		X						X	X			X	X	X		X	X	X
The Entrepreneurship Institute (Oklahoma)		X					X	X	X		X	X						X
Esping Center of Free Enterprise			X				X	X			X	X		X	X			
Ethics Resource Center, Inc.		X						X	X			X	X			X		
Exchange City			X	X	X						X		X	X	X		X	X
Fairchild Martindale Center for the Study of Private Enterprise		X					X	X	X		X					X	X	X
Federal Reserve Board		X				X	X	X		X	X		X	X	X			
Fiscal Policy Council, Inc.		X						X			X	X				X		
The Fisher Institute	X					X	X	X	X		X	X	X	X	X	X	X	X
Foundation for American Communications	X							X	X		X		X	X				
The Foundation for American Free Enterprise Productions		X				X		X	X	X	X	X	X	X	X	X		
The Foundation for Economic Education, Inc.	X					X	X	X			X	X	X	X	X	X		X
Foundation for Free Enterprise			X			X	X	X			X	X		X		X	X	X
Foundation for Research in Economics and Education		X				X	X				X		X					
Foundation for Student Communication, Inc.		X					X				X		X	X				X
Foundation for Teaching Economics		X			X						X		X	X	X	X	X	

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Free Enterprise Education Center			X	X	X	X	X	X			X	X		X	X			X
The Free Enterprise Institute	X			X	X	X	X				X	X		X				
Freedoms Foundation at Valley Forge		X				X	X	X			X	X	X		X			X
Fund for Education in Economics		X			X	X	X	X	X	X	X	X	X	X				
Future Business Leaders of America — Phi Beta Lambda, Inc		X			X	X	X	X	X		X	X	X	X	X			X
General Federation of Women's Clubs	X			X	X	X	X	X		X	X	X	X	X				X
Georgia Coalition for Consumer Education			X	X	X	X	X	X		X				X				
The Heritage Foundation		X					X	X			X		X	X		X		
The Hoover Institution on War, Revolution and Peace	X						X				X					X		
The Hudson Institute	X				X	X	X	X			X	X	X	X	X	X	X	
Hugh O'Brian Youth Foundation	X					X			X		X	X						X
IC² Institute	X						X	X	X	X	X	X				X		
Idaho State Wheat Growers Association			X	X			X	X			X	X		X		X		
Industrial Information Institute, Inc			X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
The Institute for Applied Economics		X			X	X	X	X	X			X	X		X		X	
Institute for Contemporary Studies	X					X	X	X	X	X	X	X				X		
Institute for Economic and Business Research/Center for Public Affairs		X					X	X	X		X			X		X		
Institute for Economic Awareness			X	X	X	X					X		X	X	X			
Institute for Humane Studies	X					X	X				X	X				X		X
The Institute for Research on the Economics of Taxation		X						X			X	X		X		X		
The Institute for Socioeconomic Studies		X						X			X	X	X	X		X		
Institute of American Enterprise			X			X	X	X			X					X		X
Institute of Free Enterprise			X				X				X	X						X
Intercollegiate Studies Institute, Inc		X					X					X		X			X	X
International Association of Business Communicators	X						X	X	X		X		X	X		X		
The International Assoc. of Students in Economics and Business Mgmt	X						X		X		X							X

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International Economic Studies Institute	X						X	X			X			X		X		X
International Institute for Economic Research	X						X	X			X		X	X				
Invest In America National Council, Inc		X		X	X	X	X	X	X	X	X	X		X	X	X		X
Invest In America Northern California Council, Inc			X		X	X		X			X	X		X	X			X
Thomas Jefferson Center for Political Economy		X					X				X			X		X		
Thomas Jefferson Research Center	X			X	X	X	X	X	X			X	X	X	X	X	X	X
Joint Council on Economic Education		X		X	X	X	X				X		X	X	X	X	X	
Junior Achievement, Inc	X			X	X	X			X	X	X	X	X	X	X			X
LAB (Learning about Business) Inc			X			X						X						X
Law and Economics Center (Emory University)		X					X	X			X				X	X		
Law and Economics Center (University of Miami)	X						X	X	X	X	X	X		X		X		X
Learning Center for Economics			X	X	X	X		X		X	X		X	X			X	X
The Lehrman Institute	X						X	X			X					X		
Lincoln Filene Center for Citizenship and Public Affairs		X				X	X	X			X		X	X	X	X	X	X
The Lincoln Institute for Research and Education		X						X		X	X	X				X		
Manhattan Institute for Policy Research		X						X			X		X	X		X		
The Media Institute		X					X	X	X		X		X	X		X		
Missouri Chamber of Commerce Educational Foundation, Inc			X	X	X	X	X	X			X	X	X	X	X			X
National 4-H Council		X		X	X	X				X	X							X
National Association for Industry Education Cooperation	X			X	X	X	X	X		X	X		X	X	X	X	X	
National Association of Investors Corporation		X						X			X					X		
The National Association of Life Underwriters		X		X	X	X	X	X	X	X	X		X	X		X		
National Association of Manufacturers		X		X	X	X	X	X			X			X				
National Bureau of Economic Research, Inc	X							X			X			X		X		
National Center for Policy Analysis	X							X		X	X					X		

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The National Center for Research in Vocational Education	X					X	X	X	X				X	X	X	X	X	
National Coalition for Consumer Education		X		X	X	X	X	X		X			X	X	X	X	X	X
National Education Program		X			X	X	X	X			X	X	X	X	X	X		X
National Federation of Independent Business		X		X	X	X	X	X	X	X	X	X	X	X	X	X		
National Foundation for Consumer Credit		X		X	X	X	X	X		X			X	X	X	X		
The National Institute for Work and Learning		X				X	X	X			X		X	X		X		X
National Live Stock and Meat Board		X		X	X	X	X	X		X			X	X		X		
The National Management Association		X				X	X	X	X			X	X	X	X		X	X
National Schools Committee for Economic Education, Inc.		X		X	X	X				X	X	X	X	X			X	
National Taxpayers Union		X						X			X	X	X	X		X		
North Carolina Foundation for Research and Economic Education			X					X				X	X	X		X		
Northwood Institute	X						X	X			X	X		X		X		X
Office Education Association		X				X			X			X	X					X
Ohio Insurance Institute			X			X		X		X			X	X	X	X		X
Operation Enterprise	X					X	X		X		X	X						X
Oregon Business Week			X			X					X	X						X
Pacific Academy for Advanced Studies	X				X	X		X			X		X	X	X		X	
Phi Gamma Nu		X					X	X	X									X
Political Economy Research Center	X						X	X			X	X				X		
A Presidential Classroom for Young Americans		X				X			X		X		X	X	X			X
Productivity Communication Center		X						X	X	X	X	X	X	X			X	
Rampart Institute		X					X	X				X		X				
Reason Foundation		X				X	X	X			X	X		X		X		
Responsible Government for America Foundation		X						X	X		X	X	X	X				

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The Rockford Institute	X						X	X				X	X	X		X		
Securities Industry Foundation for Economic Education, Inc.		X		X	X	X	X	X	X	X	X	X	X	X	X		X	X
Social Science Education Consortium, Incorporated		X		X	X	X	X	X			X		X	X	X	X	X	
Society of American Business and Economic Writers		X						X	X		X			X		X		X
Students in Free Enterprise	X						X				X	X	X	X				X
Tax Analysts	X						X	X	X	X	X		X	X				
Tax Foundation, Incorporated		X					X	X	X		X	X	X	X		X		
Tax Limitation Research Foundation		X				X	X	X	X	X	X	X	X	X		X		
The Taxpayers' Foundation		X				X	X	X			X	X				X	X	X
Texas Bureau for Economic Understanding, Inc.			X	X	X	X	X	X			X	X	X	X	X	X	X	X
Tomorrow's America Foundation		X				X	X				X	X	X	X				X
United States Industrial Council Educational Foundation		X					X	X				X		X				
W. E. Upjohn Institute for Employment Research		X					X	X	X		X					X		
Utah Business Education Association			X		X	X	X	X	X		X	X			X		X	X
Washington Business Week			X			X		X			X	X			X			X
Western Economic Association International	X						X	X	X		X		X			X		
Wisconsin Agri-Business Council			X	X				X	X	X	X	X	X	X				
Wisconsin Federation of Cooperatives			X	X	X	X	X	X	X	X				X	X	X	X	X
WMC Foundation, Inc.			X			X		X	X		X	X						X
Work in America Institute, Inc.	X					X	X	X	X		X	X	X	X		X		X
World Research Incorporated (WRI Films)	X			X	X	X	X	X			X	X			X	X	X	X
Young Americans for Freedom Foundation		X			X	X	X				X	X	X	X		X		X
Young America's Foundation		X				X	X				X	X	X	X			X	X